

DR. JERROD PICKERING

PROFESSIONAL SUMMARY

Instructional Trainer & Learning Leader with 15+ years' experience designing and delivering learning programs that align people, technology, and business goals. Expert in curriculum design, adult learning, and leadership development, known for driving engagement, performance, and a culture of continuous growth.

EMPLOYMENT HISTORY

Academy Instructor 11/2021 -Present

HITRUST - Frisco, TX

- Designed and delivered HITRUST Academy programs, including the new HITRUST AI Certification and Certified CSF Practitioner course.
- **Trained and certified over 2,000 practitioners** through engaging, standards-aligned learning experiences.
- Developed multimedia training materials using Camtasia and Articulate 360 to enhance learner engagement and retention.
- Partnered with cross-functional teams to update and improve course content, identify new learning opportunities, and present at HITRUST training events and webinars.

Manager, IT Audit 9/2019 -11/2021

Charles Schwab - Westlake, TX

- Led IT and cybersecurity audit engagements, **validating over 300 audit issues** and managing testing cycles to verify remediation while strengthening internal controls and regulatory compliance.
- Directed and trained staff and co-sourced partners, leveraging data analytics to identify risk trends, improve audit efficiency, and enhance collaboration across first and second lines of defense.

Adjunct Professor (Instructional Technology), 8/2010 -12/2023

Wayland Baptist University - Plainview, TX

- Designed and delivered undergraduate and graduate instructional technology courses across face-to-face, online, and hybrid formats, supporting over **500 students** with an average **student satisfaction rate above 95%**.
- Created and implemented engaging, research-based learning content that increased **course completion and engagement scores by 20%**.
- Managed the full course lifecycle—from curriculum design to delivery—ensuring alignment with academic standards and consistent **year-over-year improvements in learner performance**.

AWARDS

- **Superintendent of the Year finalist** - Texas Computer Educator Association
- **The People Problem: Strengthening Cybersecurity Through Proper Training** - ISBN# 979-8218234041 Book, June 2023

CONTACT

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Career Profile: [LinkedIn](#)

Professional Portfolio:

<https://jerrodpickering.com>

SKILLS

- Artificial Intelligence
- Instructional Design
- eLearning Development
- Curriculum Development
- Project Management
- Stakeholder Collaboration
- Audit Learning Principles
- Workshop Facilitation
- Cybersecurity
- Financial Audits
- Virtual & Hybrid Training Delivery
- Business Continuity

EDUCATION

Doctor of Education, Instructional Technology, 12/2011

Texas Tech University

Master of Education, Educational Administration in Educational Leadership, 05/2006

Lubbock Christian University

Bachelor of Science, Interdisciplinary Studies, 12/2002

Lubbock Christian University

TECHNICAL SKILLS

Microsoft Office Suite (Outlook, Excel, Word, PowerPoint) | Articulate 360 | TechSmith Camtasia | Learning Management Systems (LMS) | Blackboard | Docebo | Moodle | WebCT | Google Business Suite | Microsoft Teams | Kali Linux | Qualys | Audacity | CapCut | Canva | Camtasia/Snag-It | Adobe Captivate | Adobe Photoshop

CERTIFICATIONS

- TEFL/ TESOL Universal Certification
 - Certified AI Security Fundamentals (Neural Learning Labs)
 - Certified Information Systems Auditor- CISA- ISACA
 - Security+- CompTIA
 - Certified Cybersecurity Framework Practitioner- HITRUST
 - Certified HITRUST Quality Professional- HITRUST
 - Credly Platform Practitioner- Credly
 - TechSmith Camtasia Explorer- TechSmith
 - Cybersecurity Fundamentals- ISACA
 - Realtor- National Association of Realtors
 - Travel Advisor- IATAN
 - HIPPA Security Certification- Cybrary
 - Cybersecurity Fundamentals- ISACA
 - Campus Coordinator Certification- Lightspeed Technologies
 - Technology Leadership Certifications 1 & 2- Frenship ISD
 - Intel Equivalent Certification- Frenship ISD
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COURSE DEVELOPMENT PORTFOLIO

- HITRUST Orientation Course
- HITRUST CCSFP Certification Course
- 3 Month Certified Information System Auditor Review Course
- Four Track Technology Professional Development Plan
- Gilded Age through the Jazz Age
- Recent America - online based
- TAKS Exit Level Social Studies Review

OTHER POSITIONS

- High School Teacher
- High School Principal
- School Superintendent
- External IT Audit/Cybersecurity Consultant