

Pomona Inland Valley Martin Luther King, Jr., Project P.O. Box 1141 • Pomona, California 91769 www.pivmlkproject.org pivmlkproject@gmail.com

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Dear Sponsor:

The Pomona Inland Valley Martin Luther King, Jr., Project (PIV-MLK) will host its 42nd Annual Celebration on Sunday, January 14, 2024, at 6:00 pm, at Pilgrim Congregational Church located at 600 N. Garey Ave., Pomona, CA 91767. We look forward to having a program full of excitement and inspiration as we acknowledge youths who have demonstrated leadership in the spirit of the Rev. Dr. King in their communities. At our past celebrations we have had between 200-300 people in attendance. COVID-19 has prompted our program to be held in a manner upholding all the safety guidelines.

Your financial contribution to the Pomona Inland Valley Martin Luther King, Jr., Project will help our organization as we acknowledge our youth who demonstrate Dr. King's vision to fight injustice and empower them to become our leaders of tomorrow. As a sponsor of the PIV- MLK celebration, your name will be prominently acknowledged during the program. PIV- MLK appreciates your support for our event. Your donation can be submitted no later than **November 1st, 2023**, online via our website at: pivmlkproject.org or via PayPal: <u>http://paypal.me/pivmlkproject</u>. Also, you can mail your donation to:

Pomona Inland Valley Martin Luther King, Jr., Project P O Box 1141 Pomona, CA 91769-1141

The Pomona Inland Valley Martin Luther King, Jr., Project is a 501(c)3 nonprofit organization whose primary purpose is to promote the ideals of Reverend Dr. Martin Luther King, Jr. and to provide social justice awards to our youth who have made a significant impact in their local community.

During these challenging times, we are thankful for your ongoing commitment and support of our community. You may contact us via email at pivmlkproject@gmail.com.

In Unity, Sherie Rodgers, President and the 2024 PIV-MLK Board & Committee

Email: pivmlkproject@gmail.com Web: pivmlkproject.org PayPal: http://paypal.me/pivmlkproject



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Sponsorship Levels	Includes
I Have A Dream "I have a dream that one day this nation will rise up and live out the true meaning of its creed — we hold these truths to be self- evident: that all men are created equal." \$5,000+	Spotlight Sponsor Recognition during program Present PIV MLK Award to honoree Full page Ad in program book
<i>Freedom</i> "Struggle is a never-ending process, Freedom is never really won, you earn it and win it in every generation." Coretta Scott King \$2500 - \$4999	Sponsor Recognition during program Present PIV MLK Award to honoree Half page Ad in program book
Greatness of Community "The greatness of a community is most accurately measured by the compassionate actions of its members." Coretta Scott King \$1000 - \$2499	Sponsor Recognition during program Quarter page Ad in program book
<i>Justice Everywhere</i> "Injustice anywhere is a threat to justice everywhere." \$500 - \$999	Sponsor Recognition during program Business card Ad in program book
<i>Arc of the Universe</i> "The arc of the moral universe is long, but it bends toward justice." Up to \$500	Recognition during program

<u>Artwork/Message:</u> Sponsors can send their artwork/message to be included in the program book via e-mail to pivmlkproject@gmail.com

General information/specifications for advertising based on an 8.5"x11" publication

Full page 7.5" x 10" live area or 8.75" x 11.25"

Half page 7.5" x 4.75"

BUSINESS CARD ONLY ad specifications: eighth page horizontal 3.5" x 2.125" eighth page vertical 2.125" x 3.5"

The information contained herein is for general purposes only. Publication sizes and specifications may vary. Please check before submitting advertising.

Advertising copy must be formatted in EPS or PDF, 300 dpi, with embedded fonts or fonts converted to outlines in the case of EPS files: JPG, TIFF or BMP files. No MS Publisher or graphics in Word documents can be accepted. Ads should be submitted in color space of the final print job (i.e.: 4/color process, greyscale, or PMS spot color). Files must be emailed.



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Your donation to the Pomona Inland Valley Martin Luther King, Jr., Project will make a difference in the lives of inspirational youth in our community. Each youth recipient of the MLK Jr., Youth Social Justice Award will receive an award ranging between \$200 and \$1,000 to honor their contributions to outstanding service in the community. Pomona Inland Valley Martin Luther King, Jr., Project is a 501(c)3 nonprofit organization. To become a sponsor please send this form with your check payable to:

Pomona Inland Valley MLK, Jr., Project P.O. Box 1141 Pomona, CA 91769

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Organization/Business:
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Sponsorship Level (select one): _ Dream _Freedom _Greatness _Justice _Arc
Donation Amount: