

Save the Date  
For the  
7th Annual

# BLUE & Gold GALA



THE BIGGEST NIGHT IN ARIZONA AGRICULTURE

**SATURDAY, JANUARY 28, 2023**  
GLENDALE, ARIZONA

RENAISSANCE PHOENIX GLENDALE  
HOTEL & SPA - GLENDALE, AZ

[BlueAndGoldGala.org](http://BlueAndGoldGala.org)

PRESENTED  
BY



ARIZONA FARM BUREAU  
FARM BUREAU FINANCIAL SERVICES



# THE BLUE & Gold GALA



January 28, 2023 | 5 PM | Renaissance Phoenix Glendale Hotel & Spa

## 2023 SPONSORSHIP OPPORTUNITIES



Dear FFA Supporter,

Agricultural Education and the FFA are making a tremendous impact on youth and the Arizona agriculture industry. As education faces its own challenges, support for Agricultural Education and the FFA is more important than it has been in our lifetimes. Each day across Arizona, students are preparing for careers in agriculture and will become our workforce, entrepreneurs and leaders in the food and fiber industry.

On January 28, 2023 we invite you to join us and celebrate the achievements and success of the Arizona FFA at the 7th annual Blue and Gold Gala at the Renaissance Phoenix Glendale Hotel & Spa in Glendale next to Westgate Entertainment District. The Gala will highlight the impact donor support has made on FFA members and provide opportunities for the agricultural industry to ensure FFA remains a vital component of Arizona's future.

Because of our success over the past six years, we were able to fund 100% of FFA Career Development Events, 100% of the FFA Proficiency Awards, as well as supporting programs for the Arizona Agriculture Teachers Association and Department of Agricultural Education, Technology and Innovation in the College of Agriculture and Life Sciences at The University of Arizona.

On behalf of the Arizona Agricultural Education / FFA Foundation, we invite you or your organization to become a sponsor of 'The Biggest Night in Arizona Agriculture.' A variety of sponsorship opportunities are included in this packet. More than 600 attendees will gather to support agriculture education and FFA in Arizona.

Our supporters make a significant difference helping FFA members reach their full potential. By partnering as a Blue & Gold Gala Sponsor, you are helping smart, talented and determined young people become the leaders we need for tomorrow — leaders who will develop the new strategies and technologies that will ensure a safe, abundant and affordable food supply for all. Thank you for your time and consideration.

Sincerely,

A handwritten signature in black ink that reads "Farrah Smith".

Farrah Smith  
Gala Chair & Board Treasurer

A handwritten signature in black ink that reads "Elizabeth Foster".

Liz Foster  
Gala Co-Chair & Board Secretary

## *Gold Sponsor*

- Your organization will be promoted as a Gold Sponsor
- Includes Ten Gala tickets seated at one table with premier table location (while they last)
- Includes table and event signage
- Recognized as Gold Sponsor in all print and digital invitations if confirmed prior to print
- Full Page color ad in Gala Program and featured in event slide show with logo
- Named individually from the podium
- Listed prominently in dinner program
- Social media recognition
- Prominently listed on the Blue & Gold Gala page of the foundation website and Blue & Gold Gala event website.
- Opportunity to provide printed informational piece at every place setting
- Two bottles of wine served to your table
- Recognized in e-newsletter

***\$10,000 Investment***

## *Silver Sponsor*

- Your organization will be promoted as a Silver Sponsor
- Includes Ten Gala tickets seated at one table with premier table location (while they last)
- Includes table signage and event signage
- Half Page color ad in the Gala Program
- Listed in dinner program and event slide show with logo
- Social media recognition
- Recognized on the Blue & Gold Gala page of the foundation website and Blue & Gold Gala event website.
- Recognized in e-newsletter

***\$5,000 Investment***

## *Bronze Sponsor*

- Includes Ten Gala tickets seated at one table
- Includes table and event signage
- Preferred table placement
- Listed in dinner program with logo
- Quarter Page color ad in the Gala Program
- Social media recognition
- Recognized on the Blue & Gold Gala page of the foundation website and Blue & Gold Gala event website.
- Recognized in e-newsletter

