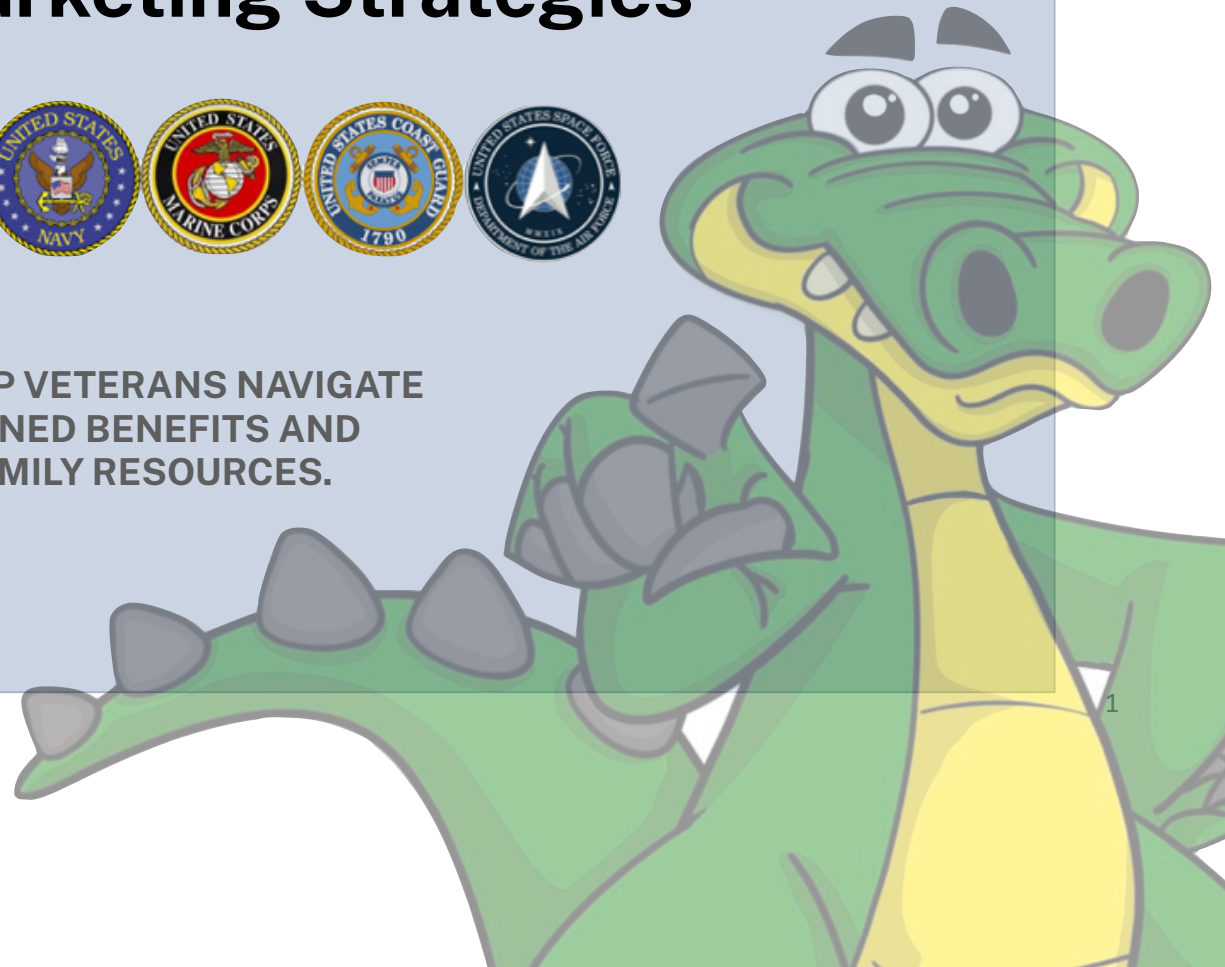


Mission Act Health

Media Marketing Strategies



TO HELP VETERANS NAVIGATE
EARNED BENEFITS AND
FAMILY RESOURCES.



