

SMITHWRIGHT

BUILDING THINGS THAT LAST

OUR MISSION -

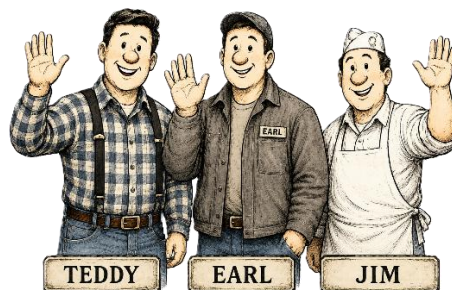
SMITHWRIGHT is dedicated to celebrating Hard Work, American Makers, and Capable Living.

EDITORIAL FILTER

- What Matters.
- What Works.
- What Lasts.

Our Audience:

*Calling all **SMITHWRIGHTS**, those who get the call when the job has to get done right. Builders. Makers. Problem-solvers. Lifelong Learners.*



YOUR CUSTOMERS ARE ALREADY HERE.

SMITHWRIGHT reaches engaged readers who invest in their homes, skills, businesses, land, trades, crafts, hobbies, and families—and who actively support the brands they know and trust.

Every issue is thoughtfully crafted to inform, inspire, and be kept for years to come, giving your message a lasting place alongside stories, ideas, and practical knowledge that readers return to again and again.

WHY COMPANIES PARTNER WITH SMITHWRIGHT

- ✓ Readers who appreciate quality
- ✓ Readers who buy products built to last
- ✓ Long shelf life (3 months)
- ✓ Premium print quality
- ✓ Highly targeted readership
- ✓ American Makers
- ✓ Editorial Features
- ✓ Factory Tours & Interviews
- ✓ Product Reviews
- ✓ **A Nationally Distributed Print Magazine**



“We're not looking for advertisers. -We're looking for companies whose stories deserve to be told.”



BECOME A FOUNDING PARTNER

SINGLE ISSUE

- Back Cover \$950
- Inside Front Cover \$900
- Inside Back Cover \$850
- Full Page \$500
- Half Page \$300
- Quarter Page \$160
- Two-Page Spread \$850

ANNUAL PARTNERSHIP

- Back Cover \$4750
- Full Page \$2500
- Half Page \$1500
- Quarter Page \$800
- Two-Page Spread \$4250

MORE THAN AN ADVERTISEMENT

Partner with SMITHWRIGHT through:

- *Editorial Features*
- *Company Profiles*
- *Factory Tours*
- *Product Reviews*
- *Product Giveaways*
- *Social Media Campaigns*
- *Reader Contests*
- *Long-term Brand Partnerships*

Launching FALL 2026

A Letter to American Makers

There was a time when magazines celebrated the people who built our country.

The craftsmen.

The toolmakers.

The foundries.

The family businesses.

The innovators.

The skilled trades.

The problem-solvers.

Today, there isn't a print magazine dedicated to celebrating Hard Work, American Makers, and Capable Living.

That's why we created SMITHWRIGHT.

We're building more than a magazine.

We're building a place where companies with enduring products, honest craftsmanship, and stories worth telling can be discovered by readers who still value quality over convenience.

If you're building things that last...

We'd like you to be part of it.

CONTACT

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