



# Market Disruption Risk Assessment

Team dynamics, global market disruption, and government regulation are enough to keep anyone up at night. Did you know there are ways to build capabilities to weather the tumultuous times?

These capabilities afford the following benefits:

- Future-proof your organization against disruptive technology and business shifts.
- Strategic and deliberate execution amidst market changes (stop being reactionary).
- Create resilient processes and procedures throughout your organization.
- Flexible and profitable systems create confident employees and help grow the bottom line.

The single largest predictor of imminent business failure, yes even for large enterprise operations, is a simple (almost boringly obvious) 3-word sentence.... *Failure to Adapt.*

Invest a couple of minutes, to get a quick feel for your organization’s foundation for addressing disruption.

TRUE FALSE

## DISRUPTION

1. Our organization is disrupting our industry.
2. Our organization is being disrupted.

## PEOPLE

3. We know we have the right people doing the right work.
4. Our employees’ talent and expertise effectively drive our strategy.

## CUSTOMERS

5. We regularly assess our customers’ level of loyalty.
6. Our customers are raving fans.

## CULTURE

7. We support an environment where experimenting is encouraged.
8. Our decision makers have the managerial courage to make tough decisions.

## STRATEGY AND OPERATIONS

9. We effectively execute our strategic and operational plans.
10. Our strategies and objectives are clear and understood by all employees.

## TECHNOLOGY

11. We have the technology to support our strategic and operational plans.
12. We utilize our technology to its full potential.

TOTAL OF TRUE STATEMENTS

At a quick glance, here are some perspectives for you to consider regarding disruption risk:

- **From 0 to 4.** For the time being, **disruption risk** does not seem to be a priority, for the development of your organization. You may consider exploring the benefits of Adaptive Transformation to set the stage for the future.
- **From 5 to 8.** Your organization knows the stakes of market disruption. You can improve your effectiveness and growth potential, by **‘future-proofing’** your approach to address disruption risk.
- **From 9 to 12. AMAZING JOB!!!** Adapting to disruption is part of your culture. Evaluating your current state could provide you the fuel to improve your good practices by **implementing new methods and tools** giving you an even greater competitive edge.

As you consider where you are at in this journey, remember we offer a complimentary assessment. To see what this means for you, reach back out to continue our conversation.