



Marketing, smarter



SAMPLE WORK

Email Marketing for Aubaine

Celebrating Spring at Aubaine
March 19, 2018 at 9:04 PM

Spring Specials: Inspired Lavender Treats & Mother's Day High Tea

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NEWSLETTER
AUBAINE

Spring time at Aubaine

Mother's Day Afternoon Tea

Happy Mother's Day!
from Aubaine

Celebrate Mother's Day on the 21st or 22nd of March with an elegant afternoon tea for two, and a **complimentary bouquet of flowers from us!**

Enlighten your taste buds with a selection of our finest delicacies crafted by our talented chefs while sipping Al Fresco on luxury Mariage Frères teas or coffees. Available from 3pm to 7pm. Advance booking is recommended.

Instagram for Zouzou

zouzoudubai

124 likes

zouzoudubai Our large breakfast platters have a variety of sweet and savory dishes that will leave you spoilt for choice. Our Sini Breakfast is priced at only AED 70.00 and is enough for 2 or even 3 people, now that's a deal not to be missed.

تحتوي إحدى أكبر وجبات الفطور لدينا على أطباق متنوعة الغنية بالنكهات لتتال رضا أذواقكم. إن إفطار سيني لا يكلف إلا 70 درهماً فقط وسيكفي هذا الطلب لشخصين أو ثلاث، لا تفوتوا هذه الفرصة!

#yummy #food #yum #lovefood #foodies #love #potd #picofday #instataste #phaat #eater #foodie #eatfamous #dubaifood #uae #dubai #mydubai #downtown #jumeirah #DIFC #LaMer #Meraas #ZouzouDubai #turkishfood #lebanesefood #breakfast #cheese #fruits #honey #eggs

View all 4 comments

zouzoudubai @amer.younes1 🍌

zouzoudubai @taly.alnhar do visit us soon!

zouzoudubai
La Mer Dubai

Liked by focalfirst and 104 others

zouzoudubai Our Fresh Fruit Platter is best enjoyed outside whilst enjoying the stunning sea view.

zouzoudubai
Zou Zou Restaurant

Liked by focalfirst and 136 others

zouzoudubai Now that it's getting warmer outside, our Zouzou Salad is perfect for a light lunch enjoyed al fresco.

View all 6 comments

Facebook for Zouzou

Zou Zou Restaurant
Saturday at 5:35 PM • Instagram •

Did someone say Fattoush? Fab shot 🍷 @roosh_toosh !! Don't forget to tag us to be featured!! #yummy #food #yum #lovefood #feastagram #igers #foodies #love #potd #picofday #instataste #phaat #eater #foodie #eatfamous #buzzfeast #f52grams #uae #dubai #mydubai #downtown #jumeirah #DIFC #LaMer #Meraas #zouz... See More

Breakfast is the most important meal of the day. Start your day with one of our delicious breakfast options.

وجبة الإفطار هي أهم وجبة في اليوم، ابدأ يومك مع إفطار لذيذ وصحي لدينا

#instagram #yummy #food #yum #lovef... See More

See Translation

Zou Zou Restaurant shared Minals Jumeirah Spice's video.
Thursday at 6:48 PM •

When Minal Jumeirah Spice came to visit us. Check out her fantastic video!!

Minals Jumeirah Spice is with La Mer Dubai and 2 others at Zou Zou Restaurant.
Wednesday at 6:51 PM • Dubai •

www.minalsjumeirahspice.com/out-about

La Mer is another Dubai's wat... Continue Reading

36 6 Comments 1 Share 300 Views

SAMPLE WORK contd..