***\$3,000 Investment***

## *Table Sponsor*

- Includes Ten Gala tickets seated at one table
- Includes table signage
- Listed in dinner program
- Listed on the Blue & Gold Gala page of foundation website (text only)
- Recognized on Table Sponsor event signage

***\$2,000 Investment***

# Friends of the Blue & Gold Sponsor

*In addition to the sponsorship levels, the following areas are available for support.  
The underwriting opportunities do not include tickets to the event.*

<b>Program Area</b>	<b>Investment</b>
• Cocktail Hour (4 available)	\$5,000
• Entertainment Sponsor	\$3,250 <b>SOLD</b>
• Audio Visual Sponsor (7 available)	\$2,500
• Décor Sponsor	\$2,500
• After Party Sponsor (2 available)	\$2,500
• Video sponsor <i>Includes logo in credits of video</i>	\$2,500
• Photo Booths (2 available)	\$1,500
• Attendee Favor Sponsor	\$1,500
• Print Sponsor (3 available)	\$1,000
• Patron Sponsor	\$500

## **Benefits**

- Recognition in the printed program
- Recognition on social media
- Recognition on screen during event
- Logo on Friends of the Blue & Gold Sponsor Banner

## **Our Journey**

The Arizona Agricultural Education/FFA Foundation is a 501(c)(3), non-profit, tax-exempt organization. The Foundation was established in 1985 and is managed by a volunteer Board of Trustees. The Board of Trustees is made up of individuals, dedicated to ensuring the growth and stability of the Arizona Agricultural Education/FFA Foundation.

## **Mission**

The Arizona Agricultural Education/FFA Foundation is dedicated to providing expanded educational and leadership opportunities for the agricultural education programs across the state of Arizona.

## **Vision**

It is the vision of the Arizona Agricultural Education/FFA Foundation to secure resources to support, enhance, and strengthen the educational and leadership effectiveness of the Arizona Association FFA, the Arizona FFA Alumni Association, the Department of Agricultural Education, Technology and Innovation at The University of Arizona, and the Arizona Agriculture Teachers' Association while maintaining positive relationships with students, teachers, business and industry representatives, and the community.

All sponsorships are subject to approval.  
Visit [www.blueandgoldgala.org](http://www.blueandgoldgala.org) for more event details.  
Please contact Rochell Planty, CMP, CFE, Executive Director  
email to [rochell@azffaoundation.org](mailto:rochell@azffaoundation.org) or 602.705.9211



## Sponsorship Commitment

### Options:

I would like to invest in a **Gold Level Sponsorship** at \$10,000 (includes ten seats)\*

I would like to invest in a **Silver Level Sponsorship** at \$5,000 (includes ten seats)\*

I would like to invest in a **Bronze Level Sponsorship** at \$3,000 (includes ten seats)\*

I would like to invest in a **Table Sponsorship** at \$2,000 (includes ten seats)\*

I would like to invest as a **Friend of the Blue & Gold** for the following

area \_\_\_\_\_ at \$ \_\_\_\_\_

(See sponsor packet for benefits and Friends of Blue & Gold for areas available)

I have included a check for \$ \_\_\_\_\_.

I am unable to attend the Blue & Gold Gala, but I would like to make a tax-deductible contribution to the Arizona Agricultural Education/FFA Foundation. I have included a check for \$ \_\_\_\_\_.

**Sponsor name as it should appear in all recognition:** \_\_\_\_\_

### Contact Person

**Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Cell Phone:** \_\_\_\_\_

Please contact us if you would like to donate an item for the silent or live auction.

Please send commitment form and payment to:

Arizona Agricultural Education/FFA Foundation  
PO Box 5310 - Glendale, AZ 85312

To pay by credit card visit [www.blueandgoldgala.org](http://www.blueandgoldgala.org)

Deadline to be included in the event program is November 1, 2022