



## *Pensacola Athletic Cheer and Dance*

1211 Rainbow Avenue, Unit A

Pensacola, FL 32505

850-293-3844

[info@pacd23.com](mailto:info@pacd23.com)

Dear Potential Sponsor,

On behalf of Pensacola Athletic Cheer and Dance, we would like to extend an invitation to you and your company to become a sponsor partner of our program. Our mission is to provide low-cost athletic opportunities to our athletes.

**Our mission also includes:**

- Providing opportunities for kids to be active, be fit, and be healthy
- Remove economic barriers to participation in youth sports
- Bring our youth closer together through common interests in sportsmanship and competition
- Teach sportsmanship, teamwork, and accountability; build character and discipline and the love for sports
- Encourage athletes to have respect for the game, others, and themselves

The most important steps in the planning process for a successful season is obtaining local and corporate sponsorships from businesses and organizations, to help offset some of the costs associated with the program operations. We are looking for sponsors who are willing to donate to assist in covering our essential expenses such as: uniforms, accessories, equipment, travel expenses. All sponsorship funding is directly invested into the sport and is used to manage and improve athletic opportunities. When sponsoring with us, we will do everything in our power to maximize your business exposure and match your company with a desired family target audience.

If providing sponsorship for youth athletes is an option for you and your company, please take some time to review the sponsorship information I have included with this letter. I am confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization and community youth participants.

Sincerely,

Trudy Pagan and Ki'era Jordan  
Owners  
Pensacola Athletic Cheer and Dance



## *Diamond \$1,000*

- Advertising on our website with link
- Mention on our Facebook Page with link
- Appreciation Plaque
- T-shirt with your company name listed
- Company name/logo listed on sponsor banner used in parades and events
- Weekly video to be posted on our Facebook Page and Instagram

## *Platinum \$800*

- Advertising on our website with link
- Mention on our Facebook Page
- Appreciation Plaque
- T-shirt with your company name listed
- Company name/logo listed on sponsor banner used in parades and events

## *Gold \$600*

- Advertising on our website with link
- Mention on our Facebook Page
- Appreciation Plaque
- Name listed on program t-shirt

## *Silver \$400*

- Advertising on our website with link
- Mention on our Facebook Page
- Certificate of Appreciation

## *Bronze \$200*

- Advertising on our website
- Certificate of Appreciation

## *Kind Donation (Under \$200)*

- Certificate of Appreciation