



NDTA NORTH TEXAS CHAPTER
National Defense Transportation Association

SPONSORSHIP PROSPECTUS

2026 NDTA TEXAS REGIONAL MEETING

POWERING THE FUTURE OF MILITARY MOBILITY

DEAR INDUSTRY PARTNER,

The National Defense Transportation Association (NDTA) Texas Region is proud to invite your organization to participate as a sponsor of the **2026 NDTA Texas Regional Meeting**, taking place **August 27, 2026** at Fort Hood, Texas. This is our **second consecutive year** hosting this event — building on the momentum and community built at our inaugural 2025 regional meeting.

We invite your organization to partner with us and gain direct visibility among military leadership, government stakeholders, transportation professionals, and industry decision-makers supporting the defense transportation enterprise.

About NDTA: Founded in 1944, NDTA is America's premier defense transportation association — connecting, informing, and advancing the military, government, and industry professionals who keep America's defense supply chain strong. Your sponsorship directly supports educational programming, military-community engagement, and professional development across our region.

We look forward to partnering with you. For questions and sponsorship commitments, visit ndtanorthtexas.com or contact our team on page 4. Sincerely,

The NDTA North Texas Chapter Leadership Team

WHY FORT HOOD?

Fort Hood is the **largest active-duty armored post in the world** and one of the most strategically critical installations in the United States. Home to III Armored Corps — the Army's premier power projection platform, deploying heavy forces across air, rail, and road networks globally. Fort Hood's Rail Operations Center houses the Army's first 100% battery-powered electric locomotive, placing it at the forefront of military transportation modernization. Attendees expected from across Texas, Oklahoma, Northern Louisiana, and beyond.

III Corps

Army's premier power projection platform — air, rail & road

~5B

Approximate annual economic impact for Texas

~150K+

Approximately 150,000+ jobs supported across Central Texas

First

Army's first 100% battery-powered electric locomotive



NDTA NORTH TEXAS
**CONNECTING · INFORMING · ADVANCING DEFENSE
TRANSPORTATION**

WWW.NDTANORTHTEXAS.COM

ndtanorthtexas@gmail.com · 512.612.9060

BUILDING STRONGER CONNECTIONS · DELIVERING
MISSION READINESS

EVENT OVERVIEW

● KICK OFF THE WEEK

★ AUGUST 26, 2026 · 11:00 AM – 2:00 PM

Military Community Engagement Event

A complimentary flow-in/flow-out event connecting service members, military families, veterans, and caregivers with industry partners, educational institutions, and career transition resources.

- ▶ Industry companies & educational institutions
- ▶ Texas Veterans Commission
- ▶ Veteran service organizations
- ▶ Workforce and career resources

✓ FREE · NO REGISTRATION REQUIRED · OPEN TO MILITARY COMMUNITY

● MAIN EVENT

★ AUGUST 27, 2026 · 8:30 AM – 4:00 PM

2026 NDTA Texas Regional Meeting

A full day of discussions, networking, and collaboration focused on the future of military mobility and defense transportation.

- ▶ Army leadership panels & mission transportation insights
- ▶ Industry & government speakers on innovation & modernization
- ▶ Transportation, rail & infrastructure — public & private sector
- ▶ Networking with military, government & industry professionals
- ▶ Lunch provided for all registered attendees
- ▶ Special installation tour opportunities



FEATURED TOUR HIGHLIGHT · U.S. ARMY'S FIRST 100% BATTERY-POWERED ELECTRIC LOCOMOTIVE

Get exclusive access to this milestone in Army transportation modernization at Fort Hood's Rail Operations Center. The III Armored Corps electric locomotive (MVPX #4652) represents the cutting edge of military mobility — advancing readiness, reducing emissions, and powering the Army forward. A rare access opportunity for sponsors and attendees.

