



INTRODUCTION

“The engines start, sparks fly as drivers fight for every millimeter on the track and ultimately, a few hundredths of a second separate the victor and the loser. The excitement of sim racing is hard to beat. Perhaps the most realistic racing simulation out there is called iRacing.” (Earlygame)

Thank you for taking the time to read our sponsorship proposal. We are Eel Media Racing. We compete in a multitude of different leagues and special events on the iRacing.com service. The leagues in which we compete in are all livestreamed on notable streaming services such as MaxSpeedTV and the KBueno Racing Network. We are actively looking for sponsors and supporters to further advance our successes and offer benefits.

ABOUT

Eel Media Racing was founded in March of 2020 by iRacer Charlie Baier as an independent race team under a different name. In August of 2020 we merged with *Goin' Low Racing* to make up the current Eel Media Racing. As a group we have made significant improvement in each other's skill and abilities since then.

ACHIEVEMENTS

- 2020 Petit Le Mans 3rd split Runner Up: BMW M8 GTE
- 65+ Official iRacing Session Victories since our official founding in August 2020
- 15+ iRacing League wins represented on notable simracing broadcasting networks.
- 12 Total active team members



WHAT IS ESPORTS?

eSports is an ever-growing mix between real-life sporting competition and virtual competition, and within the past decade, it has grown dramatically with presences transcending into the mainstream entertainment scene. The world of this type of competition also blends perfectly into Sim Racing, which consists of drivers from all across the globe to compete in tournaments, championships, etc. in various racing simulators. eSports and Sim Racing are routes that will certainly provide exposure and unwavering support in a market that continues to shape rapidly. With this growth, Sim Racing in particular has risen to a worldwide stage, including drivers from various racing series competing in simulators like iRacing, rFactor, Assetto Corsa, and more. These races are also mostly broadcast, with the eNASCAR iRacing Pro Invitational premiering on FOX (2020) and the eNASCAR Coca-Cola iRacing Series on NBCSN in 2019. As eSports flourishes in the modern age, your brand would flourish in the same way, and our team can be a gateway for those opportunities.

iRacing : OUR PLATFORM

iRacing is the ultimate global racing portal. Whether you want to experience a NASCAR Cup car, a World of Outlaws Sprint car, an open-wheel IndyCar, an Australian Supercar, an IMSA Prototype or Touring Car, or an FIA Grand Prix car, iRacing's online racing simulations offer them all. All you need is a computer equipped with one or more USB ports, and a digital wheel/pedal, or gamepad backed by a high-speed Internet connection. With its continued nature of creating the most realistic simulation for motorsport and its exceptional worldwide presence, iRacing is our premier platform for our brand to generate interest and display our team performance through certain leagues such as iSCAR, WORC, the iRacing Bundren Lawn Care Series, LWRC NASCAR Cup Series, Dog's Racing League, Thunder Road Racing League, and a plethora of others.



WHY SPONSOR US?

In exchange for acquiring sponsorship for our race team, we display all sponsors and partners on our paint schemes in all league, hosted and official iRacing sessions. Your logo will also be represented to the iRacing community through our social media pages and our website. With an average of 45 active viewers on MaxSpeedTV and 20 on KBRN, we promise that your product will be well represented on our race. Eel Media Racing is a non profit organization. We keep all money circulating through the team to help pay for the costs of entry fees and third party paint scheme designers. Your contributions will not only provide to the team, but will also ensure further exposure while providing a mutual growth between both parties.

iRacing Statistics:

- 1.14 million viewers on average from the iRacing Pro Invitational on Fox Sports
- 193 countries hold iRacing members
- 100,000+ active members
- Over 80 laser-scanned tracks and more than 100 cars

