

Charlotte Dream Elite Program Overview Spring-Summer 2026

Club Policies and procedures

Our club/academy will offer year-round skill and team training sessions for our players. We believe that development of advanced individual skills (dribbling, passing, shooting, rebounding, defense and all footwork that comes with that) is critical to both individual and team development. We are offering an environment where the players feel confident and are not afraid of making mistakes. We don't believe in management by fear. We believe in a positive, safe, fun, yet demanding learning environment.

We are looking to be the most organized girl's grassroots organization in the Charlotte area with high quality in everything we do on and off the court. With that in place we believe in individual and team success. We believe in the importance of preparation by running high quality training sessions and practices. We will not travel unnecessarily just to try to win championships. As long as we have good competition fairly close will we pick those options to keep cost down for the parents and to use the coaches, players and the families time wisely.

Practice location: South Huntersville mostly (fairly close to I-77/485) and sometimes North Charlotte Area

Schedule: In the beginning of the season we will set the practice and game schedule for the entire season. All players will also be offered skill sessions in addition to 2 team practices each week. Everyone will be able to plan family activities etc. We expect our players and parents to make basketball practices and games a priority. That also include planning school work and study ahead of time to be able to make every session.

Seasons: Our main season is Spring/Summer, **March 1st – July 27th depending on age. Younger teams will start a week earlier and finish by June 28th.** Fall season is August 24th – November 8th. We will hold new tryouts in August. Winter season for our younger teams is November 12th – February 7th. During the winter our teams schedule varies a lot depending on age.

Tryouts: We will conduct multiple sessions to provide our coaching staff the best opportunity to evaluate every player. We also understand that players can have an "off day" so we will provide ample opportunities. A specific workout curriculum is used to assess skills, agility and small and full court game play.

College recruiting assistance: Each player who participates on one of our high school teams will receive recruiting advice. We will go through step by step (with players and parents) how to; write letters to coaches, conduct phone calls, prioritize questions to ask, schedule visits and put together and send film. Our high school age teams and extra talented younger teams will participate in NCAA certified showcase events to get exposure.

Grievance policy: All grievances need to wait at least 24 hours before reaching out to coach/team parent/director to set up a phone call or meeting. This allows time for everyone involved to calm down.

Insurance policy: All team members are required to have accidental/medical insurance that will cover them in the event of injury or illness.

Contact information: Director/ Head coach for the club: George Holm, 833-99-DREAM, info@charlottedreamelite.com

Team Policies and procedures

Team Coach: _____ Team parent: _____

General practice times (all teams have at least 2 team practice per week, plus offered skill workouts) at _____, _____ and _____. For full schedule including tournaments and practices, please see separate season schedule (will be released at the latest 2/1/23).

TEAM MEMBER RESPONSIBILITIES -

1. Always be dressed and ready to practice five (5) minutes before the actual starting time
2. "If you cannot be on time, be early"
3. Do your very best to attend every practice, except for family emergencies. You can always plan your schoolwork. Study a little on weekends or whatever it takes. Even if you are unable to practice physically, you should still be there to observe.
4. If unable to attend practice, please give Coach a call/text or email at the latest 2h before practice starts so we can make changes to the plan.
5. Always listen to your coaches (not talking when the coaches are talking and hold the ball).
6. Try your hardest at all times (i.e.: give your best effort).
7. Proper practice attitude – be coachable, listen, concentrate, discipline yourself "to do the little things".
8. Basic goals for the season; Show improvement individually and as a team. Continue to learn the fundamentals of the game. Always play with a winning attitude and effort level. Have fun.
9. Our team is considered "a family" and each member should respect each other as people
 - we will not tolerate arrogance or selfishness
 - will not tolerate harassing or making fun of another player
 - will not and cannot have jealousy or individualism on this team, but in the same respect I do want you to be confident.
10. Dress Code etc - practice
 - a. When arriving and leaving practice, make sure that you are dressed appropriately (hat, socks, coat, etc,)
 - b. Wear practice gear every day (reversible) or bring a white and a dark t-shirt.
 - c. The gym must be clean and organized before we leave. If the mess is not yours, pick it up anyway.
 - d. Being part of any team is special. I will always put the team first, ahead of my own desires. Because I know that if the team is successful, I am successful. There is no "I" in team.

