

CUSTOM BRAND© GIFTS FOR EVERY OCCASION



ALL PROBUCTS ABE PERSONALISED URBER LICENSE BY



sales@custombrandco.com The Old Post Office, 41-43 Market Place, Chippenham, SN15 38R



Welcome to the Custom Brand Co Product Brochure! Custom Brand Co is proud to be the official Mondelez International approved partner for All-Year-Round (AYR) and seasonal gifting products, featuring the iconic Cadbury and Toblerone brands. Our mission is to curate a diverse range of unique, innovative, and high-quality gifts for every occasion, ensuring that there is something special for everyone throughout the year.

In this brochure, we are thrilled to introduce our latest collection, including an exciting array of products perfect for the festive season. Each item in our range is meticulously crafted and packed in the UK within our AA+ BRCGS food safety accredited and Mondelez approved facility, ensuring the highest standards of quality and safety.

Our team of product innovators are constantly working on the next best-sellers, and we look forward to sharing these exciting new offerings with you soon.

Explore our brochure to discover the perfect gifts for your needs. If you are interested in finding out more about our products please email us at sales@custombrandco.com referencing the code of the item/s of interest and your contact details. We will reply to you with the detail you need including product pricing and order form.

> Thank you for choosing Custom Brand Co. Happy gifting!

James Stephenson COO

TOBLERONE

GIFTS FOR CHRISTMAS

Catoury





00

CHRIS



CHRISTMAS 200g HEROES GIFT BOX RRP: £9.99

CHRISTMAS 300g HEROES GIFT BOX RRP: £14.99

BOX CONTAINS A MIX OF CADBURY HEROES SUCH AS:

Alery





00

C



CHRISTMAS 230g HEROES GIFT BOX RRP: £11.99

CHRISTMAS 320g HEROES GIFT BOX RRP: £15.99

BOX CONTAINS A MIX OF CADBURY HEROES SUCH AS:

PRINTED

ON

LLIC





CHRISTMAS FAVOURITES BOXES

DAIRY MILK FAVOURITES BOX 10X 45g DAIRY MILK BARS RRP: £19.99

Cadoury

R No. 006)

CARAMEL FAVOURITES BOX 10X 45G CARAMEL BARS RRP: £19.99

DAIRY MILKON DAIRY MILKON

> MIXED FAVOURITES BOX 10X 45g BARS (AVERAGE SIZE) DAIRY MILK, CARAMEL, TWIRL & WISPA GOLD RRP: £19.99



CHRISTMAS 110G CADBURY DAIRY MILK CHOCOLATE BAR RRP: £4.99





METALLIC CHRISTMAS 110G CADBURY DAIRY MILK CHOCOLATE BAR RRP: £5.49







CHRISTMAS 850G CADBURY DAIRY MILK CHOCOLATE BAR RRP: £17.99





(CONTENTS MAY VARY SUBJECT TO AVAILABILITY)



CHRISTMAS DECORATIONS





Toblerone Truffles 180c A gift for Christmas



Christmas orders are available on an FSDU unit holding 40 units.





100G RRP: £4.99



200G RRP: £9.99



360G RRP: £13.99

PICK THE BEST SIZE FOR YOU

100C 200C 360C

Please note that designs on seasonal lines are subject to change.





METALLIC 100G RRP: £5.49



METALLIC 200G RRP: £10.99



METALLIC 360G RRP: £14.99

PICK THE BEST SIZE FOR YOU



Please note that designs on seasonal lines are subject to change.



