

WELCOME TO METAFEST!

Where bUneke Comes to Life!

January 14, 2023 ♦ 10am-5pm ♦ Merritt Square Mall ♦ Merritt Island, FL

Please familiarize yourself with this entire package. bUneke's MetaFest brings together vendors and providers. Spend the day having fun and shopping at a FREE public event while they explore enlightenment and art. Interactive, inspirational, and fun presentations are surrounded by vendors who can answer questions or provide services on the spot.

Our vendors are the BEST!

**From Acupuncture to Yoga
and EVERYTHING in between!**



It's All About the Good Vibes!

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bUneke.org
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About bUneke.org

bUneke works today to change tomorrow through professional storytelling. We offer two magazines in digital, print, and audio formats as well as films, including internationally award-winning documentaries. Our Radio Show is heard in 97 countries. Every day, episodes from our 14 shows are downloaded from 47 platforms such as Spotify, iTunes, iHeartRadio, and Apple Podcasts. Our primary focus is other charities, but we also spotlight philanthropic-minded businesses, entrepreneurs, and forward-thinking individuals. Since 2018, bUneke has provided free or low-cost marketing and mentoring to 3,000+ nonprofits, artists, performers, small and large businesses, writers, poets, filmmakers, college interns, and podcasters.



YOU ARE INVITED

We invite you to participate in the first MetaFest

2023, produced by bUneke.org, a nonprofit educational organization that showcases others through professional storytelling. Let us help you on your mission to reach and teach world changers.



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Merritt Square Mall is a historic, indoor mall located on Merritt Island, Florida. It is minutes off the Beachline (SR 528), only 45 minutes from Orlando. It is in the middle of Brevard County, conveniently located 15 minutes from Cocoa Beach. There will still be plenty of daylight to enjoy the beach after the event ends.

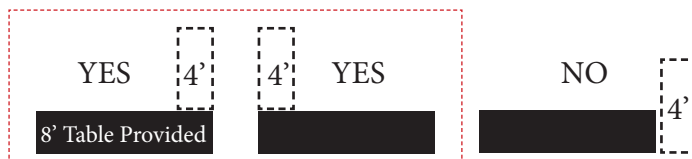
Please Note:

1. Please submit payment with application no later than noon, December 14, 2022.
2. All vendors will be located inside Merritt Square Mall.
3. All spaces will be leased on a 1st paid - 1st reserved basis.



Prices:

Please see mall drawing for reference

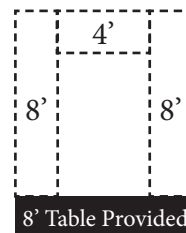
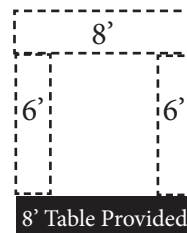


♦ Main Event Location:

- Basic space: 8' table and one chair (provided) - \$65, (there is room on the sides for up to a 2'X4' table, not provided), area is 8'X6'.
- Maximum space: 8' table and one chair (provided) - \$85 (There is added space with wall cutouts), area 8'X8'.

♦ Premier locations: (larger spaces):

- Basic space: 8' table and one chair (provided), area 8'X6' - \$100
- Maximum Space: 8' table and one chair (provided), area 8'X8': \$120



If you require more space, please consider reserving 2.

**Included in fee for each reserved space: print and radio advertising, mall advertising, security, table/chair/stage setup, janitorial.



What Do You See?

By Mary Brotherton

MetaFest started like many bUneke productions, with an idea that needed time and space to grow. Initially, an idea in our business plan, MetaFest became much more. Volunteers rallied to make the event such a success, that by the end, people were asking, "When is your next one?"

The short answer to that question is Saturday, January 14, 2023. Some vendors drove more than two hours to join us and one volunteer spent almost six hours on the road!

The event is free to the public and brings bUneke to life by showcasing other nonprofits and philanthropic for-profit businesses that include everything from acupuncturists to yoga. The big hits of the day were split between belly dancing, shamanic drumming, and gift basket raffles. One lucky winner took home a basket valued at \$140. Some winners took home pieces of art, while others were thrilled with jewelry and books. The next MetaFest will also offer a 50/50 drawing where one lucky winner will take home half of the cash that's donated!

