



Sam Welham

Nominee for President

SAM WELHAM

NOMINEE FOR
PRESIDENT OF THE MOVEMENT

Dear Delegate,

Today, I'm asking for your support to become President of the Movement for one simple reason: I believe our movement must grow again — and quickly.

Over the past 18 months, we've lost more than 100 members, 185 members are unfinancial and 357 members are disconnected from branches. That isn't a criticism of our members; it's a signal that our organisation needs renewed energy, structure, and purpose. I'm running because I care deeply about rebuilding that.

In every organisation I've been part of, my focus has been the same: bring people in, give them a reason to stay, and build something bigger than what existed before. Most recently, as Secretary of my local RSL sub-branch, I helped grow membership by more than 70 people in just 18 months — by opening the doors wider, running consistent events, welcoming new faces, and creating a sense of belonging.

Our Movement should be no different.

I want us to be an organisation that young Australians actively want to join — with strong local branches, regular and accessible events, real opportunities to learn and contribute, and a culture that values every member, whether they live in inner Melbourne or regional Victoria.

Growth is not just about numbers. It's about relevance. It's about energy. And it's about building the campaigning force that will help deliver a Liberal victory at the 2026 Victorian state election. Today is not just an AGM. It's the day we choose the direction of our movement.

I would be honoured to earn your trust, your support, and the opportunity to help lead the our Movement into its next chapter.

Sincerely,

Mr. Sam Welham