

HSSA

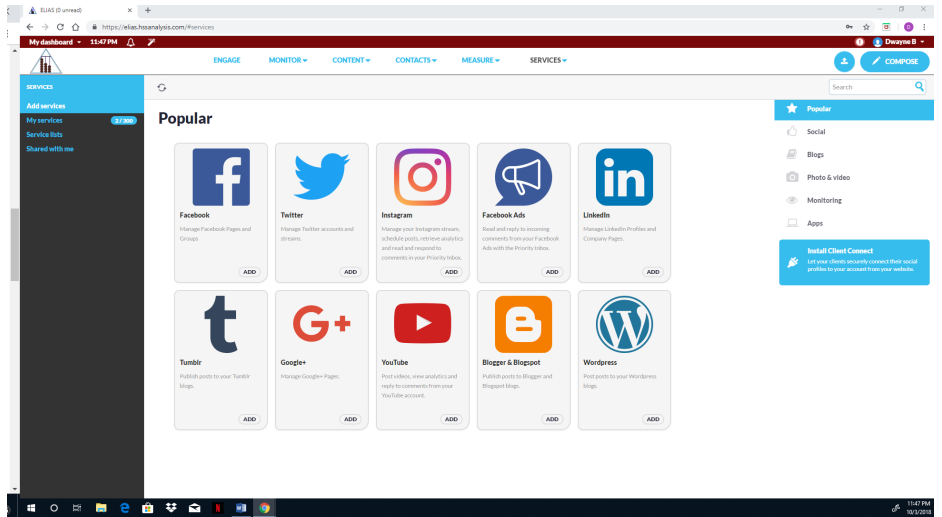
DATA ANALYTICS and SOCIAL MEDIA STRATEGISTS

Health and Social Sector Analysis (HSSA)

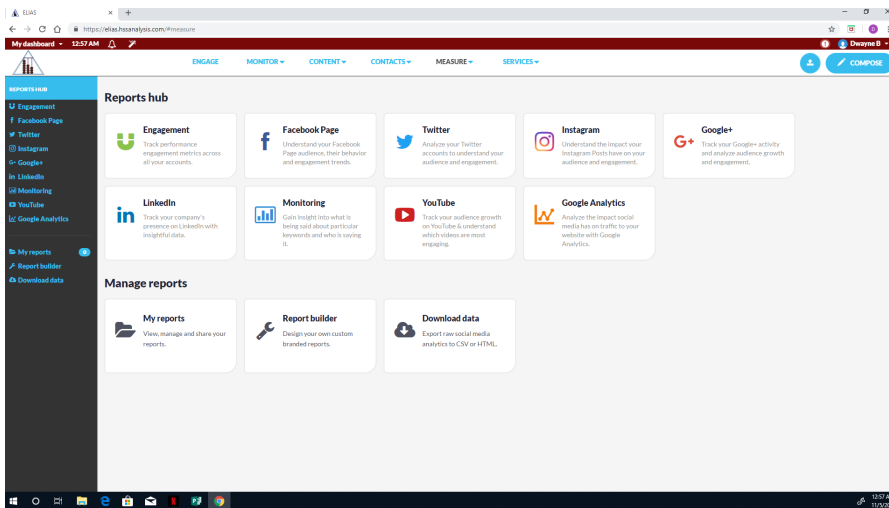
Manage and oversee all of your social media accounts in one place

Connect to the most popular social networking sites including Facebook, Twitter, LinkedIn, Instagram, YouTube and more. You can also publish directly to WordPress, Blogger and Tumblr.

You also have direct access to Cava, Google Drive, YouTube and Dropbox. Enjoy having all of your content as close as one click away!



