Cookbook ads & Logo Specifications

AD SPECS

- File Format: High Resolution PDF ONLY
- Convert all fonts to outlines where applicable
- Images should be no less than 300 dpi
- Scanned documents will not print well
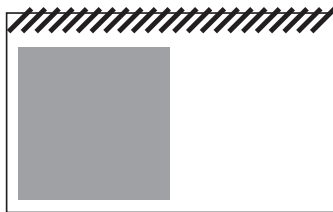
FULL PAGE

Trim Size: 5.5" x 8.5"

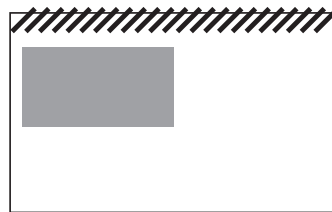No Bleed Size: 5.5" x 8.5"

Bleed Size: 5.75" x 8.75"
Keep text or any other pertinent information away from the top by .75"

HALF PAGE

Size: 2.75" x 4.25"

QUARTER PAGE

Size: 2.75" x 4.25"

LOGO SPECS

- File Format: High Resolution PDF ONLY
- Convert all fonts to outlines where applicable
- Logos should be no less than 300 dpi
- Scanned logos or logos downloaded from a website will not print well