

SAVANAH MATNEY



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EXPERIENCE

November 2016-Present

Sportscaster • WMUL • Huntington, WV

- Conduct play-by-play and color commentating for marshall Athletics
- Engineer broadcasts & sports segments
- Write scripts for on-air talent
- Create feature packages on Marshall teams/athletes, namely football and men's basketball.
- Train other sportscasters to operate the board and commentate events.
- Won 20+ awards for content created & live broadcasts

September 2018-January 2020

Video Crew Member • HerdVision • Huntington, WV

- Operate cameras
- Create graphics

August 2019-May 2020

Reporter • Marshall Today • Huntington, WV

- Conduct interviews for Marshall University Events
- Film stand-ups for social media
- Interviews brought 1,720 views to Marshall University's Youtube

August 2020-Present

Intern • Marshall Sports Information • Huntington, WV

- Type postgame quotes on Microsoft Word in a timely manner after Marshall athletic events.
- Keep track of statistics during athletic events
- Look for tidbits & facts
- Tweet from different athletic accounts

January 2021 - Present

Openly • Brand Ambassador • Remote

- Create a sign-up list for people interested in joining
- Post about Openly on social media
- Reply to openly tweets, forums, etc.
- Increase traffic to Openly website

AWARDS

MarCom Creative Awards, Gold (2nd place), "Marshall Men's Soccer Reflects upon Historic Season," Dec 2020

2nd place, Gold, Malik Thompson Player Profile, Nov 2019

Honorable mention, Malik Thompson Player Profile, 2018

Attended Pittsburgh Steelers Media Day, Marshall Today, Aug 2019

EDUCATION

Marshall University (Huntington, WV)

Graduated: December 2020

- BA in Public Relations
- Minors: Psychology, Sports Management

University of Southern Mississippi (Hattiesburg, MS)

Graduation: 2023

- Master's in Sports Management (online program)

SKILLS

- Proficient in Adobe Audition, Premiere, InDesign, and Soundforge; Vegas; several audio editing programs; Microsoft Office Suite
- Strong oral and written communication skills, able to talk to people individually or in groups
- Organized; able to balance multiple projects and deadlines simultaneously
- Skilled with collaborating in groups to accomplish tasks, able to lead and be led
- Strong creative skills as well as knowledge of social media and engagement
- Skilled in sports statistics and analytics