ELIAS SOCIAL MEDIA INTEGRATION



Social media reports at your finger tips in minutes not in hours

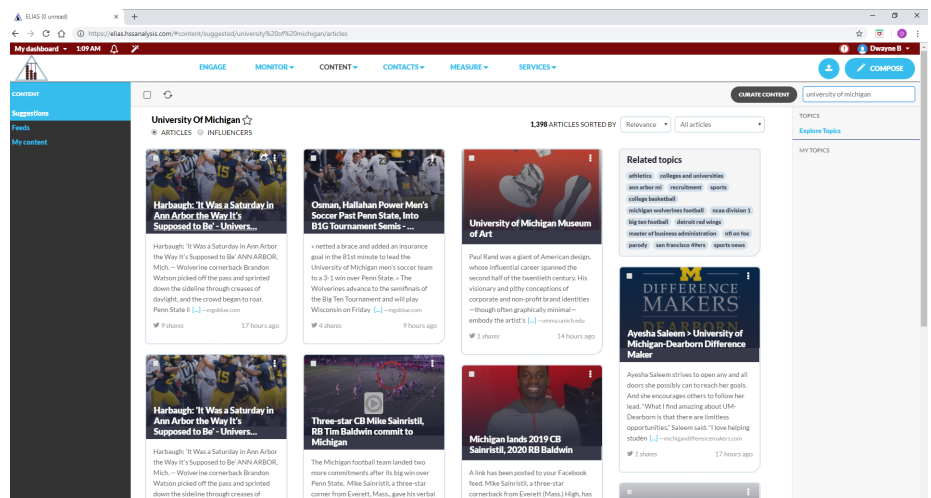
Create customized social media reports. Use one of our pre-designed templates or create your own by choosing from over 200 charts. You can also download and email your reports to other team members.

In fact, it's easy to collaborate using ELIAS. Share your reports by creating a personal library in which others you have designated can access.

Generate reporting analytics, engagement and monitoring reports for your Facebook, Twitter, Instagram, YouTube, LinkedIn and other social media accounts.

Create opportunities via social listening

With ELIAS you can monitor keywords to know what's being said about each brand on your social networks or blogs. ELIAS' social media listening tools allow you to priorities your replies based upon whether mentions or engagements are positive, negative or neutral.



<https://www.hssanalysis.com>

(512) 258-2159

email us at: info@hssanalysis.com

LEADERSHIP AND CONSULTING STAFF

Dwayne A. Banks, Founder and CEO

Ph.D. Economics, University of California at Berkeley
B.A. Economics, University of California at Irvine
B.S. Chemistry, University of California at Irvine

Abeer E. Handal-Banks, Executive Vice President

O.D. University of Houston
M.S. Computer Information Systems & Security, Our Lady of the Lake University
B.S. Biology and Medical Technology, University of Jordan

Adriana R. Garcia, Senior Consultant (Marketing and Social Media)

Ph.D. Advertising, University of Texas at Austin
M.A. Communication Arts, University of the Incarnate Word
B.A. Communications (Journalism), University of the Incarnate Word

Yara A. Halasa-Rappel, Senior Consultant (Health Economist)

Ph.D. Social Policy and Management, Brandeis University
M.A. Social Policy, Brandeis University
M.S. International Health Policy and Management, Brandeis University
M.S. International Healthcare Management, Economics and Policy, Bocconi University (Italy)
D.D.M Dentistry, Aleppo University (Syria)

Sunkar Mukhopadhyay, Senior Consultant (Econometrics)

Ph.D. Economics, University of Pennsylvania
M.A. Economics, University of Pennsylvania
M.S. Quantitative Economics, Indian Statistical Institute
B.S. Economics, University of Calcutta (India)

Belinda L. Reyes, Senior Consultant (Econometrics and Demography)

Ph.D. Economics, University of California at Berkeley
B.S. Economics, University of Illinois, Urbana-Champaign

Jeanne L. Wendel, Senior Health Economist

Ph.D. Economics, Southern Methodist University
B.A. Economics and History, Rice University

ABOUT HSSA

Health and Social Sector Analysis (HSSA) is a data analytics and social media strategy company. We specialize in assisting clients in determining their short and long-term market strategies by employing advanced economics, finance, statistics, management and social media marketing tools. Our Electronic Language Integrated Application System (ELIAS) consists of several components that assists clients in the optimal management of their businesses and the delivery of services to their patients and customers. In addition to the ELIAS social media management platform, other services offered consists of the: ELIAS predictive analytics and forecasting system provides clients with the analytic rigor to anticipate changes in patients' behaviors through price changes, prior utilization patterns, demographic attributes and other factors; ELIAS survey system provides clients the ability to conduct customized online surveys; while the ELIAS academy provides customized online courses for clients. All courses are designed and taught by current or former university professors.

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