**2020 SPONSORSHIP OPPORTUNITIES & BENEFITS**

**PRESENTING SPONSOR $5,000**

* Highly visible branding opportunity for your organization. Polish Heritage Society will produce banners for you that can be presented at key traffic locations. All guests (15,000+) will have visibility to your organization’s identity.
* If you wish, a speaking opportunity to welcome and address Festival guests on stage during Polka Band breaks.
* Opportunity to have your logo on volunteer t-shirts, worn by all volunteers during Festival.
* Sponsor recognition in radio advertisements during the Polka Radio Hours on 94.9 FM, 99.5 FM, and 1530 AM Saturdays and Sundays 12:00 pm – 3:00 pm relating to the Festival.
* Fifty (50) Polish Festival Tokens to be used for authentic Polish cuisine or beverages.
* Four (4) Parking Passes.
* Eight (8) Complimentary tickets to the Annual Wigilia Dinner in December.
* Company/Organization name in Polish Festival program, social media, and PHS’s website for one year (with direct link).

#### CULTURAL TENT or BEER TENT SPONSOR $2,500

* Highly visible signage recognition is available at either the Polish Heritage Society Cultural Exhibition or the Beer Tent. Available on a first come, first serve basis. All guests (15,000+) will have visibility to your organization identity.
* Fifty (50) Polish Festival Tokens to be used for authentic Polish cuisine or beverages.
* Two (2) Parking Passes.
* Four (4) Complimentary tickets to the Annual Wigilia Dinner in December.
* Company/Organization name in Polish Festival program and on PHS’s website for one year (with direct link).

#### POLISH ROYALTY VIP TENT SPONSOR $2,500

* Private tent positioned in a prime location within Calder Plaza, providing covered protection in case of inclement weather. Your organization banner can be displayed on the tent.
* Seating for 20 – room for your corporate clients, loving family, or close friends!
* Fifty (50) Polish Festival Tokens to be used for authentic Polish cuisine or beverages.
* Two (2) Parking Passes.
* Four (4) Complimentary tickets to the Annual Wigilia Dinner in December.
* Company/Organization name in Polish Festival program and on PHS’s website for one year (with direct link).

#### ENTRANCE SPONSOR (Three Available) $1,000

* A highly visible signage recognition is available at one of the entrances to the Polish Festival. Available on a first come, first serve basis. All guests (15,000+) will have visibility to your organization identity.
* Twenty-five (25) Polish Festival Tokens to be used for authentic Polish cuisine or beverages.
* Two (2) Parking Passes.
* Company/Organization name in Polish Festival program and on PHS’s website for one year (with direct link).

#### POLKA BAND SPONSOR (Three Available) $1,000 Fri or Sat, $500 Sun

* Available on a first come, first serve basis; sponsor the Polka Band on Friday, Saturday or Sunday.
* Twenty-five (25) Polish Festival Tokens to be used for authentic Polish cuisine or beverages.
* Two (2) Parking Passes.
* Company/Organization name in Polish Festival program and on PHS’s website for one year (with direct link).

**2020 SPONSORSHIP OPPORTUNITIES & BENEFITS, Cont.**

#### CULTURAL ACTIVITY SPONSOR (Four Available) $500

* Available on a first come, first serve basis; sponsor either the Children’s Tent, Busia Pageant, Paczki Eating Contest, or Demonstration Tent. All guests (15,000+) will have visibility to your organization identity.
* Twenty-five (10) Polish Festival Tokens to be used for authentic Polish cuisine or beverages.

#### Company/Organization name in Polish Festival program and on PHS’s website for one year (with direct link).

#### KEG SPONSOR $100

* Promote your organization by sponsoring a keg! Includes a printed sponsorship board listing at the beer tent – one of the most popular stops for visitors of the Polish Festival!
* Board listing can include company logo, contact information, specials, etc.
* Many beers and liquors are served, including authentic Polish beers.
* Company/Organization name in Polish Festival program and on PHS’s website for one year (with direct link).

#### BANNER SPONSOR $100

* Promote your organization by placing a banner on the Festival fencing – visible to all downtown traffic and festival participants during the 3-day festival.
* Company/Organization name in Polish Festival program and on PHS’s website for one year (with direct link).