



**9<sup>th</sup> Annual  
Marietta Shamrock Shuffle 5K  
Sponsorship Letter  
Saturday, March 15, 2025  
at the Marietta Square**



The Marietta Police Athletic League (PAL) cordially invites you to participate as a Sponsor of the ninth annual **Marietta Shamrock Shuffle 5K**. This event will raise money to support Marietta PAL's youth sports, academics and recreation programs, which serve area youth, many of whom could not otherwise afford to participate in such programs. The event will be held on Saturday, March 15, 2025, at the Marietta Square. The event will kick off at 8:00am and will include prizes for St. Patrick's Day themed costume contests for the most convincing leprechaun and top qualifier awards.

To provide a memorable experience for participants and help offset the cost of organizing the event, we are asking for your sponsorship. Funds received from sponsorships are used to purchase t-shirts for registered race participants, timing equipment, awards, complimentary drinks and snacks. Any additional funds from sponsorships will go toward our fundraising goal of **\$150,000** to support our amazing youth programs.

**The Levels of Sponsorship for the 2025 Marietta Shamrock Shuffle 5K are listed below:**

**Emerald Crown Sponsors - \$10,000**

- Prominent Listing on Start or Finish Line graphics
- Listed as top sponsor on website with logo & link
- Prominent display of logo on race t-shirts
- 10'x10' display space at the race event
- Promotional materials in race packet if provided
- PA announcements mentioning sponsor's name
- Company representative to assist with presenting awards
- Marketing recognition multiple touches via Facebook
- 10 complimentary race entries

**Pot of Gold Sponsors - \$5,000**

- Listed on Start or Finish Line graphics
- Listed as sponsor on website with logo & link
- Display of logo on back of race t-shirts
- 10'x10' display space at the race event
- Promotional materials in race packet if provided
- PA announcements mentioning sponsor's name
- Marketing recognition multiple touches via Facebook
- 6 complimentary race entries

**Leprechaun Sponsors - \$3,000**

- Listed as sponsor on website
- Display of logo on back of race t-shirts
- 10'x10' display space w/table & chairs at the race
- Promotional materials in race packet, if provided
- Marketing recognition multiple touches via Facebook
- 4 complimentary race entries

**Clover Sponsors - \$1,000**

- Listed as sponsor on website
- Company name on back of race t-shirt
- 10'x10' display space w/table & chairs at the race
- Promotional materials in race packet
- 2 complimentary race entries

**Memorial Mile Sponsors - \$500**

- 4 Yard signs honoring your lost loved one  
(Displayed at various locations along the race route)
- Can include photo of loved one, if provided

**Lucky Seven Vendor - \$500**

- 10'x10' display space w/table & chairs at the race  
(Tables are limited, first come first served)
- Promotional materials in race packet

**We are also accepting gift cards & prizes for giveaways!**

Attached you will find the sponsorship form that can be completed and returned to Ellen McNeel. Please feel free to contact her with any questions at [emcneel@mariettaga.gov](mailto:emcneel@mariettaga.gov) or 770-794-5308. Thank you in advance your consideration of becoming a race sponsor!

**Marietta PAL (Police Athletic League) is a 501(c)3 non-profit organization whose mission is to prevent juvenile crime and violence by providing civic, athletic, recreational and educational opportunities which create trust and build understanding between law enforcement and youth.**



9<sup>th</sup> Annual  
**Marietta Shamrock Shuffle 5K**  
**Sponsorship Form**  
Saturday, March 15, 2025



Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact person: \_\_\_\_\_

Contact email: \_\_\_\_\_ Phone number: \_\_\_\_\_

Website address: \_\_\_\_\_

Facebook Tag: \_\_\_\_\_

1. Sponsorship: ☐ Emerald Crown ☐ Pot of Gold ☐ Leprechaun ☐ Clover  
☐ Memorial Mile ☐ Lucky 7 Vendor
2. We plan to prepare 1,000 materials/giveaways for the participant bags: \_\_\_Yes \_\_\_No
  - a. If yes, what item would you like us to include: \_\_\_\_\_  
Please note, items must be received by February 10, 2025.
3. Sponsors will have your company name listed or logo. Please write your company name exactly how you'd like it to appear on website, signage, etc.:  
☐ Name: \_\_\_\_\_ or ☐ Logo
  - a. Artwork and logos should be submitted to [emcneel@mariettaga.gov](mailto:emcneel@mariettaga.gov) as follows:
  - b. Logos for t-shirts **will be printed only in one-color and** should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
  - c. Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
  - d. Logos for website should be submitted as 72 dpi JPEG or PNG files.
  - e. Please note, items must be received by February 10, 2025
4. Would you like a table at the event? \_\_\_Yes \_\_\_No  
Must receive request for table by January 30, 2025. (Tables are limited, first come first served)
5. Participants can register for the Marietta's Shamrock Shuffle at  
<https://www.MariettaShamrockShuffle.com>
6. Checks can be made payable to Marietta Police Athletic League and mailed to:  
Attn: Deputy Chief Tanya Twaddell  
Marietta Police Athletic League  
240 Lemon Street  
Marietta, GA 30060.

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