

Dear Prospective Sponsor,

Thank you for taking an interest in sponsoring Dream Big Basketball Academy.

Dream Big Basketball Academy is a 501 ©(3) non-profit organization founded by former College and WNBA player Keri Holm and Certified professional basketball coach George Holm. We are striving to make a difference in the lives of children by providing positive role models and excellent coaching.

Our desire is also to help others realize their potential in the game we know and love. We feel a calling to share our passion and knowledge from our many years of experience.

Since we were founded in August 2012, more than **10000 kids/youth** (ages 3-22) have taken part in one or several of our programs.

We have active kids from **Charlotte, Mountain Island, Huntersville, Cornelius, Davidson, Mooresville, Concord, Denver, Harrisburg, Belmont, Gastonia, Troutman and more towns.**

We are mentoring students of the game in a fast paced, fun & safe learning environment. Everyone will be challenged to do their best, using correct technique in game-like drills.

We offer several programs:

- Camps (Summer, Holiday and Spring Break)
- Skills Academies, group skills training.
- Teams
- Team Workouts
- Small group workouts
- Private and Buddy lessons
- Coach Support
- Tournaments and 3x3 league

Parents – will see the benefits from a happier, more confident child. We provide convenient scheduling and very well organized activities.

Partners – by supporting our financial assistance program you help guarantee local players, regardless of circumstance or ability to pay, will have the opportunity to benefit from our programs. Your donation will help our efforts to build strong youth, families and communities.



Core Words:
Development
Respect
Excellence
Attitude
Motivation
Dream Big (goals)



Dream Big. Work Hard. Stay Humble.®

| Partnership Level | Platinum | Gold | Silver | Bronze |
|--|----------|---------|--------|--------|
| Benefits of Partnership | \$5000 | \$3,000 | \$1000 | \$500 |
| Scholarships for kids to join Dream Big Camps or academies for free (ea value \$199) | 15 | 10 | 3 | 1 |
| Dream Big Partner presentation in E-news | x | | | |
| Dream Big Website Logo with link to sponsor | x | x | x | x |
| Logo on Dream Big Camp/Academy Banner | x | x | x | |
| Dream Big Email Newsletter logo, 52 weeks | x | x | x | |
| Announcement of partnership on Social Media Pages | x | x | | |
| Logo on Dream Big warmup shirts/jerseys | x | x | | |

(Very) Kind Sponsor

In addition to monetary donations, in-kind donations are greatly appreciated. The value of the in-kind donation will determine the level of sponsorship. In-kind contributions could be:

- Practical: Advertising, media coverage, printing, photography, etc.
- Valuable: Gift cards, vouchers, coupons, or other giveaways.
- Edible: Lunches, snacks, drinks, bars, etc.

* If nothing else agreed on our partnership will run for a year from date of agreement.

* We will provide a tax-id number so you/your business can deduct your donation.

The basic partnership options are described above, but we welcome the opportunity to customize sponsorships to fit your company's objectives.

Monetary donations are preferred as they need not be converted and can be applied directly to the programs being developed and supported.

Partner with Dream Big Basketball Academy

DreamBigBasketball.org

Sponsorship Form

Please indicate the level at which you would like to participate.

_____ Platinum: \$5,000+

_____ Gold: \$3,000+

_____ Silver: \$1000+

_____ Bronze: \$500+

_____ (Very) Kind Sponsor

Please specify any important information: _____



Sponsor Name: _____

Name of Representative: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone Number: _____

Please make checks payable to:

Dream Big Basketball Academy

P.O. Box 2293

Huntersville, NC 28070

*If you would like to pay by credit card, please click "Donate" button on our website: dreambigbasketball.com/partners It will take you to our safe PayPal site.

As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by Dream Big Basketball Academy. As a sponsor, I agree to provide digital art work for all promotional advertising by the date agreed on.

Authorized Signature and Date: _____

If you have any questions regarding sponsorships, please contact our executive director George Holm at info@dreambigbasketball.org, or call (833-99-DREAM).