

Dear Prospective Sponsor/donor,

Thank you for taking an interest in sponsoring **Charlotte Dream Elite Girls Basketball Club**.

Charlotte Dream Elite is a part of Dream Big Basketball Academy. We are a 501 ©(3) non-profit organization founded by former College and WNBA player Keri Holm and Certified professional basketball coach George Holm. We are striving to make a difference in the lives of children by providing positive role models and excellent coaching.

Our desire is also to help others realize their potential in the game we know and love. We feel a calling to share our passion and knowledge from our many years of experience.

Since we were founded in August 2012, more than **5000 kids/youth** (ages 3-22) have taken part in one or several of our programs. **Our girls teams part were founded in January 2016.**

We take enormous pride in offering an environment that's compelling to all back grounds. We love the diversity on our teams. We have players from all over the Charlotte area. From South Carolina up to Statesville and Hickory.

We are mentoring students of the game in a fast paced, fun & safe learning environment. Everyone will be challenged to do their best, using good technique in game-like drills.

Dream Big Basketball Academy offer several programs:

- Camps (Summer, Holiday and Spring Break)
- Skills Academies, group skills training.
- Teams (**Charlotte Dream Elite**)
- Team Workouts
- Small group workouts
- Private and Buddy lessons
- Coach Support
- Tournaments and 3x3 league

Parents – will see the benefits from a happier, more confident child. We provide convenient scheduling and very well organized activities.

Partners – by supporting our financial assistance program you help guarantee local players, regardless of circumstance or ability to pay, will have the opportunity to benefit from our programs. Your donation will help our efforts to build strong youth, families and communities.

Core Words:
Development
Respect
Excellence
Attitude
Motivation
Dream Big (goals)



Dream Big. Work Hard. Stay Humble.®

Partnership Level	Platinum	Gold	Silver	Bronze
Benefits of Partnership	\$2,000	\$1,000	\$500	\$250
Scholarships for kids to join CDE for free or at reduced cost	4	2	1	0.5
CDE Partner presentation in E-news	x			
CDE Website Logo with link to sponsor	x	x	x	x
Logo on CDE Gym Banner	x	x	x	
Dream Big Email Newsletter logo, 52 weeks (3500 families)	x	x	x	
Announcement of partnership on Facebook page	x	x		
Logo on CDE/ Dream Big t-shirts	x	x		

(Very) Kind Sponsor

In addition to monetary donations, in-kind donations are greatly appreciated. The value of the in-kind donation will determine the level of sponsorship. In-kind contributions could be:

- Practical: Advertising, media coverage, printing, photography, etc.
- Valuable: Gift cards, vouchers, coupons, or other giveaways.
- Edible: Lunches, snacks, drinks, bars, etc.

* If nothing else agreed on our partnership will run for a year from date of agreement.

* **We will provide a tax-id number so you/your business can deduct your donation.**

The basic partnership options are described above, but we welcome the opportunity to customize sponsorships to fit your company's objectives.

Monetary donations are preferred as they need not be converted and can be applied directly to the programs being developed and supported.

****Anonymous donations are of course welcome too. Please send check to the address below. ****

Partner with Charlotte Dream Elite and/or Dream Big Basketball Academy

CharlotteDreamElite.com

Sponsorship Form

Please indicate the level at which you would like to participate.

- _____ Platinum: \$2,000+
- _____ Gold: \$1,000+
- _____ Silver: \$500+
- _____ Bronze: \$250+
- _____ (Very) Kind Sponsor



Please specify any important information: _____

Sponsor Name: _____

Name of Representative: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone Number: _____

Please make checks payable to:
Dream Big Basketball Academy
P.O. Box 2293
Huntersville, NC 28070

*If you would like to pay by credit card, please click "Donate" button on our website: dreambigbasketball.com/partners It will take you to our safe PayPal site.

As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by Dream Big Basketball Academy. As a sponsor, I agree to provide digital art work for all promotional advertising by the date agreed on.

Authorized Signature and Date: _____

If you have any questions regarding sponsorships, please contact our executive director George Holm at info@charlottedreamelite.com, or call (833-99-DREAM).