

EXPERIENCE

I am a freelance designer & production artist, currently working for Levi Strauss & Co. since 2015. I have over 21+ years of experience working in SF, NYC, Chicago, & Southern California. My experience includes a broad range of industries including fashion, skateboarding, sports, entertainment, tech & more. *Life update: I'm living in Houston, TX after the recent passing of my father in July 2022.

ONLINE PORTFOLIO

www.thecitygraphics.com // www.thecitysupplyco.com

HIGHLIGHTED WORK**LEVI STRAUSS & CO.**

NOVEMBER 2020 - PRESENT freelance wholesale production designer - projects included: 2021 retail navigation reset for wholesale accounts

DECEMBER 2018 - NOVEMBER 2020 full-time global production designer - projects included Pride, PR Lookbooks, Collections & Collaborations

MAY 2018 - NOVEMBER 2018 freelance wholesale production designer - 2018 retail navigation reset for wholesale accounts, 1000+ pieces

NOVEMBER 2017 - MAY 2018 freelance brand environment production designer - branding for wholesale accounts

JULY 2017 - OCTOBER 2017 freelance global packaging production designer - 2018 packaging reset for all brands, 1000+ pieces

NOVEMBER 2015 - MARCH 2017 freelance global design & production - NFL Superbowl 50, Levi's Skateboarding branding and Coachella

GYMBOREE CORP: JUNE 2015 - NOVEMBER 2015 / APRIL 2017 - MAY 2017

freelance production designer for packaging, retail & web for Gymboree global brands: Gymboree, Crazy 8, Janie and Jack

WILLIAMS SONOMA: SEPTEMBER 2006 - DECEMBER 2006 / JANUARY 2015 - MAY 2015

production artist / vector illustrations for the Pottery Barn Kids Visual Merchandising Team

packaging production designer for the Williams Sonoma Packaging Team

ELECTRONIC ARTS: 2012, 2011, 2007 - 2008

freelance designer/production - MADDEN 2007 Cover & most of 2007 Sports Line Up - lots of other fun stuff

RODAN & FIELDS: 2012 - 2014

freelance designer & production artist for packaging and advertising

AMMUNITION SF: APRIL 2011 - JUNE 2011 / AUGUST 2011 / OCTOBER 2011 - NOVEMBER 2011

freelance production designer for Beats by Dre and Barnes & Nobles NOOK packaging

RADICAL MEDIA NYC: 2009 - 2010

freelance designer for the landing pages of the Tommy Hilfiger 2009 Christmas e-commerce campaign

PLAYBOY ENTERPRISES: 2009

associate design director - licensed apparel and goods for fall 2010/winter 2011 line

responsible for managing 5 interns and supporting global creative fashion, lifestyle & home categories

AGENCY & DESIGN FIRMS**NEW YORK CITY**

concentric
Radical Media
Ketchum
McCann Worldgroup
Eventive Marketing

SAN FRANCISCO

Ketchum
ATOMIC PR
Distill Design
Camp & King
Publicis & Hal Riney
Amazon Advertising
Young & Rubicam
Stone Yamashita
Autograph Creative
Nice Advertising
Edelman
GYRO HSR
IDEO
FITCH
Coleman Brand Worx
Venables, Bell and Partners
Cahan & Associates
Swirl
Anderson DDB
Kirshenbaum Bond

CHICAGO

Leo Burnett/Mundo
Leo Burnett/ARC
ANTHEM! Worldwide
DuPuis Brands
Webb Scarlett deVlam
DDB
Golin Harris

TEXAS

BBDO Worldwide
The Company of Others

BRANDS**RETAIL**

Microsoft Retail Store
Microsoft Facebook
Microsoft Tellme Branding
Bed, Bath and Beyond
Forum Home Essentials
Walmart.com
Walgreens.com

PERSONAL CARE

Dove Shampoo
Yes-To-Carrots
Pampers
Bayer Midol
One-A-Day Vitamins
Nature Made

TECHNOLOGY

Symantec
VMWare
Freescale Semiconductor
Bluecoat
Adobe
Dolby Labs
Cisco

LIFESTYLE & FASHION

Peanuts®
LEGO®
beats by dr. dre
Tommy Hilfiger
Barnes & Noble's nook
US Polo Association
The Row by Mary Kate
& Ashley Olson
The North Face
Adidas Originals
Calvin Klein
Stuart Weitzman
Forum Home Essentials
Harley-Davidson
ALDO - International

SPORTS FRANCHISES

San Francisco 49er's
San Francisco Giants
Houston Texans

FOOD

Quaker Oats
Lance Crackers
Light Life
Stonyfield Farms
Wild Catch
Sunsweet Prunes
Del Monte
Willy Wonka Candies
- Nerds
- Runts
- SweetTARTS
Jamba Juice
Wyeth
Kashi Foods
Jelly Belly Jelly Beans
McDonald's Menu Signage
Dr. Pepper
7-up

AUTOMOTIVE

Volkswagon Facebook
Toyota July 4th On-Line
Shell Oil
Dodge/Chrysler/Ram
Chevron
Havoline
Texaco

ENTERTAINMENT

Atlantic Records
Texas Lotto
Chicago Tribune Media Group
Vegas.com

TOBACCO & ALCOHOL

Kool Cigarettes
Marlboro Cigarettes
Parliament Cigarettes
Virginia Slims
Budweiser World Cup 2010
Trumer Pils

ETC:

Oakland Airport Signage
FedEX NYC logo
PNC Bank
Bay Area Translink
Southwest Bank of Texas

IN-HOUSE EXPERIENCE**LIFESTYLE & FASHION**

Levi Strauss & Co.
Gymboree
Williams Sonoma
Playboy Apparel
Claire's Accessories
Macy's NYC
Jordache Jeans
bebe
Pottery Barn Kids
Gap, Inc

SKATEBOARDING & SPORTING GOODS

Wilson Sporting Goods
Planet Earth Apparel
- Adio Footwear
- Holden Outwear
DLXSF
- Spitfire Wheels
- Anti-Hero Skateboards
- Krooked Skateboards
- Rasa Libre Skateboards
- Thunder Trucks
- Real Skateboards
Billabong
Marin Bikes
Burton Snowboards

ALCOHOL

Jim Beam Brands
- Sauza Tequila
- Canadian Club
- Courvoisier Cognac
TW Pitchers SF

ENTERTAINMENT

DIRECTV
inDemand Networks
Electronic Arts
The Discovery Channel
Shutterfly

PERSONAL CARE

Rodan & Fields

TECH

Salesforce.com