AUDIENCE

WHO SHOULD ATTEND



MILITARY

Active duty, Guard & Reserve — all branches



GOVERNMENT

Federal & state transportation officials



INDUSTRY

Defense contractors & logistics providers



INFRASTRUCTURE

Rail, aviation & supply chain partners



EDUCATION

Academic & research institutions



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SPONSORSHIP PACKAGES

🕒 DEADLINE: JULY 31, 2026



PRESENTING SPONSOR

\$10,000

LIMITED TO ONE SPONSOR

10 COMPLIMENTARY REGISTRATIONS
VIP SEATING
SPEAKING OPPORTUNITY
GUARD SHACK BRANDING

- ✦ Exclusive co-branded event recognition as the Presenting Sponsor of the NDTA 2026 Texas Regional Meeting
- ✦ Exclusive branding at the MTC Guard Shack registration & check-in area
- ✦ VIP seating for all sponsored registrants
- ✦ Premier logo placement on event website, signage, agenda, sponsor slides, registration materials, and social media
- ✦ Speaking opportunity during opening remarks & premium sponsor table placement
- ✦ Recognition in post-event recap materials & branded giveaway opportunity



LIMITED AVAILABILITY

STRATEGIC PARTNER

\$5,000

5 COMPLIMENTARY REGISTRATIONS

- ✦ Prominent logo on website, signage, agenda, sponsor slides & social media
- ✦ Featured recognition during opening remarks
- ✦ Preferred sponsor table placement
- ✦ Recognition in post-event recap materials & giveaway opportunity



LIMITED TO ONE SPONSOR

LUNCH SPONSOR

\$4,000

4 COMPLIMENTARY REGISTRATIONS

- ✦ Logo at lunch stations, website, sponsor slides & social media
- ✦ "Lunch Powered By" branding displayed during lunch service
- ✦ Opportunity for brief remarks during lunch & preferred table
- ✦ Verbal recognition during event & post-event recap. Giveaway opportunity



SUPPORT THE MISSION

\$3,000

3 COMPLIMENTARY REGISTRATIONS

- ✦ Logo on website, signage, sponsor slides & social media
- ✦ Featured recognition during opening remarks
- ✦ Sponsor table opportunity
- ✦ Recognition in post-event recap materials & giveaway opportunity



LIMITED TO ONE SPONSOR

BREAKFAST & NETWORKING

\$2,500

2 COMPLIMENTARY REGISTRATIONS

- ✦ Logo at breakfast station, networking areas, website & sponsor slides
- ✦ "Breakfast Powered By" signage at station & networking areas
- ✦ Sponsor table opportunity & verbal recognition during networking
- ✦ Recognition in post-event recap materials & giveaway opportunity

LIMITED TO TWO SPONSORS

1 COMPLIMENTARY REGISTRATION

FORT HOOD TOUR SPONSOR

\$1,500

1 COMP. REGISTRATION

- ✦ Logo on buses/shuttles, tour signage, website, sponsor slides & social media
- ✦ Branded giveaway opportunity during tours
- ✦ Verbal recognition prior to tour departures
- ✦ Recognition in post-event recap materials

PATRIOT SPONSOR

50% DISCOUNTED EVENT ADMISSION

\$250

50% DISCOUNTED ADMISSION

- ✦ Logo recognition on sponsor slides, social media & website
- ✦ Verbal recognition during the event
- ✦ 50% discounted event admission for your organization
- ✦ Recognition in post-event recap materials & giveaway opportunity

SPONSORSHIP COMPARISON

SPONSORSHIP LEVEL	INVESTMENT	COMP. REGISTRATIONS	KEY BENEFITS
Presenting Sponsor	\$10,000	10 + VIP Seating	Co-branded title · Premier logo everywhere · Speaking opportunity · Guard Shack branding · Giveaway
Strategic Partner	\$5,000	5	Prominent logo · Featured opening recognition · Preferred table · Giveaway
Lunch Sponsor	\$4,000	4	"Lunch Powered By" branding · Brief speaking remarks · Preferred table
Mission Support Sponsor	\$3,000	3	Event branding · Sponsor table · Opening recognition · Giveaway
Breakfast & Networking	\$2,500	2	"Breakfast Powered By" branding · Sponsor table · Verbal recognition
Fort Hood Tour Sponsor	\$1,500	1	Tour & shuttle branding · Verbal recognition at departures (2 available)
Patriot Sponsor	\$250	50% Discounted	Logo on slides, web & social · Verbal recognition · Post-event recap

🕒 SPONSORSHIP DEADLINE

July 31, 2026

Commitments by this date ensure inclusion in all printed materials and event signage. Spots at higher tiers are **limited** — early commitment is strongly encouraged.

💳 HOW TO REGISTER & PAY

All sponsorship registrations and payment links are available directly on our website. Contact our team below for custom sponsorship inquiries.

WWW.NDTANORTHTEXAS.COM

QUESTIONS? OUR TEAM IS READY TO HELP — CONTACT INFORMATION

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