What do you see when you look at the smiling faces of vendors, volunteers, and attendees? I see more opportunities for fun, learning, and winning!

Mary Brotherton, the founding president of bUneke.org, is editor-in-chief of bUneke Magazine, directs bUneke Radio, and is selling her debut book. [paypal.me/gowithangels](https://www.paypal.me/gowithangels)



Words from our vendors:

I LOVED the generosity and thoughtfulness of your team. bUneke went above and beyond with the gifts, the check ins, and even the ribbons. - Dr. Jeanie Grace, Timeless Natural Medicine

I really enjoyed this event! I thought it ran smoothly and was so much fun! I was able to connect with healers and professionals. - Wendie Phillips, Hypnotherapy/Pulp and Ether

It was a pleasure meeting you in person and the team during MetaFest! Had a ball and I thank you very much for this experience! - April Smith, Evolistic Living

Had a great time at MetaFest. Met so many amazing people & learned so much. Super grateful for the experience and can't wait to be back in January. - Lauren Russell, The Magic Mirror

Find more photos and videos on Facebook @MetaFest! <https://www.facebook.com/profile.php?id=100086295747250>

bUneke plans to hold MetaFest every quarter at Merritt Square Mall in Merritt Island. Visit [buneke.org/events-1](https://www.buneke.org/events-1) for all the details or email connect@buneke.org.



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I really enjoyed the dancing and drumming! - Audrey Ramsingh

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Vendor Notes

- ♦ Set up begins at 8:30am.
- ♦ Mall opens to the public at 10am.
- ♦ Event hours are from 10am - 5pm.
- ♦ Breakdown starts no sooner than 5pm. Please, don't pack up early. Packing up early affects other vendors because it creates a distraction and may make shoppers feel rushed. Stay until the very end and enjoy your time. Attendees may have traveled from a distance and want to see what you are selling. Previous vendors reported sales after 5:30, while they were packing up!
- ♦ Guest Presentation Opportunity: Being a MetaFest Presenter is a great marketing tool, as it can position you as an expert in your field. Be sure to see our attached guest speaker sheet for more information. * Note -Presentations will be reserved for our Premium vendors.

****bUneke.org is a nonprofit. This is a fundraising event for charity and a marketing event for you. Please donate a gift basket or items, valued at minimum \$10, with your marketing materials for door prizes. We will have drawings every half hour. Winners must be present to win.**

Some MetaFest Vendor Perks:

- ♦ Every dollar donated to the nonprofit bUneke.org helps us continue all the amazing things we do!
- ♦ Includes one 8' table and one chair. Please bring your own tablecloth. Premium vendors may bring additional tables/displays.
- ♦ Bathrooms are centrally located in the food court, near the movie theater.
- ♦ The food court has a variety of food items and convenient seating.
- ♦ Air conditioning, all day long!
- ♦ Regular Saturday mall traffic. Reported by mall management to exceed 400,000+.
- ♦ Unlimited parking.
- ♦ Free advertising for the event. Increase traffic to your booth by sharing flyers and posts provided on social media and emailing your circles.
- ♦ **Professionally designed flyers to print and distribute to your customers.**
- ♦ Discounts on future ad in bUneke Magazine.
- ♦ Opportunities to appear on bUneke Radio.
- ♦ Discount for referrals **

Event Do's and Don'ts

- ♦ DO stand in your booth and talk to people.
- ♦ DON'T sit your chair and wait for them to come to you.
- ♦ DO invite your community to MetaFest!
- ♦ DON'T talk yourself out of it by thinking you are bugging them.
- ♦ DO put your cell phone to the side when people approach you.
- ♦ DON'T text or Facebook in front of your guests.
- ♦ DO remember! Facebook live will bring in more customers!
- ♦ DON'T eat at your booth.
- ♦ DO work smarter, not harder.
- ♦ DON'T prejudge, you never know who needs your products or services.
- ♦ DO build a good relationship with the event coordinators.
- ♦ DON'T forget to secure your spot at our next event to receive our early bird discount.
- ♦ DO make the best out of your event, even if there is a low attendance.
- ♦ DON'T forget to meet the other vendors and leave your business cards with them.
- ♦ DO talk to everyone who passes by, if only to smile and say hello.
- ♦ DON'T forget your signage for your booth.
- ♦ DO make sure your area is the same or better than when you arrived to set up.



