HAVE YOU SEEN THESE?

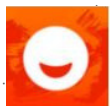**BurnBook:** anonymous app for posting text, photos and audio rumor messages about others.

Gather: event planning app to share events. The app uses a method of spamming that creates false credibility since users think their friends are suggesting they use the app.

"Calculator" / Private Photo: hides photos and videos behind an innocent looking calculator app.

Slingshot: a comparison app, marketed to boys, that allows users to vote or create polls, including polls that are not appropriate for teens.

Whisper: anonymous social network that allows people to "express themselves" to strangers. Whisper also reveals a user's location.

Tango: social network app that uses geo-location. Encourages users to talk to strangers and since the app utilizes location, strangers can get access to your child's location if they are using the app.

MyLOL: designed for students 13-19 years old. Built-in features of MyLOL encourage users to send private messages to random strangers.

PRESENTED BY THE IDAHO ANTI-TRAFFICKING COALITION

RESEARCH FROM "SMART SOCIAL"