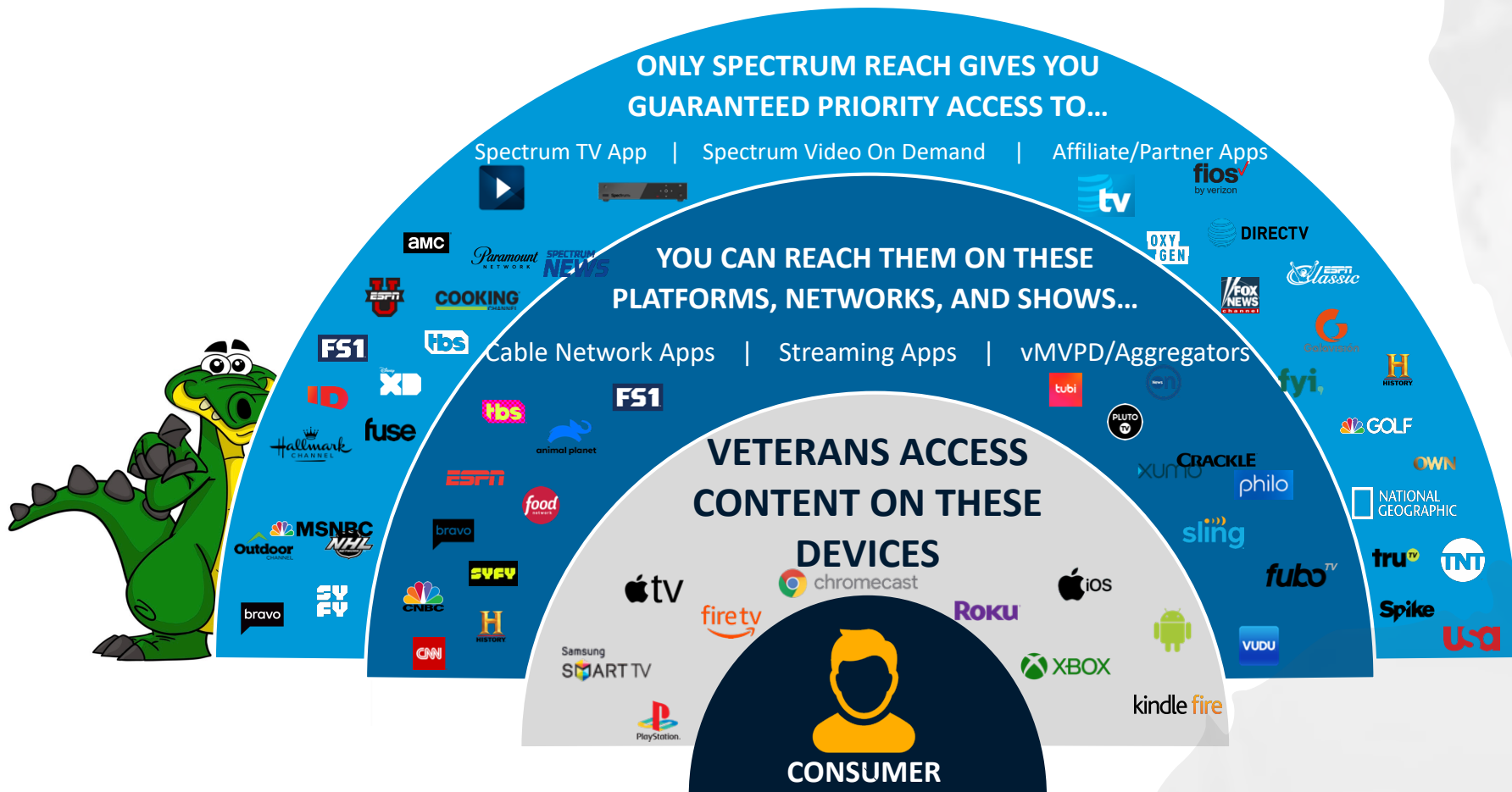
VA MISSION ACT OF 2018

In June 2019, Congress funded a law giving all Veterans greater access to healthcare, but currently only 40% of U.S. Veterans have access to VA health benefits.

Mission Act Health strengthens the relationship to the VA by helping veterans navigate these earned benefits in order to help families thrive.

Our national clients are aligned to our mission of providing The Courtesy Of Knowing® what benefits are available and how to access them.

Spectrum is our national media partner for all media campaigns. Hyper Local. Hyper Targeted.



MEDIA DRIVES THE MARKET.

We reach veterans where they consume media. Together we can ensure veteran families thrive.

NATIONAL CLIENTS SUPPORTING OUR MISSION TO SERVE VETERAN FAMILIES

New Day USA

Marketing VA LOANS to veterans, including for condo conversion projects. New Day USA is also introducing us to the Membership Team and the team building their MOBILE APP. We have proposed putting all the Navigator.vet Info onto their mobile app for vets.

Berkshire Hathaway

The Rollins Group LA — SoCal Berkshire Hathaway Agency — is supporting Navigator USA to find veterans for new condo homes and to help locate the right multi-family buildings for the “condo conversion” initiative.

America's Hospitals

A joint marketing program with hospitals to educate veterans about their healthcare benefits and rights using www.NAVIGATOR.VET. We are selecting 20 hospitals among the Hospital Association of Southern California's (HASC) 184-member hospitals for a PILOT to be replicated nationwide.

PenFed Credit Union

Co-marketing a Gold Card For Gold Families® to veterans for health or housing expenses. They mentioned on Friday that to launch a new card is 2m. We are pushing for a media marketing budget to launch this card (and our Navigator.vet Support System) to America's VETERAN FAMILIES properly.

AFLAC

Insurance Agents are meeting with providers, VSOs and other community businesses network around each Mission Act Hospital for the initiative — the Navigator.vet placard will be provided to all offices along with a Service Directory of the sponsoring hospital.

SPECTRUM REACH

Mission Act Health operates as a “white label” AGENCY partner. We have access to all of their resources and tools and campaign management, including media buys and a cloud-based dashboard for real-time client tracking of campaign analytics.

Mission Act HOSPITAL Network

The Best Care Possible® for American Veterans



www.MissionActHealth.com



Mission Act Health

Media Marketing Strategies

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NAVIGATOR USA[®]
VETERAN FAMILY RESOURCES



Home



Benefits



Health



Credit