



Pomona Inland Valley Martin Luther King, Jr., Project
P.O. Box 1141 • Pomona, California 91769
www.pivmlkproject.org
pivmlkproject@gmail.com

***Pomona Inland Valley
Martin Luther King, Jr., Project
Youth Social Justice Award
Celebration***

Sponsorship Opportunity

**Sunday, January 17, 2021 6:00pm
VIRTUAL CELEBRATION
LIVE ON PIVMLKPROJECT.ORG**

501(c)3 nonprofit organization



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Dear Sponsor:

The Pomona Inland Valley Martin Luther King, Jr., Project (PIV-MLK) will host its 39th Annual Celebration on Sunday, January 17, 2021, at 6:00 pm, virtually at PIVMLKPROJECT.ORG. COVID-19 has prompted our program to be held in a manner upholding all of the safety guidelines today. We look forward to having a program full of excitement and inspiration as we acknowledge those who have demonstrated leadership in the spirit of the Rev. Dr. King in their communities. At our past celebrations we have had between 200-300 people in attendance.

Your financial contribution to the Pomona Inland Valley Martin Luther King, Jr., Project will help our organization as we acknowledge our youth who demonstrate Dr. King's vision to fight injustice and empower them to become our leaders of tomorrow. As a sponsor of the PIV- MLK celebration, your name will be prominently acknowledged during the virtual program. PIV- MLK appreciates your support for our event. Your donation can be submitted no later than January 5, 2021 online via our Website at: pivmlkproject.org or via PayPal: <http://paypal.me/pivmlkproject>. Also, you can mail your donation to:

**Pomona Inland Valley Martin Luther King, Jr., Project
 P O Box 1141
 Pomona, CA 91769-1141**

The Pomona Inland Valley Martin Luther King, Jr., Project is a 501(c)3 nonprofit organization whose primary purpose is to promote the ideals of Reverend Dr. Martin Luther King, Jr. and to provide social justice awards to our youth who have made a significant impact in their local community.

During these challenging times, we are thankful for your ongoing commitment and support of our community. You may reach me at (909) 261-0247 or email us at pivmlkproject@gmail.com.

**In Unity,
 Sherie Rodgers, President
 and the 2021 PIV-MLK Board & Committee**

**Email: pivmlkproject@gmail.com
 Web: pivmlkproject.org
 PayPal: <http://paypal.me/pivmlkproject>**



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Sponsorship Levels	Includes
<p><i>I Have A Dream Sponsor</i> <i>"I have a dream that one day this nation will rise up and live out the true meaning of its creed — we hold these truths to be self-evident: that all men are created equal."</i> \$1,000 and up</p>	<p>Spotlight Sponsor Recognition during program Present PIV MLK Award to Awardee Pop up / Banner Ad (full screen) during program</p>
<p><i>Justice Everywhere Sponsor</i> <i>"Injustice anywhere is a threat to justice everywhere."</i> \$500 and up</p>	<p>Sponsor Recognition during program Banner Ad (half screen) during program</p>
<p><i>Arc of the Universe Sponsor</i> <i>"The arc of the moral universe is long, but it bends toward justice."</i> Up to \$500</p>	<p>Sponsor Recognition during program News Ticker feed Ad during program</p>

Your donation to the Pomona Inland Valley Martin Luther King, Jr., Project will make a difference in the lives of inspirational youth in our community. Each youth recipient of the MLK Jr., Youth Social Justice Award will receive an award ranging between \$200 and \$1,000 to honor their contributions to outstanding service in the community. Pomona Inland Valley Martin Luther King, Jr., Project is a 501(c)3 nonprofit organization. To become a sponsor please send this form with your check payable to:

Pomona Inland Valley MLK, Jr., Project
P.O. Box 1141
Pomona, CA 91769

Name: _____

Organization/Business: _____

Address: _____

Phone Number: _____ E-Mail: _____

Donation Amount: _____



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Artwork/Message: Sponsors can send their artwork/message to be included in the program book via e-mail to pivmlkproject@gmail.com

General information/specifications for virtual advertising based on a 8.5"x11" publication

Full Screen or page 7.5" x 10" live area or 8.75" x 11.25"

Multi-Half Screen or page horizontal 7.5" x 4.75"

News ticker feed name/business name display only

BUSINESS CARD ONLY ad specifications:

eighth page horizontal 3.5" x 2.125"

eighth page vertical 2.125" x 3.5"

The information contained herein is for general purposes only. Publication sizes and specifications may vary. Please check before submitting advertising.

Advertising copy must be formatted in EPS or PDF, 300 dpi, with embedded fonts or fonts converted to outlines in the case of EPS files; JPG, TIFF or BMP files. No MS Publisher or graphics in Word documents can be accepted. Ads should be submitted in color space of the final print job (i.e.: 4/color process, greyscale or PMS spot color). Files must be emailed.