



Elpis Impact Introduction

Simon Abrams | Founder, Elpis Impact

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Elpis Impact

DELIVERING SUSTAINABLE IMPACT

Introduction to Elpis Impact

Elpis (hope) — a better, more sustainable world. Impact — delivering impact to make the change.



Who We Are

Elpis means hope — chosen deliberately. We're a strategic advisory firm for senior leaders in private markets who need ESG guidance that's practical, credible, and built around how they actually make decisions. We operate at the intersection of private markets investing, sustainability, ethics, climate, and defence.



Our Team

Simon, an executive-level sustainability leader with 28 years of experience, established sustainable finance practices at EY and Baringa. Dominic, a Chartered Accountant and former Global Head of Ethical Business at BAE Systems, brings deep expertise in ethics, governance, and compliance risk in defence — having worked with the MoD, NATO, and defence sector primes.



What Makes Us Different

Our advice is commercial, pragmatic, and informed. We focus on what's material — delivering real business value without overcomplicating or overselling. No upselling, no cross-selling. Just honest, affordable advice from people who know the field.



Since March 2024 — building a leading position in responsible defence advisory for private markets, across the full defence ecosystem including AI and cyber.





Elpis Impact service offerings

Senior level, commercial, informed advice to support clients drive value and manage risk on a project or fractional basis

Elpis Impact service offerings

1. **Board defence /sustainability/ climate & ethics insights** - Customised Executive level training/ briefings on Ethics/ sustainability.
2. **ESG Strategy, roadmap and implementation** - bringing clarity out of ambiguity, enabling C - Suite to set and communicate tailored ambitions internally and externally.
2. **Define defence risk appetite/ develop risk framework** - Support clients to establish clear red lines and risk appetite tailored specifically to defence investments. Design and support the implementation of risk frameworks with appropriate controls and processes.
3. **Transaction Reviews** - Conduct transaction reviews for supply chain, human rights, and ethical issues in potential investments where standard frameworks don't work.
4. **External Disclosure** – Providing guidance, insight, drafting and review of sustainability disclosures and data to support external disclosures to assurance readiness standard.
5. **Exit readiness** - Supporting management teams identify and deliver value adding ethical compliance and sustainable programmes and disclosures to support investor communication and value creation at exit.

Selected clients

CINVEN

IEQT



CVC CAPITAL PARTNERS



solve

Hg



COVENTRY Building Society

I7Capital



Why businesses need to prioritise sustainability



1. Access to markets – sustainability is being driven down value chains

Companies servicing tier 1 corporates or government contracts need to meet sustainability requirements e.g. Accenture was blocked from a £50m contract after ditching its DEI policy

2. Access to finance – sustainability criteria is part of financing criteria

- Corporate banks have committed \$11 trillion to sustainable finance designed to stimulate investment to achieve sustainability objectives³
- Article 8 / 9 funds total €6 trillion equivalent to 58% of the total market share⁴

3. Access to talent

- Environmental sustainability continues to be among Gen Zs' and millennials' top priorities⁵
- 72% Gen Zs and 71% Millennials consider environmental credentials and policies when considering employers⁵

4. Protection from downside risks/ enhanced resilience

- 2024 was the third most expensive for insured losses at \$140 billion (total uninsured losses \$320 billion) driven by weather catastrophes¹
- Global warming could add up to 3 percentage points to annual food inflation by 2035⁶