CHRISTMAS 360G TOBLERONE WHITE CHOCOLATE BAR RRP: £13.99

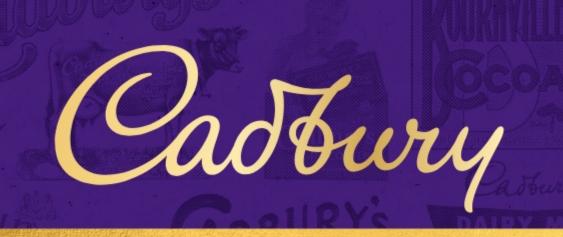






METALLIC CHRISTMAS 360G TOBLERONE WHITE CHOCOLATE BAR RRP: £14.99



















GIFTING BOXES

Gift box contents are subject to availability at the time of order

SMALL GIFT BOX • 1X 110g BAR • 4X MIXED BARS RRP: £9.99

Cather

MEDIUM GIFT BOX • 1X 110g BAR • 7X MIXED BARS RRP: £14.99

🚱 No. 027)

DAIDY MILK

DAIRY MILK

nam

LARGE GIFT BOX • 1X 110g BAR • 10X MIXED BARS RRP: £19.99 () No. 028)

Casto

Caston

CUSTOMISED MESSAGES AVAILABLE:

HAPPY BIRTHDAY HAPPY BIRTHDAY MUM HAPPY BIRTHDAY DAD HAPPY BIRTHDAY SISTER HAPPY BIRTHDAY BROTHER HAPPY 18TH BIRTHDAY HAPPY 21ST BIRTHDAY HAPPY 30TH BIRTHDAY HAPPY 40TH BIRTHDAY HAPPY 50TH BIRTHDAY HAPPY 60TH BIRTHDAY ILOVE YOU LOVE YOU MUM BEST MUM EVER NO.1 MUM NO.1 DAD BEST DAD

WORLDS BEST DAD LOVE YOU DAD LOVE YOU SISTER LOVE YOU BROTHER THANK YOU CONGRATULATIONS HAPPY ANNIVERSARY MY HERO THANK YOU TEACHER GET WELL SOON HAPPY EASTER HAPPY CHRISTMAS

MANY MORE MESSAGES AVAILABLE



ALL YEAR ROUND GIFTING

00

MAGE



200g HEROES GIFT BOX RRP: £9.99

300g HEROES GIFT BOX RRP: £14.99

BOX CONTAINS A MIX OF CADBURY HEROES SUCH AS:

HAPPY







ALL YEAR ROUND GIFTING

•

IAPPY

BIRT



230g HEROES GIFT BOX RRP: £11.99

320g HEROES GIFT BOX RRP: £15.99

BOX CONTAINS A MIX OF CADBURY HEROES SUCH AS:

INTED

ON







FAVOURITES BOXES



CARAMEL FAVOURITES BOX 10X 45G CARAMEL BARS RRP: £19.99

🚯 No. 050)

adBurg

Jeb ca

CUSTOMISED MESSAGES AVAILABLE:

DAIRS MILKS DAIRS MILK PR

HAPPY BIRTHDAY HAPPY BIRTHDAY MUM HAPPY BIRTHDAY DAD HAPPY BIRTHDAY SISTER HAPPY BIRTHDAY BROTHER HAPPY 18TH BIRTHDAY HAPPY 21ST BIRTHDAY HAPPY 30TH BIRTHDAY HAPPY 40TH BIRTHDAY HAPPY 50TH BIRTHDAY HAPPY 60TH BIRTHDAY I LOVE YOU LOVE YOU MUM BEST MUM EVER NO.1 MUM NO.1 DAD BEST DAD

WORLDS BEST DAD LOVE YOU DAD LOVE YOU SISTER LOVE YOU BROTHER THANK YOU CONGRATULATIONS HAPPY ANNIVERSARY MY HERO THANK YOU TEACHER GET WELL SOON HAPPY EASTER HAPPY CHRISTMAS

DAIRS MILK SIL

MANY MORE MESSAGES AVAILABLE MIXED FAVOURITES BOX 10X 45g BARS (AVERAGE SIZE) DAIRY MILK, CARAMEL, TWIRL & WISPA GOLD RRP: £19.99





GIFTS FOR EVERY OCCASION

110G CADBURY DAIRY MILK CHOCOLATE BAR RRP: £4.99



CUSTOMISED MESSAGES AVAILABLE:

