

# Jaime Arturo Rios Chiuca

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*Data Analyst and Industrial Engineer with experience in Business Intelligence and Data Analytics. Skilled in SQL, Power BI, and Python for ETL automation, data modeling, and dashboard creation. Experienced collaborating with product and commercial teams to transform business data into actionable insights. Focused on data-driven decision-making and process optimization across traditional and modern trade channels.*

## PROFESSIONAL EXPERIENCIE

**Xplora Technology S.A.C. – Grupo Lucky**  
Business Intelligence Analyst – Colgate Project

Lima, Peru

October 2023–Present

- Designed and automated Power BI dashboards integrating multiple data sources to monitor KPIs for visibility, coverage, and sell-out performance.
- Developed SQL-based ETL processes and Python scripts for store and SKU harmonization, improving accuracy of data analytics.
- Built and deployed Power Apps to support price surveys and in-field data collection, reducing validation time by 30%.
- Trained national field teams on mobile data tools and analytics interpretation to ensure consistent data capture.
- **Achievement:** Optimized store routing and expanded coverage without increasing costs, leading to Colgate's 2024–2027 contract renewal.

**UNACEM S.A. – Grupo Lucky**  
Commercial Assistant

Lima, Peru

June 2023–October 2023

- Maintained commercial databases and created Power BI dashboards to monitor retail execution and visibility campaigns.
- Designed automated Google Sheets and Forms to capture data from nationwide retail outlets.
- **Achievement:** Improved data quality and reporting reliability for over 500 retail points, supporting strategic marketing decisions.

**GRÚAS EMEMCA S.A.C.**  
Sales and Operations Analyst

Lurin, Peru

July 2014–August 2017

- Managed client relations, quotations, and project coordination for heavy lifting services.
- Monitored operational KPIs and developed dashboards to track project performance.

## EDUCATION

**UNIVERSIDAD NACIONAL DEL CALLAO**  
Bachelor's degree in industrial engineering

Callao, Peru

December 2022

## TECHNICAL SKILLS

- **Data Tools:** Power BI (Advanced), Power Query, SQL Server, Python (ETL), Power Apps, Excel (Advanced).
- **Analytics:** Dashboard automation, data modeling, DAX, data storytelling.
- **Soft Skills:** Analytical thinking, problem solving, communication, teamwork
- **Languages:** Spanish (Native), English (Intermediate – B1)