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Collection of your Personal Information

Northshore Clinical Labs collects personally identifiable information, such as your email address, name, home or work address or telephone number. Northshore Clinical Labs also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by Northshore Clinical Labs. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used by Northshore Clinical Labs for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Northshore Clinical Labs website.

Northshore Clinical Labs encourages you to review the privacy statements of websites you choose to link to from Northshore Clinical Labs so that you can understand how those websites collect, use and share your information. Northshore Clinical Labs is not responsible for the privacy statements or other content on websites outside of the Northshore Clinical Labs and Northshore Clinical Labs family of websites.

Use of your Personal Information

Northshore Clinical Labs collects and uses your personal information to operate the Northshore Clinical Labs website and deliver the services you have requested. Northshore Clinical Labs also uses your personally identifiable information to inform you of other products or services available from Northshore Clinical Labs and its affiliates. Northshore Clinical Labs may

also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Northshore Clinical Labs does not sell, rent or lease its customer lists to third parties. Northshore Clinical Labs may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Northshore Clinical Labs, and they are required to maintain the confidentiality of your information.

Northshore Clinical Labs does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

Northshore Clinical Labs keeps track of the websites and pages our customers visit within Northshore Clinical Labs, in order to determine what Northshore Clinical Labs services are the most popular. This data is used to deliver customized content and advertising within Northshore Clinical Labs to customers whose behavior indicates that they are interested in a particular subject area.

Northshore Clinical Labs websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Northshore Clinical Labs or the site; (b) protect and defend the rights or property of Northshore Clinical Labs; and, (c) act under exigent circumstances to protect the personal safety of users of Northshore Clinical Labs, or the public.

Use of Cookies

The Northshore Clinical Labs website uses “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Webpage server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a Webpage server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Webpage server that you have returned to a specific page. For example, if you personalize Northshore Clinical Labs pages, or register with Northshore Clinical Labs site or services, a cookie helps Northshore Clinical Labs to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Northshore Clinical Labs website, the information you previously provided can be retrieved, so you can easily use the Northshore Clinical Labs features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Northshore Clinical Labs services or websites you visit.

Security of your Personal Information

Northshore Clinical Labs secures your personal information from unauthorized access, use or disclosure. Northshore Clinical Labs secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

Changes to this Statement

Northshore Clinical Labs will occasionally update this Statement of Privacy to reflect company and customer feedback. Northshore Clinical Labs encourages you to periodically review this Statement to be informed of how Northshore Clinical Labs is protecting your information.

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Contact Information

Northshore Clinical Labs welcomes your comments regarding this Statement of Privacy. If you believe that Northshore Clinical Labs has not adhered to this Statement, please contact Northshore Clinical Labs at customerservice@northshoreclinical.com We will use commercially reasonable efforts to promptly determine and remedy the problem.