

April 15, 2024

I am writing to wholeheartedly recommend Joy Stoddard for any opportunity or endeavor she pursues. As the Board Chair at Whole Planet Foundation, and as the Chief Financial Officer at Whole Foods Market, I have had the privilege of witnessing firsthand Joy's remarkable leadership, profound impact on the world's poorest communities, and her exceptional ability to build meaningful relationships.

In her role, Joy has consistently demonstrated an unparalleled commitment to making a positive difference in the lives of the most vulnerable populations. The breadth of leadership spans strategic road mapping to execution to post implementation analysis. She possesses an innate ability to inspire and mobilize teams towards a common goal, fostering an environment of collaboration, innovation, and excellence.

Joy's contributions have had a tremendous impact on improving the lives of countless individuals living in poverty. Through her strategic vision and tireless dedication, she has spearheaded initiatives that have brought about sustainable change in communities across the globe. Whether it's implementing innovative solutions to raise funds or by empowering local entrepreneurs to move above abject poverty, Joy's efforts have left an indelible mark on the world.

Moreover, Joy is an absolute pleasure to work with. Her positive attitude, empathy, and unwavering integrity make her not only an effective leader but also a trusted colleague and friend. She approaches every challenge with optimism and resilience, inspiring those around her to strive for excellence and persevere in the face of adversity.

One of Joy's greatest strengths lies in her extensive network, cultivated over years of proactively building relationships with individuals and organizations committed to positive impact. Her ability to connect with people from around the world has been instrumental in forging strategic partnerships and mobilizing resources to support critical initiatives.

In conclusion, I wholeheartedly endorse Joy Stoddard as an exceptional leader and advocate for positive change. Her breadth of experience, unwavering dedication, and genuine passion for making a difference make her an invaluable asset to any organization or cause. I am confident that she will continue to inspire, innovate, and drive meaningful impact wherever her journey takes her.

Please feel free to contact me if you require any further information or clarification regarding Joy's qualifications or experiences.

Keith Manbeck

CFO, Whole Foods Market and

VP of Finance, Amazon Worldwide Grocery