5. Alignment with global megatrends

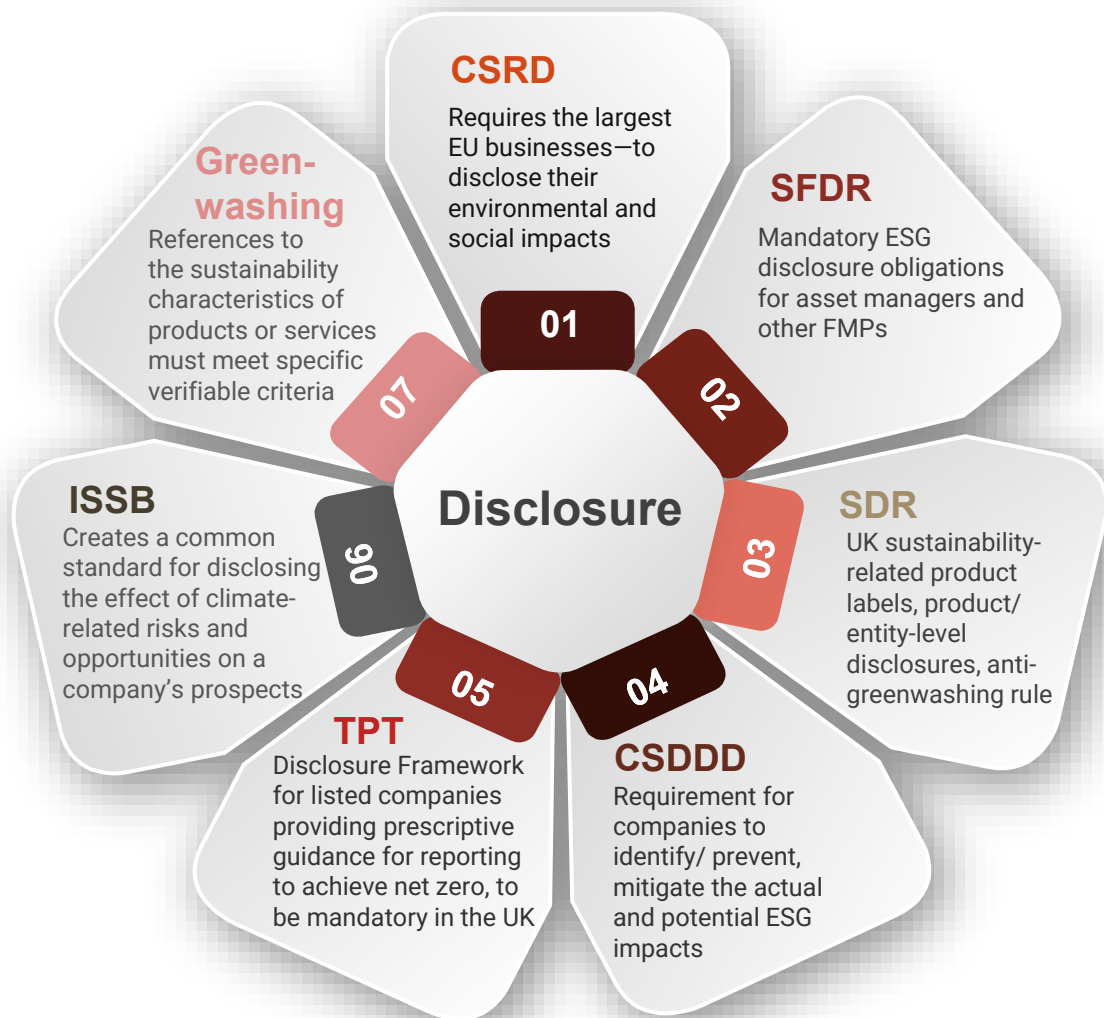
- Sectors and industries aligned to global megatrends that deliver positive social and environmental outcomes such as supporting ageing populations, climate transition, adaption and resilience, health and wellbeing show strong CAGR growth.

1- [Climate change is showing its claws: The world is getting hotter, resulting in severe hurricanes, thunderstorms and floods | Munich Re](#), 2 - [Sadiq Khan blocks Accenture from £50m TfL contracts over diversity clash](#), 3 - [Perplexity ai search – sustainable finance commitments from global banks](#) 4 - [SFDR Article 8 and Article 9 Funds Q1 2025.pdf](#) 5 - [The Deloitte Global 2024 Gen Z and Millennial Survey](#) 6 - [Food prices to remain volatile due to extreme weather - Green Central Banking](#)



Sustainability regulations drive transparency

The common theme that connects the alphabet soup of regulations is **disclosure**.



GPs are being captured by regulations which require sustainability disclosures that impact **business operations** and **investment decision making**.

To respond GPs and portfolio companies need a clear **assessment of compliance** and a **coherent data gathering approach** that supports efficiency.

Disclosure and transparency is the new normal.

Key private markets ESG trends

There are a number of key trends driving ESG in private markets that management teams are likely to have to consider to support value

7. Corporate Disclosures

Stakeholders need increased sustainability disclosures. This will require robust processes and controls to support sustainability data gathering.

6. Enhanced ESG due diligence

ESG due diligence is increasingly a standard part of the due diligence suite. It involves assessing a company's sustainability risks while identifying value creation opportunities.

5. Transition Planning

Transition planning is the focus of investors and regulators effort to drive costed credible action to reduce carbon emissions.



4. Assurance Readiness

Robust sustainability frameworks and data integrity are needed to support third-party assurance.

1. Exit Readiness

Companies that can demonstrate value creation through revenues aligned to sustainability themes plus robust sustainability compliance at exit will often sell at a premium.

2. Regulatory Driven Disclosures

Portfolio companies are subject to sustainability reporting from regulators or customers subject to regulations requiring enhanced sustainability performance and reporting.

3. Natural Capital

Growing awareness of the nature crisis and the connection to a changing climate is driving requirements for risk assessments, new policies and disclosures.

About us



Simon Abrams

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Founder Director of Elpisimpact.com, sustainability advisory focused on private markets. An Executive level sustainability leader with over 25 years' experience who has worked across consultancy, investment and operations. I am a strategic problem solver with an industrial engineering background and a natural networker. Former Senior Director at Baringa Partners and EY, where he built the PE ESG and Sustainable Finance practices. Currently senior ESG Advisor to Cinven.

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A Chartered Accountant trained at KPMG, who has held senior sustainability and ethics roles in oil and gas and at Coca-Cola Enterprises, before becoming Global Head of Ethical Business at BAE Systems. There he chaired IFBEC and worked directly with the MoD, NATO, and defence sector primes on ethics initiatives that shaped industry standards. Few people understand ethics, governance, and compliance risk in defence as deeply as Dominic does.