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Lets make this a successful event! SHARE this event with everyone you know!

Guest Presenter Information

You will have 25 minutes with 5 minutes in between each speaker. Please plan to arrive at least 10 minutes before your scheduled time. You will have a microphone. Passing out items will be within your 25 minutes. We will not have power for slides or digital presentations. This is an old-fashioned lecture with Q&A. Invite your audience to your booth for more information. If you have any questions, please let us know.

Be Prepared

Be that highly skilled expert who is prepared for a 25-minute presentation including handouts during that time. Practice before you arrive on the stage. Let your handouts repeat the important information so you don't give a fragmented delivery.

Dress to Impress

If you have branded attire, be sure to wear that, because you will not be able to redecorate the stage to show off who you are. While you want to dress to impress, you also want to be comfy, and remember Merritt Island has a laid-back style. Just be yourself.

Present what has been Promoted

Whatever you have told bUneke you will speak about, don't go off topic unless your audience asks you to speak on something else. bUneke will promote your topic and nothing is more frustrating than attending a presentation on one topic to hear something different.

Keep your Pace and Volume Steady

When you are presenting, you want to ensure that you speak at an even speed – not too fast and not too slow. This is why it's important to practice. Speak with confidence. After all, **you** are the expert on this topic!

Be a Patient Speaker

Take a breath after delivering a key point. That way it will have time to sink in. You can also repeat the point to really drive it home, but don't keep repeating your same thoughts.

Use Visual Presentations Wisely

If you plan to use any props, be sure they are professionally designed and large enough for people to see from several rows back. Your best bet is to create enough handouts to give your audience.

Be Smart About Humor

Don't try to be a comedian if you're not, but don't be afraid to share your unique sense of humor, if it's appropriate.

Stay Positive

They have come to hear **you**, the expert in your field, speak on a subject they want to know more about. Start and end with gratitude. If you find you simply are not up for the presentation, speak with one of the coordinators about changing your place in the line up or plan to do it at a future event. Just remain positive.

Show Up

When you step onto that stage, be sure you are fully engaged. You must "show up" and be "on," ready to give your presentation like the expert you are.

Read the Audience

Are people leaving? Are they yawning? This may be time for the humor mentioned earlier.

Engage With Your Audience

Make eye contact for a real connection. Truly look at the people gathered who have come to hear what you are talking about. Don't read from notes. They are to remind you of key points, not to act as a wall between you and the audience. It's more important to make that human connection than to stick to your talking points. Your audience may have important questions and you won't know if you are looking at notes.

Tell a Story

An anecdote or an example is a great way to draw in the audience. It needs to be relevant though, or the audience will be left feeling a bit confused. You can do this at any time in your 25-minute presentation. Many find it works best in the beginning, to get attention, then at the end to wrap things up.

Allow Time for Questions

You don't want to ask questions if you don't have time to answer them. If your presentation takes 10 minutes, ask for questions, but if you talk for 20 minutes, tell them to meet you at your booth with questions, because you don't want to hold up the next speaker.

Ask for Feedback

Be sure to ask for feedback on your handouts. Some people won't be comfortable providing constructive feedback directly, so have a place on your handout for them to anonymously write their feedback and leave it for you or let them email you their comments.



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****We will be offering a purple shirt with the MetaFest Logo in white ink as option C!**



Wear your excitement and get the conversation started!

Order your bUneke or MetaFest shirt today and start advertising this FUN, EXCITING event!

While supplies last!

Before the show, only \$10 each!

At the show, \$15 each.

Sizes: Medium, Large, XLarge, 2XLarge, and 3XLarge*.

\$10 shipping fee unless you pick yours up at the show.



Place your order now!

bUneke.org
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****Get YOUR logo on the MetaFest shirts! Inquire about being a tshirt sponsor for our purple shirts! Great advertising! Starting at \$100**

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CALENDAR**

METAFEST

**Jan 14, 2023
10am-5pm**

**Where bUneke
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Merritt Island, FL

Contact
connect@bUneke.org
**for Vendor
Information**

**FREE
ADMISSION
& PARKING!**



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FREE FUN AND ENTERTAINING PRESENTATIONS ALL DAY!

