

TEAM WELHAM

Connecting Local Branches

The Executive will proactively identify members who are not affiliated with a local branch and facilitate their connection to one, strengthening grassroots participation, member engagement, and branch growth.



Hybrid Movement Council

A concern among Country members is the inability to attend Movement Council when meetings are held exclusively in person. To strengthen regional engagement, the Executive will seek by-law changes to permit a distributed meeting model—consistent with the Policy Forum Committee—enabling both online and in-person participation.



AGM Accountability

The Executive will move to amend the by-laws to provide for a question-and-answer session following the Presidential Address at the AGM, strengthening transparency, accountability, and member engagement.



Social Media Engagement

The Executive will invest heavily in expanding the Movement's digital presence, growing Instagram from approximately 1,100 to 2,500 followers and Facebook from 3,000 to 4,500 within 12 months through sponsored and boosted content, driving membership growth and strengthening campaign readiness ahead of the 2026 state election.

Diversified Events

The Executive will deliver a balanced mix of political, social, and skills-based events—including Q&As, guest speakers, policy forums, campaign training, and informal discussions—to broaden appeal, encourage participation, and build a movement defined by ideas, capability, and involvement in order to mentor the next generation.

