

2025 SPONSORSHIP OPPORTUNITIES & BENEFITS

- - Highly visible branding with banners at key traffic locations. •
 - Sponsor recognition in radio advertisements during the Polka Radio Hours on 94.9 FM, 99.5 FM, and 1530 AM
- Fifty (50) Polish Festival Tokens to be used for authentic Polish cuisine or beverages. •
- Four (4) Parking Passes.
- Sponsor name in social media, and PHS's website for one year (withdirect link). •

CULTURAL TENT or BEER TENT SPONSOR

- Highly visible branding at either the Polish Heritage Society Cultural Exhibition or the BeerTent.
- Fifty (50) Polish Festival Tokens to be used for authentic Polish cuisine or beverages.
- Two (2) Parking Passes.
- Company/Organization name on PHS's website for one year (with direct link). •

POLISH ROYALTY VIP TENT SPONSOR

- Private tent positioned in a prime location within Calder Plaza. Banner can be displayed on the tent.
- Seating for 20 room for your corporate clients, loving family, or close friends! •
- Fifty (50) Polish Festival Tokens to be used for authentic Polish cuisine or beverages. •
- Company/Organization name on PHS's website for one year (with direct link). •

ENTRANCE SPONSOR (Three Available)

- A highly visible signage recognition is available at one of the three entrances to the Polish Festival.
- Twenty-five (25) Polish Festival Tokens to be used for authentic Polish cuisine or beverages.
- Company/Organization name on PHS's website for one year (with direct link).

POLKA BAND SPONSOR (Three Available)

- Available on a first come, first serve basis; sponsor the Polka Band on Friday, Saturday or Sunday.
- Twenty-five (25) Polish Festival Tokens to be used for authentic Polish cuisine or beverages.
- Company/Organization name on PHS's website for one year (with direct link). •

CULTURAL ACTIVITY SPONSOR (Four Available)

- Sponsor either the Children's Tent, Busia Pageant, Paczki EatingContest, or Demonstration Tent. •
- Ten (10) Polish Festival Tokens to be used for authentic Polish cuisine or beverages. •
- Company/Organization name on PHS's website for one year (with direct link).

KEG SPONSOR

- Promote your organization by sponsoring a keg! Includes a printed sponsorship board listing at the beer tent -one of the most popular stops for visitors of the Polish Festival!
- Company/Organization name on PHS's website for one year (with direct link).

BANNER SPONSOR

- Promote your organization by placing a banner on the Festival fencing – visible to all festival participants during the 3-day festival.
- Company/Organization name on PHS's website for one year (with direct link).

\$1.000

\$1,000 Fri or Sat, \$500 Sun

\$500

POLISH HERITAGE SOCIETY Grand Rapids, Michigan



\$2.500

\$5.000

\$2.500

\$100

\$100