



## **GAF Master Elite® Contractor:**

### **A mark of roofing excellence**







The GAF Master Elite® Contractor emblem is more than a sticker or a logo. It's an invitation. A badge. A mark of distinction.

**It can't be bought. It can only be earned.**





# GAF Warranty Selection Guide

		BASE COVERAGE	SYSTEM COVERAGE	GOOD	BETTER	BEST
						
		GAF Shingle & Accessory Limited Warranty	GAF Roofing System Limited Warranty	System Plus Limited Warranty	Silver Pledge™ Limited Warranty	Golden Pledge® Limited Warranty
Manufacturing Defect Coverage	GAF Lifetime <sup>1</sup> Shingles	Lifetime <sup>1</sup>	Lifetime <sup>1</sup>	Lifetime <sup>1</sup>	Lifetime <sup>1</sup>	Lifetime <sup>1</sup>
	GAF Accessories <sup>1</sup>	40 yrs.	Lifetime <sup>1</sup>	Lifetime <sup>1</sup>	Lifetime <sup>1</sup>	Lifetime <sup>1</sup>
	Up-front (100%) Coverage Period	Only 10 yrs.	Only 10 yrs.	50 yrs.	50 yrs.	50 yrs.
	Covers Roofing System?	No	Yes (Entire system)	Yes (Entire system)	Yes (Entire system)	Yes (Entire system)
	Cost of Installation Labor Included?	Only 10 yrs.	Only 10 yrs.	Lifetime <sup>1</sup>	Lifetime <sup>1</sup>	Lifetime <sup>1</sup>
Workmanship Coverage (When GAF Lifetime <sup>1</sup> Shingles are installed)	Misapplication of GAF Shingles and Accessories?	No <sup>3</sup>	No <sup>3</sup>	No <sup>3</sup>	10 yrs. (Coverage provided and backed by GAF)	25/30 yrs. (Coverage provided and backed by GAF)
	Misapplication of Covered Flashings?	No <sup>3</sup>	No <sup>3</sup>	No <sup>3</sup>	10 yrs. (Coverage provided and backed by GAF)	25/30 yrs. (Coverage provided and backed by GAF)
Peace of Mind	Disposal Costs Included? (When necessary)	No	No	No	Yes (For manufacturing defects or misapplication)	Yes (For manufacturing defects or misapplication)
	Tear-off Costs Included? (When necessary)	No	No	Yes (For manufacturing defects only)	Yes (For manufacturing defects or misapplication)	Yes (For manufacturing defects or misapplication)
	Contractor Factory Certified? <sup>2</sup>	No (Anyone can install)	No (Anyone can install)	Yes	Yes	Yes
	Warranty Transferable for Free?	Yes	Yes	Yes	Yes	Yes
	Good Housekeeping Protection on Roofing System? 	Yes (U.S. Only)	Yes (U.S. Only)	Yes (U.S. Only)	Yes (U.S. Only)	Yes (U.S. Only)
	Algae Protection	25-Year StainGuard Plus™ Algae Protection Limited Warranty <sup>4</sup> with 10-year non-prorated Smart Choice® Protection Period		GAF factory-certified contractors can offer you a 25-Year StainGuard Plus™ Algae Protection Limited Warranty <sup>4</sup> with 15-year Non-Prorated Smart Choice® Protection (vs. typical 10-year Smart Choice® Protection Period) <sup>5</sup>		

<sup>1</sup> See applicable warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Limited Warranty, GAF Roofing System Limited Warranty, System Plus Limited Warranty, Silver Pledge™ Limited Warranty, or Golden Pledge® Limited Warranty as applicable, and means as long as the original individual owner(s) of a single-family detached residence (or eligible second owner(s)) owns the property where the qualifying GAF products are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime coverage on shingles requires the use of GAF Lifetime Shingles only. See the GAF Shingle & Accessory Limited Warranty for complete coverage and restrictions. Visit gal.com/LRS for qualifying GAF products. Lifetime coverage on shingles and accessories requires the use of any GAF Lifetime Shingle and at least 3 qualifying GAF Accessories. See the GAF Roofing System Limited Warranty for complete coverage and restrictions. For installations not eligible for the GAF Roofing System Limited Warranty, see the GAF Shingle & Accessory Limited Warranty. Visit gal.com/LRS for qualifying GAF products.

<sup>2</sup> Contractor certification is only for installations covered by GAF enhanced warranties.

<sup>3</sup> Some limited workmanship coverage may be available through your contractor.

<sup>4</sup> 25-year StainGuard Plus™ Algae Protection Limited Warranty against blue-green algae discoloration is available only on products sold in packages bearing the StainGuard Plus™ logo. See GAF Shingle & Accessory Limited Warranty for complete coverage and restrictions, and qualifying products.

<sup>5</sup> 15-year Smart Choice Protection Period for StainGuard Plus™ Algae Protection Limited Warranty only available through GAF certified contractors in connection with an enhanced warranty. See System Plus, Silver Pledge™, or Golden Pledge® Limited Warranty for complete coverage and restrictions, and qualifying products.





# What it takes to earn the GAF Master Elite® Contractor Badge

Every GAF Master Elite® Contractor is trained and tested to GAF requirements, insured, appropriately licensed, has good credit, and is in good standing with the Better Business Bureau.

Only 2% of roofers in North America are invited to become GAF Master Elite® Contractors. That's right. We cannot apply; we need to be invited.<sup>1</sup>

GAF Certification criteria — verified annually	GAF Master Elite® Contractor
Minimum Years of Experience	7
\$1 Million in Liability Insurance	✓
Worker's Compensation	✓
State License (If Applicable)	✓
Good Standing with Better Business Bureau	✓
Good Credit Rating (Verified through Experian)	✓
Complete Training (Pro Field Guide Test/CARE)	✓
Yearly Training Required	✓

<sup>1</sup>Contractors enrolled in GAF certification programs are not employees or agents of GAF, and GAF does not control or otherwise supervise these independent businesses. Contractors may receive benefits, such as loyalty rewards points and discounts on marketing tools from GAF for participating in the program.

## Your connection to the best GAF warranties

Workmanship coverage is an important differentiator when choosing a residential roof warranty. Standard product warranties often include the labor required to repair or replace a covered component due to manufacturing defect, but don't cover mistakes made by the contractor.

GAF entrusts Master Elite® Contractors like me to offer you their strongest warranties, including certain enhanced warranties that provide workmanship coverage.

	Non-certified Contractor	GAF Certified™ Contractor	GAF Master Elite® Contractor
GAF Shingle & Accessory Limited Warranty	✓	✓	✓
WindProven™ GAF Roofing System Limited Warranty	✓	✓	✓
GAF System Plus Limited Warranty	—	✓	✓
GAF Silver Pledge™ Limited Warranty	—	—	✓
GAF Golden Pledge® Limited Warranty	—	—	✓

**Algae Protection** GAF Master Elite® Contractors can offer you a 25-Year StainGuard Plus™ Algae Protection Limited Warranty with 15 years of Non-Prorated Smart Choice® Protection (vs. typical 10 years of Smart Choice® Protection)<sup>2</sup>

<sup>2</sup>Requires StainGuard Plus™-labeled shingles and ridge cap shingles be installed on System Plus, Silver Pledge™ or Golden Pledge® Limited Warranty jobs in order to be eligible.



For eligibility requirements, complete coverage, and restrictions on any of these warranties, please visit [gaf.com/Warranty](https://gaf.com/Warranty)

We protect what matters most™