CURRENT SPONSORS

Gold Sponsors



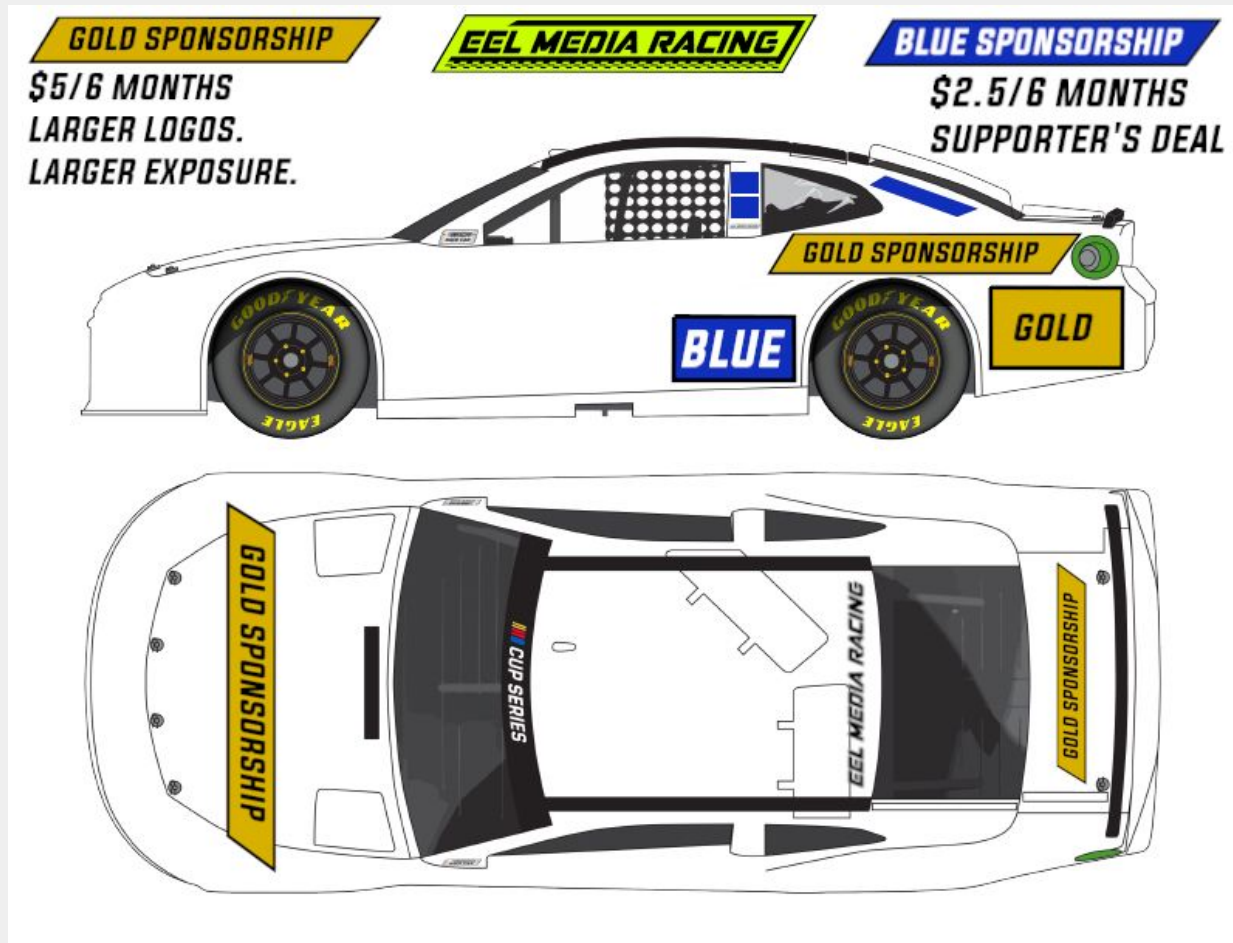
apella gaming

Partners Affiliated with The Team



Sponsorship Packages

Package	Information
Gold Sponsorship Package (\$5 bi-yearly)	This is the most exclusive package we offer. This includes the biggest logo spaces on our cars including branding on the hood, quarter and panels. Vehicles will be wrapped and themed around your brand. We have a gold sponsor cap of 2 different brands.
Blue Sponsorship Package (\$2.5 bi-yearly)	A small supporter's deal. Your logo will be featured as a smaller decal along with our other associate





sponsors.

CONCLUSION

To conclude, we would like to thank you for your expressed interest in our team. At Eel Media Racing, we strive to never give up and provide our 110% each and every time we get on track, and we hope to bring your brand along for the ride. Our team continues to find new opportunities in order to create a larger brand while maintaining our efficiency and chemistry. With the many facets that our team can explore, it is sure that our team is willing to do that exploration with your brand in tow, making for a mutual relationship that can prosper. Here, we share the motto that "Efforts Equals Results" to each and every member of our team, and with your support, the effort will be present, and the results are sure to come. Once again, we appreciate your consideration and interest in our team.

For further inquiry, please contact our staff members below.

Charlie Baier

Owner: Eel Media Racing

Eli Commerford

Co-Owner: Eel Media Racing

Eel Media

Kenneth Bueno

Administrator: Eel Media Racing

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EEL MEDIA RACING

GALLERY