HAPPY BIRTHDAY HAPPY BIRTHDAY MUM HAPPY BIRTHDAY DAD HAPPY BIRTHDAY SISTER HAPPY BIRTHDAY BROTHER HAPPY 18TH BIRTHDAY HAPPY 21ST BIRTHDAY HAPPY 30TH BIRTHDAY HAPPY 40TH BIRTHDAY HAPPY 60TH BIRTHDAY

I LOVE YOU LOVE YOU MUM BEST MUM EVER NO.1 MUM NO.1 DAD BEST DAD WORLDS BEST DAD LOVE YOU DAD LOVE YOU SISTER LOVE YOU BROTHER THANK YOU CONGRATULATIONS HAPPY ANNIVERSARY MY HERO THANK YOU TEACHER GET WELL SOON HAPPY EASTER HAPPY CHRISTMAS

MANY MORE MESSAGES AVAILABLE





GIFTS FOR EVERY OCCASION

METALLIC 110G CADBURY DAIRY MILK CHOCOLATE BAR RRP: £5.49



CUSTOMISED MESSAGES AVAILABLE:

HAPPY BIRTHDAY HAPPY BIRTHDAY MUM HAPPY BIRTHDAY DAD HAPPY BIRTHDAY SISTER HAPPY BIRTHDAY BIRTHDAY HAPPY 18TH BIRTHDAY HAPPY 21ST BIRTHDAY HAPPY 30TH BIRTHDAY HAPPY 50TH BIRTHDAY HAPPY 60TH BIRTHDAY

I LOVE YOU LOVE YOU MUM BEST MUM EVER NO.1 MUM NO.1 DAD BEST DAD WORLDS BEST DAD LOVE YOU DAD LOVE YOU SISTER LOVE YOU BROTHER THANK YOU CONGRATULATIONS HAPPY ANNIVERSARY MY HERO THANK YOU TEACHER GET WELL SOON HAPPY EASTER HAPPY CHRISTMAS

MANY MORE MESSAGES AVAILABLE



GIFTING OCCASIONS

METALLIC 110G CADBURY DAIRY MILK CHOCOLATE BAR RRP: £5.49





MERCHANDISING FORMATS

All our Cadbury Dairy Milk 110G products come available in display stands, CDUs and single units. We can also create a bespoke Cadbury Gifts Gondola end especially for you.



THE CADBURY DISPLAY STAND

Our iconic Cadbury display stand bundle comes with 480 units of the iconic customised 1106 Dairy Milk bar. Unique to Custom Brand Co the stand itself comes in the iconic Cadbury purple. The stand spins 360 degrees and has 96 pockets holding 5 units, making an efficient use of your floor space. These pockets are filled with our best-selling all year-round gifting messages and most popular male and female names; making it the perfect impulse gift for under £5.

Each bar has a retail price of £4.99, and are all proven sellers, making them an excellent way to drive positive sales and margin. Once your spinner is in location and trading, we will replenish the sold titles in single bars. You can restock the fixture with a minimum order of £200.00 (carriage paid). Please contact us for a price list and order form.

Se. 21	
INTEL 2	
· 21	
Tar 1	and a second
100	2748"% III
1820	aikar 🐔 🐂
(in 1	(in <u>1</u>)
and 1	a
inu 👔	10 m 2 1111
Frend 1	ia 2 mi
1 (Res 2 1	
There a P	sines: 2

CADBURY 110g 4 SIDED FULL DISPLAY STAND

Units held: 480 Facings: 96

SIDE 1 Happy Birthday Happy Birthday Happy Birthday Happy Birthday Happy Birthday Happy Birthday Happy 20th Birthday Happy 20th Birthday Happy 20th Birthday Happy 50th Birthday Happy 50th Birthday I love You I love You I love You Best Mun Ever World's Best Dad Love You Dad You Complete Me The Boss Mr & Mrs Winner No L Chocoholic Emergency Chocolate

SIDE 2 Thank You Congratulations You Passed! est Friend Forever Someone Special appy Anniversary Amazing Daughter Get Well Soon Special Wife Special Wife Special Wife Greatest Grandad Greatest Gran Awesome Sister Warsome Biother machon Grandson

DIMENSIONS:

Adam Alex Affie Andy Ben Charlie Chris Daniel Daniel David George Harry Jack Jacob Mark Mick Nick

SIDE 3

1905mm(H) 416mm(W) 416mm(D) SKU: 0005-000005

GTIN: 5056716702252

SIDE 4 Amelia Amy Becky Charlothe Chloe Ellie Emily Emma Evic Grace Hannah Holly Jane Jessica Katie Laura Lauren Lily Uoy Othvia Phoebe Poopy Sarah



GIFTS FOR EVERY OCCASION

850G CADBURY DAIRY MILK CHOCOLATE BAR RRP: £17.99



CUSTOMISED MESSAGES AVAILABLE:

HAPPY BIRTHDAY HAPPY BIRTHDAY MUM HAPPY BIRTHDAY DAD HAPPY BIRTHDAY SISTER HAPPY BIRTHDAY BROTHER HAPPY 18TH BIRTHDAY HAPPY 21ST BIRTHDAY HAPPY 30TH BIRTHDAY HAPPY 50TH BIRTHDAY HAPPY 60TH BIRTHDAY HAPPY 60TH BIRTHDAY

I LOVE YOU LOVE YOU MUM BEST MUM EVER NO.1 MUM NO.1 DAD BEST DAD WORLDS BEST DAD LOVE YOU DAD LOVE YOU SISTER LOVE YOU BROTHER THANK YOU CONGRATULATIONS HAPPY ANNIVERSARY MY HERO THANK YOU TEACHER GET WELL SOON HAPPY EASTER HAPPY CHRISTMAS

MANY MORE MESSAGES AVAILABLE



GIFTING OCCASIONS

850g CADBURY DAIRY MILK CHOCOLATE BAR RRP: £17.99



31



GIFTING TINS

Pre-Order by mid-June for September delivery Gift tin contents are subject to availability at the time of order



CADBURY MIXED GIFTING TIN 1x 45g DAIRY MILK 1x 48g WISPA GOLD 1x 21.5g CURLY WURLY 1x 18a FREDDO

ELE BRANDE EXCLUSIVE

RRP: £9.99 🛞 No. 072)

CAD

DAIRY MILK

CADBURY MIXED GIFTING TIN

Catherry

HAPPAY

DAIRY MILK

DAIRY MILK

DAIRY MILK

DAIRY MILK

DAIRY MILK

DAIRY MILK

arame

2x 45g DAIRY MILK 1x 45g CARAMEL 1x 48g WISPA GOLD 1x 42g TWIRL 1x21.5g CURLY WURLY 2x 18g FREDDO RRP: £14.99 🔞 🖦 073)

CAD

DAIRY

200 YEARS MIXED GIFTING TIN 2x 45g DAIRY MILK

1x 45g CARAMEL 1x 48g WISPA GOLD 1x 42g TWIRL 1x 21.5g CURLY WURLY 2x 18g FREDDO

RRP: £14.99 🚳 No. 075)

200 YEARS MIXED GIFTING TIN 1x 45g DAIRY MILK

1x 48g WISPA GOLD 1x 21.5g CURLY WURLY 1x 18g FREDDO RRP: £9,99 🛞 №.074)

AVAILABLE FROM £9.99 TO £15.99 CHOOSE YOUR PRICE POINT AND WE WILL CHANGE CONTENTS VALUE ACCORDINGLY- CALL FOR DETAILS (CONTENTS MAY VARY SUBJECT TO AVAILABILITY)



200 YEARS PUZZLE IN GIFTING TIN



DAI

DAIRY

DAIR)

MI

PUZZLE & CHOCS IN GIFTING TIN 500 PIECE PUZZLE 200g DAIRY MILK CHUNK\$ RRP: £17.99



Pre-Order by mid-June for September delivery



ONLINE PERSONALISED GIFT PLAQUES

At CBC, we're constantly striving to innovate and enhance our gifting options for both you and your consumers. Our goal is to provide a wide range of unique products that cater to all year round and seasonal gifting occasions, while ensuring cost-efficiency and minimal stock investment on your end.