DURING THE GAME DISCIPLINE

1. Wear proper uniform and warm up clothing. Bring a drink and back up colors.
2. Never complain about officiating, never show disrespect to another team.
3. Never yell at teammates. Focus on the floor or bench, not in the stands
4. Bench conduct- full attention is on the game, not in the stands
5. Everyone's attention is in the huddle
6. It is understood that everyone wants in the game.

8 Fundamental Keys – for every practice and game:

- **Catch and see** – get quicker...defense coming quick – go....defense coming slow – shoot
- **Talk** – a team is a family, must talk to function
- **Balance** – be down (when playing defense, setting screens, catching the ball etc)
- **Toughness** – shoulder to shoulder, box out etc
- **Details** – the small details make a big difference (possession of the ball, screens with correct angles etc)
- **Act** – fake, set up your player before receiving a screen. Before going backdoor etc.
- **Finish every play** – last part of a lay up needs to be the strongest part. Offensive rebounds etc
- **Always focus on the next little play** (next slide step, next time you receive the ball, positive)!

Our objectives at every practice:

- **Get better.**
- **100% effort and attitude.**
- **Have fun!**

FEE DETAILS – SPRING/SUMMER SEASON 2026:

Our fees include coach, gym space rental, tournament fees (9-11 tournaments depending on age), admin, memberships to associations, club insurance and coach's travel and housing (when needed) for tournaments. We always bill a deposit (a part of the total fees below) right after tryouts to all players that made a team. By paying this deposit you are committing to the team for the season and with that comes the responsibility of paying all season team fees in full.

****A \$150 deposit will be due when committing to the spring season. This deposit will be subtracted from the amounts below:**

Grade 5 February 17th – June 29th \$400 by 2/17, \$200 on 4/1 and \$200 on 5/1 (\$650 if paid upfront 2/19) Regional/National
Grade 6 February 17th – July 27th \$400 by 2/17, \$200 on 4/1 and \$200 on 5/1 (\$750 if paid upfront 2/19) Regional/National
Grade 7 February 16th – July 27th \$400 by 2/16, \$250 on 4/1 and \$250 on 5/1 (\$850 if paid upfront 2/19) Regional/National
Grade 8* February 16th – July 27th \$400 by 2/16, \$250 on 4/1 and \$250 on 5/1 (\$850 if paid upfront 2/27) Reg. /National team
Grade 9* March 2nd – July 27th \$400 by 3/1, \$250 on 4/1 and \$250 on 5/1 (\$850 if paid upfront 2/27) Reg. /National team
Grade 10* March 2nd – July 27th \$400 by 3/1, \$250 on 4/1 and \$250 on 5/1 (\$850 if paid upfront 2/27) Reg. /National team
Grade 11* March 2nd – July 27th \$400 by 3/1, \$250 on 4/1 and \$250 on 5/1 (\$850 if paid upfront 2/27) Reg. /National team

****Our 8-11th grade teams** might have limited amount of team activities during 2-3 weeks of June (school basketball), but will play in more showcase events with high entry fees (up to \$700/team/event) during the season.

Local teams – Great competition level. Will play mostly local events plus an end of season out of town event like Nationals in Myrtle Beach for example.

Regional teams – Higher competition level. Will play some local events, some showcase events within 2-3 hour drive and a couple exposure events where overnight stay is required.

National teams – Very high competition level. Will play some local showcase events, some exposure events within 2-3 hour drive and a few college exposure events where several nights of overnight stay is required.

We offer 2 payment options. You may choose to pay the entire season fee up front (with a discount) or choose to follow the payment schedule. You are responsible for the full season's fees regardless of which option you choose. All payments are made through our safe online registration provider, Oasysports. If late, fees apply, and your daughter might not be allowed to practice and play games (depending on how far behind) until resolved. A few scholarships will be possible to apply for through our financial assistance program. Email for details.

All players are required to have (purchase if new) a **player package** including Nike back-pack, practice jersey and shooting shirt (warm up). They can be ordered through the club for \$100 total. Fan wear will also be offered.

