



Purpose

The purpose of the Ambassador Program is to provide a leadership program to Arizona FFA members which will allow opportunities during State FFA Leadership Conference to interact and connect with FFA supporters, donors, and potential sponsors. The program, in turn, gives industry representatives and donors the opportunity to interact with FFA members, learn more about the FFA program and its mission, and see first-hand the impact of their support.

Being Selected as an Ambassador

- Four students will be selected to serve as an Ambassador.
- Any student who is currently a junior or senior at the time of the application, has taken an agriculture class and is an active member of the Arizona FFA Association can apply to serve as an Arizona FFA Foundation Ambassador.
- Applicants are encouraged to have attended an Arizona FFA Conference prior to applying.
- Applications will be judged and the Ambassadors will be announced by April 10th, 2026. Judging will be based on the submitted application and the advisor's recommendation.
- Ambassadors must attend the mandatory orientation via Zoom on Tuesday, May 26th at 3:30 pm. Further details will be provided once the Ambassador team is selected and announced.

Application Deadline: March 27, 2026, by 5:00 pm

Training & Location

The training will be conducted at the Doubletree Hilton Convention Center in Tucson located at 280 S Church Ave, Tucson, AZ 85701. The hotel is connected to the convention center with easy access for events on Thursday.

- Overview of the Foundation (the purpose, mission, goals, activities, etc.)
- Overview of the Ambassador Program
- How to Interact with Business & Industry Representatives and Donors
- Role of the Ambassadors while at the Conference
- Specific Assignments for each Ambassador

- FFA members selected for the program must feel comfortable and confident greeting guests, sharing their own FFA story, and helping assist donors. This will require prior planning and preparation by each ambassador. Ambassadors will work in a fast-paced environment with little supervision. Therefore, Ambassadors will be required to know the following information:
 - Conference Schedule
 - Conference Center Layout
 - Guest Registration Process
 - Award Program Sponsors

Ambassador Commitment Expectations

By applying to serve as a Foundation Ambassador, students are committing to actively participate in Ambassador responsibilities throughout the entire State FFA Leadership Conference. This commitment begins with the required training on Tuesday, June 2, 2026, and continues through the conclusion of conference activities on Saturday.

Ambassador schedules may be unpredictable, as students will assist with sponsors, special guests, and VIP visitors throughout the event. Ambassadors must remain attentive, flexible, and available for assigned duties during this time. State FFA Officer candidates are not eligible to apply due to conflicting schedules.

Students are strongly encouraged to discuss this opportunity with their agriculture teacher/advisor before applying. Advisors must be willing to support the student's participation and ensure the student is able to attend all required Ambassador responsibilities.

From Tuesday through Thursday afternoon, Ambassadors will be based at the DoubleTree by Hilton Tucson Convention Center. Beginning Thursday afternoon, Ambassadors will return to their chapter for housing and meals but must still report to all assigned Ambassador duties through Saturday. Transportation between required locations at the University of Arizona campus will be the responsibility of the Ambassador with assistance from their advisor.

What is Provided

- The Foundation will provide hotel accommodation for Tuesday, June 2, 2026 and Wednesday, June 3, 2026. Rooms will be shared with two students.
- State Leadership Conference Registration
- Meals provided:
 - Tuesday dinner

- Wednesday breakfast, lunch and dinner
- Thursday breakfast and lunch
- Friday breakfast (included with conference registration at the hotel) and Cullison Scholar Lunch
- Saturday breakfast (included with conference registration at the hotel)

Applications must be submitted by Friday, March 27th at 5:00pm. Applications received after this deadline will not be accepted or considered for judging. Applications must be completed through this link <https://bit.ly/26AmbassadorProgram>

If a student is interested in serving as an Ambassador, but will be competing in any event throughout Conference, the Foundation will work with the student/advisor to allow time for them to compete. However, the student must communicate this information. We ask that this information be listed on the students' application.

The tentative Ambassadors schedule (Subject to change):

Tuesday, May 26, 2026 – Zoom Meeting

3:30 pm Ambassador Orientation Zoom Meeting

Tuesday, June 2, 2026 - Dress in Business Casual

1:00 pm Welcome and Introductions

1:30 pm Ambassador Overview

2:00 pm Ambassador Training

4:00 pm Check-into Doubletree Hilton Convention Center

5:00 – 7:00 pm Ambassador Dinner & Training

Wednesday, June 3, 2026 - Dress in Business Casual – Ambassador t-shirt (khaki/jeans)

8:00 am Ambassador Breakfast

9:00 am – 12:30 pm Ambassador Training

12:30 – 1:30 pm Ambassador Lunch

1:30 – 2:30 pm Training

2:30 – 3:00 pm Take training material to rooms & refresh before leaving

3:00 pm Transition to the Tucson Conference Center

4:00 – 6:00 pm Foundation Trade Show set up

6:30 7:30 pm Ambassador Dinner

Thursday, June 4, 2026 – Official Dress

6:45 – 7:45 am Greet exhibitors for Trade Show set up

7:00 am Ambassador Photo

8:00 am – 1:30 pm Trade Show

11:00 am Ambassador Lunch

1:30 -3:00 pm Trade Show Tear Down

3:00 pm Join Chapter
5:30 pm Meet at Centennial Hall side to enter and set up Foundation banners at Centennial Hall
6:00 -9:30 pm Assist in greeting & directing sponsors during General Session
8:30 pm Ambassadors available to attend evening student events with their Chapter

Friday, June 5, 2026– Official Dress

10:00 am Ambassadors assist with the Cullison Scholar Luncheon
11:00 am Cullison Luncheon (All Ambassadors)
12:45 pm Arrive Centennial to prepare for sponsors
1:00 -3:00 pm Assist in greeting & directing sponsors during General Session
3:00 – 6:00 pm Participate in afternoon programs with your chapter and dinner on your own
6:15 pm Meet at Centennial Hall side to enter
6:30 -9:00 pm Assist in greeting & directing sponsors during General Session
7:00 pm Ambassador Recognition during the 3rd General Session
9:15 pm Ambassadors available to attend evening student events

Saturday, June 6, 2026– Official Dress

8:15 am Meet at Centennial Hall side to entrance
8:30 am – 12:00 pm Assist in directing sponsors during General Session

Once the Ambassador Team is selected, the Foundation will send the Ambassadors a guide for the program and a waiver to complete.

For Additional Information Contact: Rochell Planty 623-205-0370 or rochell@azffaoundation.org

**Thank you to Salt River Project for sponsoring the
Arizona FFA Foundation Ambassador Program!**