To further support this initiative, starting June 2024, we're excited to offer you the opportunity to customise a selection of our best-selling products.



HOW THE PERSONALISED PLAQUES WORK

PLACE YOUR PRODUCTION

Select the desired product range and choose your plaque texts. We will produce and deliver the customized products to your location. Promote a full range of AYR and seasonal gifting options on your online platforms.

3

ONLINE

PROMOTION

Take consumer orders and fulfil them with the application of the custom plagues.

Δ

➡ FULFILMENT

Plaques are available on-demand across our range of best-selling and Cadbury approved customisation texts, including but not limited to:

HAPPY BIRTHDAY HAPPY BIRTHDAY MUM HAPPY BIRTHDAY DAD HAPPY BIRTHDAY SISTER HAPPY BIRTHDAY BROTHER HAPPY 18TH BIRTHDAY HAPPY 21ST BIRTHDAY HAPPY 30TH BIRTHDAY HAPPY 40TH BIRTHDAY HAPPY 50TH BIRTHDAY HAPPY 60TH BIRTHDAY ILOVE YOU MUM BEST MUM EVER NO.1 MUM NO.1 DAD BEST DAD WORLDS BEST DAD LOVE YOU DAD LOVE YOU SISTER LOVE YOU BROTHER THANK YOU CONGRATULATIONS HAPPY ANNIVERSARY MY HERO THANK YOU TEACHER GET WELL SOON HAPPY EASTER HAPPY CHRISTMAS

Plaque Pricing:

Standard Plaques: 25p per unit plus P&P Bespoke Plaques: Available with a £50 set-up fee

Benefits:

✓ Improved Consumer Offering: Provide your customers with unique and personalised gifting options.

✓ Broadened AYR/Seasonal Gift Range:

Expand your product range with minimal investment.

Reduce Stock Risk:

Customise products on demand, reducing the need for high stock volumes.

Enhanced Sell Through:

increase sales and customer satisfaction with personalised gifting options.

For more information, please get in touch with one of our team members today!

TOBLERONE





Toblerone Truffles 180c A gift for every occasion



CUSTOMISED AVAILABLE:

HAPPY BIRTHDAY MESSACES BIC THANKS **COOLEST DAD PROPER LECEND** ONE OF A KIND

MORE MESSAGES **& SIZES COMING** SOON...







CUSTOMISED MESSACES AVAILABLE: HAPPY BIRTHDAY HAPPY BIRTHDAY MUM HAPPY BIRTHDAY DAD HAPPY BIRTHDAY SISTER HAPPY BIRTHDAY BROTHER HAPPY IBTH BIRTHDAY HAPPY 30TH BIRTHDAY HAPPY 40TH BIRTHDAY HAPPY 50TH BIRTHDAY HAPPY 60TH BIRTHDAY

I LOVE YOU
LOVE YOU MUM
BEST MUM EVER
NO.I MUM
NO.I DAD
BEST DAD
WORLDS BEST DAD
LOVE YOU DAD
LOVE YOU SISTER
LOVE YOU BROTHER
THANK YOU

CONGRATULATIONS HAPPY ANNIVERSARY MY HERO THANK YOU TEACHER CET WELL SOON HAPPY EASTER HAPPY CHRISTMAS

MANY MORE MESSAGES AVAILABLE







THE TOBLERONE 100C DISPLAY STAND

Our Toblerone display stands bundle comes with 360 units of our iconic customised Toblerone 100G milk chocolate bars. Unique to Custom Brand co the display stand comes in official Toblerone brand colours for a premium presentation in store. The stand spins 360 degrees and has 120 pockets, each holding 3 units, making an efficient use of your floor space. Each pocket is filled with our best-selling all year-round gifting messages and most popular male and female names; making it the perfect impulse gift for under £5.

Each bar has a retail price of £4.99, and are all proven sellers, making them an excellent way to drive positive sales and margin. Once your spinner is in location and trading, we will replenish the sold titles in single bars. You can restock the fixture with a minimum order of £200.00 (carriage paid). Please contact us for an order form.