**Our vendors range from ACUPUNCTURE to YOGA and EVERYTHING in between!
We still have great spaces available!**

Expose your products or services to Saturday mall visitors!

Learn more about bUneke's MetaFest on January 14. Don't miss this amazing opportunity!
connect@bUneke.org

Event Location: 777 E Merritt Island Causeway, Merritt Island, FL 32952

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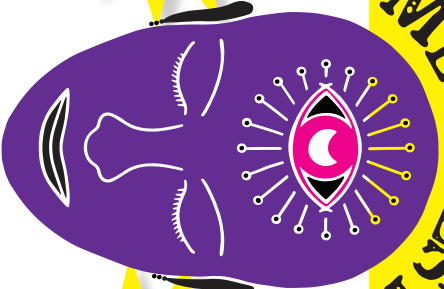
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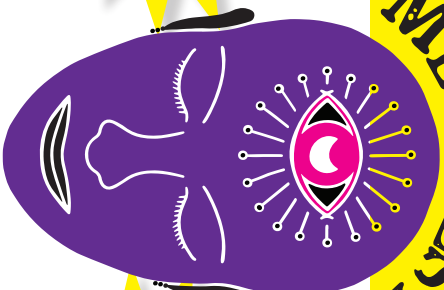
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Sign me up for this great networking event!

Please share with your friends who might be interested in a booth and with your community on social media!

Questions?

Email connect@bUneke.org, call, or text: 321-417-4309
Be sure to mention **MetaFest**.

See following attachment for due dates and discounts.

Metaphysical • Holistic • Spiritual • Wellness Festival

☐ By being a vendor at MetaFest, I give bUneke permission to use my photo/video images under any legal condition, including print publication, publicity, and social media/web content.

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Name: _____

Business Name: _____

Address: _____

Phone: _____ Email: _____

Social Media Handles: _____

What will we see at your booth? _____

☐ I want to be located next to: _____ I understand I must pay an additional \$20 fee for this service.

☐ Electricity Required

♦ Gallery Hall Location:

☐ Basic space: \$65

☐ Maximum space: \$85

♦ Premier Location: (heavier mall traffic flow):

☐ Basic space: \$100

☐ Maximum Space: \$120

Ways to Pay:

♦ Call with your Credit Card **321-417-4309**

♦ Mail a Check to **bUneke, 4520 Deanna Ct. #111, Merritt Island, FL 32953**

♦ Scan QR Codes Below

***If you require more space, please consider reserving 2.*

☐ I would like to be a Guest Presenter. **Presentation slots are reserved for Premier booths and bUneke advertisers.**
My topic is _____

☐ Yes, I would like to purchase a Tshirt! \$10. Must pick up at the event or add \$10 for shipping. Limited quantities.

Please circle: bUneke Metafest: Yellow or Purple Adult SIZE: Med Lg XLg 2XL 3XL (add \$3) QTY: _____

Cash App,
PayPal and
Venmo



PayPal



Scan. Pay. Go.

venmo



Final Tshirt amount: _____

Space total _____

Total _____



Regular Prices

- *Main Event Location:*

Basic space: \$65

Maximum space: \$85

- *Premier locations:*

(bigger booth space):

Basic space: \$100

Maximum Space: \$120



Metaphysical • Holistic • Spiritual • Wellness Festival

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Due Dates & Discounts

EARLY BIRD REGISTRATION

(Save \$10)

– pay by November 1.

Early bird discount has expired

REGULAR REGISTRATION

– pay by December 14.

Hurry, don't miss this!

LATE REGISTRATION

(add \$20 per booth)

– pay by January 3

Discounts that can get your next booth for FREE!

Receive 5% off your next booth for every paying vendor you refer.*

*Must be a new referral.

20 paid referrals = 1 FREE booth for you!

Non-transferrable.

Call, text, or email connect@buneke.org
321-417-4309

NO REFUNDS. If you must cancel this event, we will hold space for you at our next one.