Fundraiser: we will give all player “a website” through 99pledges where she has an opportunity to reach out to friends and family and ask for donations to help cover the fees above.

Uniforms for new teams (or if a teams decides to upgrade the uniforms offered) will be paid by a 50/50 raffle that the players/parents are required to take part of or parents help find sponsors or just pay for your share. Game uniforms belong to the team/club after the season. Uniforms for returning players are rented from the club for \$0 but \$120 fee if not returned.

Eligibility paperwork: All players will be required to turn in a copy of their birth certificate and a copy of their most recent report card, to the team coach, before the first tournament. The coach/team parent will keep all players paperwork in a binder to be used as proof when needed.

Coaches certification: All our head coaches hold a USAB gold license which also includes background check.

Travel cost: Players/families are responsible for any additional cost of travel, including transportation, admission and housing. Players are often able to carpool to tournaments and split cost for hotel rooms etc, when needed.

Representation: We strongly believe in building a strong unit on and off the court. We encourage participation in school sports and we allow our younger players to play rec ball too as long as it doesn’t conflict too much with our CDE practices and games. Based on our values, we do not allow our players to play basketball for a 2nd aau team during the same season.

TEANTATIVE Tournament schedule for our younger teams 2026 (some teams will have a mix of both schedules):
(February 21-22), February 28 - March 1, March 14-15, March 28-29, April 11-12, April 17-19, May 2-3, May 16-17, May 30-31, June 6-7, June 25-28.

TEANTATIVE Tournament schedule for our older teams 2026:

March 14-15, March 28-29, April 11-12, April 17-19, May 2-3, May 15-17, May 30-31, July 9-11, July 24-27.

Parent code of conduct: I understand that I’m representing Charlotte Dream Elite (and Dream Big Basketball Academy), and I will always do my best to represent the organization and its values. I will let coaches coach and I will not coach my child from the sideline, during practices and games (mixed communication is confusing for players). I will not yell at the referees. I will be a proud member of the team family and speak positively about my child, her teammates, coaches, other parents and the club overall.

Contact information: Trainer/Mentor/Director: George Holm: 833-99-DREAM

By signing this Team Policies and Procedures Document, coaches, players and parents confirm that you have read everything and will/want to follow these team rules!

Team member (printed) _____

Team member’s signature _____

Parent(s) or Guardian signature _____



Teams with talented players have an (obvious) advantage, but they are not *guaranteed* success.

Talent is not enough by itself to win a championship.

Basketball is a *team* game. Thus teamwork is an essential ingredient to success.

Players must put the team first.

A great player can win *any* game. A great team can win *every* game.

If you have talent, you need teamwork to maximize it.

If you are short on talent, you need teamwork to overachieve.

7 Pillars of Teamwork:

1. **Lead your teammates.** Coaches cannot be the only leaders on the team. Leadership must come from the players, on and off the court, at every practice and every game.
2. **Elevate your teammates:** If you aren't making your teammates better; you are making them worse. Players need to raise the level of their teammates through their enthusiasm, encouragement and through working hard by example.
3. **Respect your teammates:** You don't have to be BFF's with every teammate. But you do have to respect every teammate. The starting point guard needs to respect the last player on the bench (and vice versa). Respect them as a person; respect their role.
4. **Trust your teammates:** You have to trust that your teammates know, accept and embrace their role. You have to have full confidence that they will be in position on 'help defense' and trust they'll make the shot when you give them the extra pass.
5. **Discipline your teammates:** Players need to police each other on and off the court. Coaches can't be everywhere. Coaches can't see everything. Players need to 'fix' poor behavior internally.
6. **Back your teammates:** A team is a family. Would you let someone pick on your little brother at the park? I hope not. If your teammate ever gets in a bind, on or off the court, they need to know you have their back.
7. **Challenge your teammates:** Competition amongst teammates is invaluable. If you are the 'back-up' point guard, you should challenge for that starting position every single day. Not challenging your teammates during practice is selfish. Competition should bring out the best in everyone.

Source (7 pillars...) – Alan Stein, Stronger Team.

Dream Big. Work Hard. Stay Humble.®