Lonewide A
A A A REPORT AND
SALVE STREAT
BARRY BIRDEAR
The second se
CAPPER DESIGNATION OF THE OWNER
TANKS STREET,
A A A A STOCKAGE AND A A
BATTE BEDRAT
AATTE BRIDEAT
AND DESCRIPTION OF
and a state of the
and the second state of th
A A A A A CONTRACT OF A CAN
A A A STORE OF A STORE OF A
AND AND AND AND
ILOVE THE
LOUI YOU
LOVE YOU
I LOVE TOR
LLON YOU
LOUI YOU A
LLONE YOR
LIGHT YOU
LUCK THE
LOVE YOU
ILONE YOU
LLOW THE
ILONE TOR
LOVE YOU
ILOUE TOR

TOBLERONE 100g 4 SIDED FULL DISPLAY STAND

Units held: 360 Facings: 120

SIDE 1 Happy Birthday Happy Soft Birthday Happy Soft Birthday Happy Soft Birthday Howe You Howe SIDE 2 My Haro Thank You Thank You Thank You Congratulations You Passed! test Friend Forever Someone Special Someone Special Someone Special Someone Special Mathematical Someone Special Someone Special Mathematical Someone Special Mathematical Special Human Greatest Grandad DIMENSIONS:

2072mm(H) 312mm(W) 312mm(D) SKU: 0011-000012 GTIN:5056716702313

SIDE 4 Amelia Amy Becky Chalotte Chloe Daisy Elile Chloe Daisy Elile Horence Froya Grace Froya Grace Froya Grace Froya Grace Hannah Holly Issisla Jane Jessica Katis Laura Lauren Liury Molly Chloe Procebe Procebe



CIFTS FOR EVERY OCCASION

360G TOBLERONE WHITE CHOCOLATE BAR RRP: £13.99



CUSTOMISED MESSACES AVAILABLE: HAPPY BIRTHDAY HAPPY BIRTHDAY MUM HAPPY BIRTHDAY DAD HAPPY BIRTHDAY SISTER HAPPY BIRTHDAY BROTHER HAPPY IBTH BIRTHDAY HAPPY 21ST BIRTHDAY HAPPY 30TH BIRTHDAY HAPPY 50TH BIRTHDAY HAPPY 60TH BIRTHDAY I LOVE YOU LOVE YOU MUM BEST MUM EVER NO.I MUM NO.I DAD BEST DAD WORLDS BEST DAD LOVE YOU DAD LOVE YOU DAD LOVE YOU SISTER LOVE YOU BROTHER THANK YOU CONGRATULATIONS HAPPY ANNIVERSARY MY HERO THANK YOU TEACHER CET WELL SOON HAPPY EASTER HAPPY CHRISTMAS

MANY MORE MESSACES AVAILABLE



CIFTS FOR EVERY OCCASION



METALLIC 360G TOBLERONE WHITE CHOCOLATE BAR

RRP: £14.99

(10) No. 101



CUSTOMISED MESSAGES AVAILABLE: HAPPY BIRTHDAY HAPPY BIRTHDAY MUM HAPPY BIRTHDAY DAD HAPPY BIRTHDAY SISTER HAPPY BIRTHDAY BROTHER HAPPY IBTH BIRTHDAY HAPPY 20TH BIRTHDAY HAPPY 50TH BIRTHDAY HAPPY 60TH BIRTHDAY I LOVE YOU LOVE YOU MUM BEST MUM EVER NO.I MUM NO.I DAD BEST DAD WORLDS BEST DAD LOVE YOU DAD LOVE YOU DAD LOVE YOU SISTER LOVE YOU BROTHER THANK YOU CONGRATULATIONS HAPPY ANNIVERSARY MY HERO THANK YOU TEACHER CET WELL SOON HAPPY EASTER HAPPY CHRISTMAS

MANY MORE MESSACES AVAILABLE

NOTES

NOTES

NOTES



BRAND®

CONTACT US: sales@custombrandco.com custombrandco.com

