

Save the Date  
For the  
7th Annual

# BLUE & Gold GALA



THE BIGGEST NIGHT IN ARIZONA AGRICULTURE

**SATURDAY, JANUARY 28, 2023**

GLENDALE, ARIZONA

RENAISSANCE PHOENIX GLENDALE  
HOTEL & SPA - GLENDALE, AZ

[BlueAndGoldGala.org](http://BlueAndGoldGala.org)

PRESENTED  
BY



ARIZONA FARM BUREAU  
FARM BUREAU FINANCIAL SERVICES



# THE BLUE & Gold GALA



**2023 FRIENDS OF THE BLUE & GOLD  
SPONSORSHIP OPPORTUNITIES**



Dear FFA Supporter,

Agricultural Education and the FFA are making a tremendous impact on youth and the Arizona agriculture industry. As education faces its own challenges, support for Agricultural Education and the FFA is more important than it has been in our lifetimes. Each day across Arizona, students are preparing for careers in agriculture and will become our workforce, entrepreneurs and leaders in the food and fiber industry.

On January 28, 2023 we will celebrate the achievements and success of the Arizona FFA at the 7th annual Blue and Gold Gala at the Renaissance Phoenix Glendale Hotel & Spa in Glendale. The Gala will highlight the impact donor support has made on FFA members and provide opportunities for the agricultural industry to ensure FFA remains a vital component of Arizona's future.

Because of our success over the past six years, we were able to fund 100% of FFA Career Development Events, 100% of the FFA Proficiency Awards, as well as supporting programs for the Arizona Agriculture Teachers Association and Department of Agricultural Education, Technology and Innovation in the College of Agriculture and Life Sciences at The University of Arizona.

On behalf of the Arizona Agricultural Education / FFA Foundation, we invite you or your organization to become a sponsor of 'The Biggest Night in Arizona Agriculture.' A variety of sponsorship opportunities are included in this packet. We are excited that the event has already sold out for tickets three and a half months prior to the event however there are still several opportunities available to become a sponsor. The event will bring together 600 attendees to support agriculture education and FFA in Arizona. If you are interested in being added to the waitlist for the event, please complete this link <https://bit.ly/FFAGalaWaitList>

Our supporters make a significant difference helping FFA members reach their full potential. By partnering as a Friend of the Blue & Gold Gala Sponsor, you are helping smart, talented and determined young people become the leaders we need for tomorrow — leaders who will develop the new strategies and technologies that will ensure a safe, abundant and affordable food supply for all. Thank you for your time and consideration.

Sincerely,

A handwritten signature in black ink that reads "Farrah Smith".

Farrah Smith  
Gala Chair & Board Vice President

# Friends of the Blue & Gold Sponsor

The following areas are available for support.  
The underwriting opportunities do not include tickets to the event.

## Program Area

- Cocktail Hour Sponsor (16 available)
- Entertainment Sponsor
- Audio Visual Sponsor (7 available)
- Décor Sponsor (2 available)
- After Party Sponsor (1 available)
- Video sponsors (2 available)

*Includes logo in credits of video*

- Photo Booths (1 available)
- Attendee Favor Sponsor
- Print Sponsor (3 available)
- Patron Sponsor

## Investment

\$1,500  
\$3,250 **SOLD**  
\$2,500  
\$1,250  
\$2,500 **SOLD**  
\$1,250 **SOLD**  
\$1,500 **SOLD**  
\$1,500 **SOLD**  
\$1,000 **SOLD**  
\$500

## Benefits

- Recognition in the printed program
- Recognition on screen during event

- Recognition on social media
- Logo on Friends of the Blue & Gold Sponsor Banner

## Our Journey

The Arizona Agricultural Education/FFA Foundation is a 501(c)(3), non-profit, tax-exempt organization. The Foundation was established in 1985 and is managed by a volunteer Board of Trustees. The Board of Trustees is made up of individuals, dedicated to ensuring the growth and stability of the Arizona Agricultural Education/FFA Foundation.

## Mission

The Arizona Agricultural Education/FFA Foundation is dedicated to providing expanded educational and leadership opportunities for the agricultural education programs across the state of Arizona.

## Vision

It is the vision of the Arizona Agricultural Education/FFA Foundation to secure resources to support, enhance, and strengthen the educational and leadership effectiveness of the Arizona Association FFA, the Arizona FFA Alumni Association, the Department of Agricultural Education, Technology and Innovation at The University of Arizona, and the Arizona Agriculture Teachers' Association while maintaining positive relationships with students, teachers, business and industry representatives, and the community.

All sponsorships are subject to approval.  
Visit [www.blueandgoldgala.org](http://www.blueandgoldgala.org) for more event details.  
Please contact Rochell Planty, CMP, CFE, Executive Director  
email to [rochell@azffaoundation.org](mailto:rochell@azffaoundation.org) or 602.705.9211



## Sponsorship Commitment

### Options:

\_\_\_ I would like to invest as a **Friend of the Blue & Gold** for the following area \_\_\_\_\_ at \$ \_\_\_\_\_

I have included a check for \$ \_\_\_\_\_.

\_\_\_ I would like to make a tax-deductible contribution to the Arizona Agricultural Education/FFA Foundation. I have included a check for \$ \_\_\_\_\_.

**Sponsor name as it should appear in all recognition:** \_\_\_\_\_

### Contact Person

**Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Cell Phone:** \_\_\_\_\_

Please contact us if you would like to donate an item for the silent or live auction.

Please send commitment form and payment to:

Arizona Agricultural Education/FFA Foundation  
PO Box 5310 - Glendale, AZ 85312

To pay by credit card visit [www.blueandgoldgala.org](http://www.blueandgoldgala.org)

Deadline to be included in the event program is November 7, 2022