



2026 SPONSORSHIP OPPORTUNITIES & BENEFITS

PRESENTING SPONSOR

\$5,000

- Highly visible branding with banners at key traffic locations
- Sponsor recognition in radio advertisements during the Polka Radio Hours on 94.9 FM, 99.5 FM, and 1530 AM
- Fifty (50) Polish Festival Tokens to be used for authentic Polish cuisine or beverages
- Four (4) Parking Passes
- Sponsor name mentioned via social media and PHS website (with direct link)

CULTURAL TENT or BEER TENT SPONSOR

\$2,500

- Highly visible branding at either the PHS Cultural Tent or the Beer Tent
- Fifty (50) Polish Festival Tokens to be used for authentic Polish cuisine or beverages
- Two (2) Parking Passes
- Company/Organization name listed on PHS website (with direct link)

POLISH ROYALTY VIP TENT SPONSOR

\$2,500

- Private tent positioned in a prime location within Calder Plaza. Banner can be displayed on the tent
- Seating for 20 – room for your corporate clients, loving family, or close friends!
- Fifty (50) Polish Festival Tokens to be used for authentic Polish cuisine or beverages
- Company/Organization name listed on PHS website (with direct link)

ENTRANCE SPONSOR (Three (3) Available)

\$1,000

- A highly visible signage recognition is available at one of the three entrances to the Polish Festival
- Twenty-five (25) Polish Festival Tokens to be used for authentic Polish cuisine or beverages
- Company/Organization name listed on PHS website (with direct link)

POLKA BAND SPONSOR (Three (3) Available)

\$1,000 Fri or Sat, \$500 Sun

- Available on a first come, first serve basis; sponsor the Polka Band on Friday, Saturday or Sunday
- Twenty-five (25) Polish Festival Tokens to be used for authentic Polish cuisine or beverages
- Company/Organization name on PHS's website (with direct link)

CULTURAL ACTIVITY SPONSOR (Four (4) Available)

\$500

- Sponsor either the Children's Tent, Busia Pageant, Paczki Eating Contest or Demonstration Tent
- Ten (10) Polish Festival Tokens to be used for authentic Polish cuisine or beverages
- Company/Organization name on PHS's website (with direct link)

KEG SPONSOR

\$100

- Promote your organization by sponsoring a keg! Includes a printed sponsorship board listing at the beer tent – one of the most popular stops for visitors of the Polish Festival!
- Company/Organization name on PHS's website (with direct link)

BANNER SPONSOR

\$100

- Promote your organization by placing a banner on the Festival fencing – visible to all festival participants during the 3-day festival.
- Company/Organization name on PHS's website (with direct link)



YES, We/I would like to be a 2026 Polish Festival Sponsor!

☐ **Presenting Sponsor - \$5,000**

☐ **Beer Tent Sponsor - \$2,500**

☐ **Entrance Sponsor - \$1,000**

☐ **Cultural Activity Sponsor - \$500**

(Select one below)

☐ **Children's Tent**

☐ **Busia Pageant**

☐ **Paczki Eating Contest**

☐ **Demonstration Tent**

☐ **Cultural Tent Sponsor - \$2,500**

☐ **Polish Royalty VIP Tent - \$2,500**

☐ **Polka Band Sponsor (Friday or Saturday) - \$1,000**

☐ **Polka Band Sponsor (Sunday) - \$500**

☐ **Keg Sponsor - \$100**

☐ **Banner Sponsor - \$100**

Sponsor (organization or individual name), exactly as it should appear in print:

Address: _____

Contact Person: _____

Phone: _____ E-Mail: _____

Direct Web Link: _____

☐ Send an invoice for this sponsorship: ☐ mail ☐ e-mail

Please mail your completed form with check payable to *Polish Heritage Society - PO Box 1844 Grand Rapids, MI 49501.*

For questions, email PHSGrandRapids@gmail.com