



# Vendor Approval Guidelines

## Peninsula Home & Lifestyle Expo

To ensure a diverse and high-quality experience for both vendors and attendees, all applications for the Peninsula Home & Lifestyle Expo are carefully reviewed by our selection committee. These guidelines outline the criteria and process we follow to make approval decisions.

### Our Approval Criteria

We aim to create a balanced, well-rounded expo that showcases a variety of businesses and services. Applications are evaluated based on the following:

- 1. Relevance to the Expo Theme**
  - Priority is given to vendors whose products or services align with home improvement, design, leisure, and lifestyle.
  - Businesses that reflect the values of the Bruce Peninsula community (e.g., sustainability, innovation, or local craftsmanship) are highly encouraged to apply.
- 2. Category Balance**
  - To maintain a curated experience, we limit the number of vendors in each category (e.g., builders, interior designers, garden centers). This ensures that no single category dominates the show.
- 3. Uniqueness and Quality**
  - Preference is given to vendors offering unique, high-quality products or services that stand out in their category.
- 4. Local and Regional Representation**
  - We prioritize businesses based in Wiarton, the Bruce Peninsula, and surrounding areas to highlight and support our local community.
- 5. Presentation and Professionalism**
  - Applications with clear descriptions and high-quality photos of products or displays are more likely to be approved. A professional and engaging booth presentation is expected from all vendors.

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### Approval Process

- 1. Application Submission**



- Vendors must complete and submit the Vendor Registration Form by the stated deadline.
- 2. **Committee Review**
  - All applications are reviewed by a selection committee. Decisions are based on the criteria above and our goal of creating a diverse and engaging event.
- 3. **Notification of Approval**
  - Approved vendors will receive a confirmation email along with an invoice for their booth fee. Vendors who are not approved will also be notified.
- 4. **Finalization**
  - Vendors must complete payment by the stated deadline to secure their spot.

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### **Important Notes**

- **Waitlist:** Vendors who meet the criteria but cannot be accommodated due to category limits may be placed on a waitlist.
- **Transparency:** Decisions are made objectively based on the guidelines above. We are happy to answer questions about the process.

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We value the time and effort vendors put into their applications and thank you for helping us make the Peninsula Home & Lifestyle Expo an unforgettable event!

For questions about the approval process, contact us at [peninsulahomelifestyle@gmail.com](mailto:peninsulahomelifestyle@gmail.com).