



**OCTOBER
HERITAGE
CELEBRATION**

Italian American

Pioneers of the Telecommunications Industry

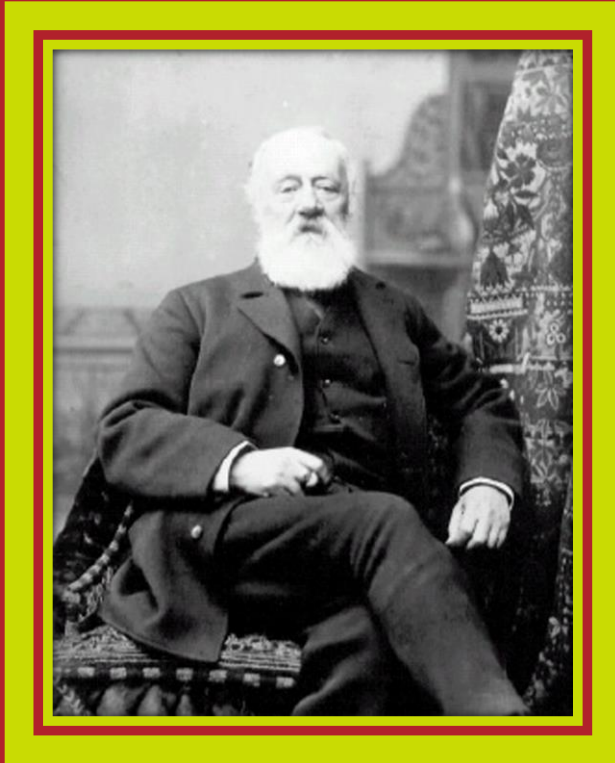




Mary Wieder-Bottaro
DIRECTOR OF MARKETING

Mary is a global marketing, communications and business development expert in Verona, Italy, originally from the U.S. She has been developing a career in international marketing and communications and B2B marketing for almost a decade and has worked in the public, private and non-profit sectors for companies such as RRDonnelley, the Organization for Economic Co-operation & Development (OECD), Perth Heat Baseball and, most recently, CROS NT. Her experience includes developing marketing plans and conducting market research on a global level for the B2B marketing environment, small businesses and start-ups, and she has worked in the U.S., France, Australia and Italy. Mary's expertise lies primarily in B2B marketing strategy including executing digital and social media campaigns, setting KPIs and tracking analytics. Mary is also the President and Founder of Verona Professional Women Networking and sits on the Board of Directors for Professional Women's Network (PWN) as VP of Marketing & PR.

SOURCE: [Social Media Today](#)



Antonio Meucci
INVENTOR

Antonio Santi Giuseppe Meucci was an Italian inventor. It can be argued that it was Meucci who was the first to invent the telephone rather than Alexander Graham Bell. He is known best as a voice communication apparatus developer.

In his home at Staten Island, New York, Meucci set up a voice communication link that connected his laboratory to his bedroom located in the second floor. He filed a patent caveat (a temporary application) to the US Patent Office for his telephonic device in 1871. However electromagnetic transmission of vocal sound was not mentioned in his patent caveat. It was Alexander Graham Bell, in 1876, who patented the telephone.

SOURCE: [Famous Scientists](#)

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