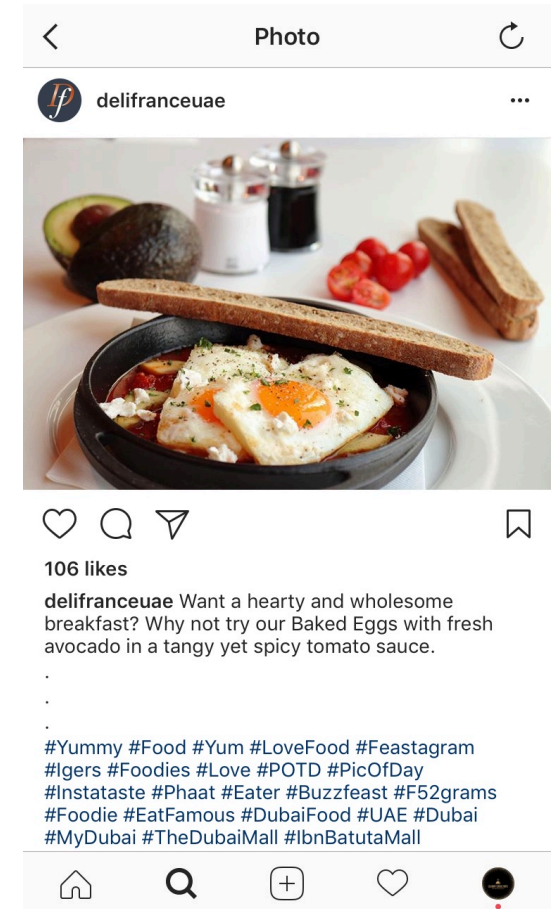
@aubainedubai



@zouzoudubai



@meltroom_uae



@delifranceuae

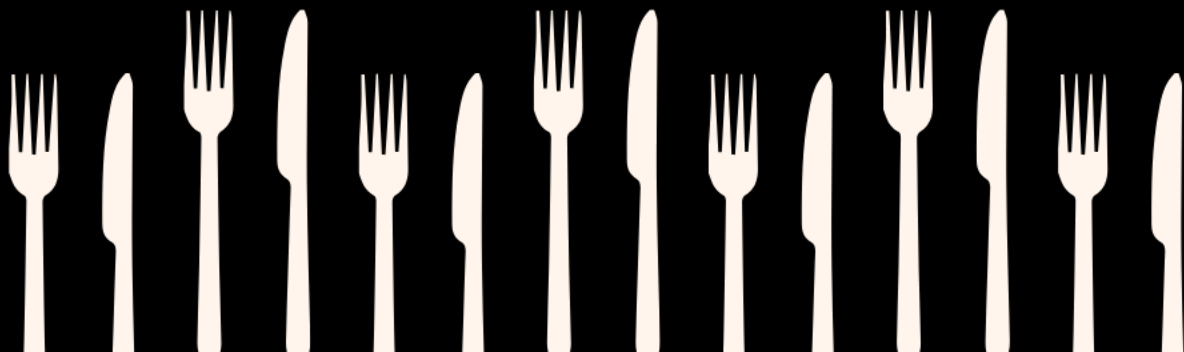


SOCIAL MEDIA MARKETING

AED 1995
per
month -
no contract

sayhello@focalfirst.com

- 30 posts (caption and posting) per month across 2 platforms: Facebook and Instagram. Content will be original and in English
- Managed content calendar - you provide us with images/videos and we'll spruce them up with designs based on your brand guidelines
- Repost Management
- Community Management - responding to comments and messages
- Follower Growth
- The personal attention of the most dedicated care team in the industry
- No minimum contract term - just give us 30 days notice to cancel



THE FOCAL FIRST QUALITY PROMISE

Why are we the **first** and **last** choice for our clients? The following are some of our key differentiators in the market – and why our clients choose to go with us rather than another agency. Our service, mission, standards, values and ethos are based on the following:



Our Mission

We only aim to fulfill your objectives, and ultimately achieve your goals - our compensation for this effort is secondary, and we realise that we cannot deliver on our service promise if our primary focus lies elsewhere.



Our Years of Experience

Our team have worked extensively in digital marketing and content for top U.K FTSE 100 firms, and regional GCC companies. Our team members are native English speakers and writers who are well versed with the mechanics of the international market.



Unparalleled Quality Assurance

All our services get an internal quality assurance sign off before delivery. This is over and above the standard testing implemented by most agencies. You'll realise you spend less time correcting post-production errors, because we've done that part for you, as if we were you.

THE FOCAL FIRST QUALITY PROMISE



Bang for the buck

Our prices are excellent value, yet we don't compromise on quality. We can't guarantee that we're the cheapest, but the quality of service we provide will reflect your specifications with best value.



***Transparency –
we're clear as day***

We won't confuse you with technical or marketing jargon as a cheap excuse or cover up - everything is explained concisely, so that you clearly understand each step we take together.



***Honesty is imbedded
in us***

We listen to your problems. We'll never sell you a service that we don't think you need. We value long-term relationships.



Support when you need it

Our commitment is to respond to you within a reasonable time frame. We will always be responsive.

THE FOCAL FIRST QUALITY PROMISE



We're crazy about tech

We'll give 100% commitment to providing solutions in line with best practices and technological advancements in the industry.



We like numbers

We'll provide data analytics for advisory and performance management purposes so that you can see results as they happen - i.e., what your ROI is.



Creative, crazy, competent

We're small enough to care, big enough to deliver, and creative enough to think up, down and sideways. Creativity is in our DNA.



The Focal Values

Quality, honesty, reliability and professionalism are the focal values of our company. We're transparent and committed to delivering quality-centric results.