

EXPERIENCE

I am a NYC based production artist and designer with over 21+ years of experience working in NYC, San Francisco, Chicago, & Southern California. I have worked for a broad range of industries including fashion, skateboarding, beauty, sports, entertainment, & more. Currently, I am a freelance graphic designer for Levi Strauss & Co. working on packaging & branding environments for the wholesale consumer.

ONLINE PORTFOLIO

www.thecitygraphics.com // www.thecitysupplyco.com

HIGHLIGHTED WORK**BARK BOX OCTOBER 2023 - PRESENT**

graphic designer for digital - projects included branded and collaboration campaigns

LEVI STRAUSS & CO.

- NOVEMBER 2020 - PRESENT** wholesale graphic designer - projects included 2021 retail navigation reset, brought almost all retouching in-house
- DECEMBER 2018 - NOVEMBER 2020** full-time global graphic designer - projects included Pride, PR Lookbooks, Collections & Collaborations
- MAY 2018 - NOVEMBER 2018** wholesale graphic designer - 2018 retail navigation reset for wholesale accounts, 1000+ pieces
- NOVEMBER 2017 - MAY 2018** brand environment graphic designer - branding for wholesale accounts
- JULY 2017 - OCTOBER 2017** global packaging graphic designer - 2018 packaging reset for all brands, 1000+ pieces
- NOVEMBER 2015 - MARCH 2017** global designer - NFL Superbowl 50, Levi's Skateboarding, Pride & Coachella branding

PRODUCTION GLUE 2023

events graphic designer - Bloomberg Philanthropies, Bloomberg City Lab, The New York Times Deal Book Summit

GYMBOREE CORP

2017, 2015 production designer - packaging for Gymboree global brands: Gymboree, Crazy 8, Janie and Jack

WILLIAMS SONOMA

JANUARY 2015 - MAY 2015 packaging production designer for the Williams Sonoma Packaging Team

SEPTEMBER 2006 - DECEMBER 2006 production designer / vector illustrations for the Pottery Barn Kids Visual Merchandising Team

ELECTRONIC ARTS

2012, 2011, 2007 - 2008 designer - MADDEN 2007 Cover & most of 2007 Sports Line Up, events & retail design

RODAN & FIELDS 2012 - 2014

graphic designer for packaging & advertising

PLAYBOY ENTERPRISES 2009

associate design director - licensed apparel and goods for fall 2010/winter 2011 line

responsible for managing 5 interns and supporting global creative fashion, lifestyle & home categories

AGENCY & DESIGN FIRMS**NEW YORK CITY**

Production Glue
concentric
Radical Media
Ketchum
McCann Worldgroup
Eventive Marketing

SAN FRANCISCO

Ketchum
Ammunition SF
Atomic PR
Distill Design
Camp & King
Publicis & Hal Riney
Amazon Advertising
Young & Rubicam
Stone Yamashita
Autograph Creative
Nice Advertising
Edelman
IDEO
FITCH
Coleman Brand Worx
Venables, Bell and Partners
Cahan & Associates
Swirl
Anderson DDB
Kirshenbaum Bond

CHICAGO

Leo Burnett/Mundo
Leo Burnett/ARC
ANTHEM! Worldwide
DuPuis Brands
Webb Scarlett deVlam
DDB
Golin Harris

TEXAS

BBDO Worldwide
The Company of Others

BRANDS**LIFESTYLE & FASHION**

Peanuts®
LEGO®
Tommy Hilfiger
US Polo Association
The Row by Mary Kate
& Ashley Olson
The North Face
Adidas Originals
Calvin Klein
Stuart Weitzman
Harley-Davidson
ALDO - International

RETAIL

Microsoft Retail Store
Microsoft Facebook
Microsoft Tellme Branding
Bed, Bath and Beyond
Forum Home Essentials
Walmart.com
Walgreens.com

WELLNESS

Pampers
Bayer Midol
One-A-Day Vitamins
Nature Made

BEAUTY

Dove Shampoo
Yes-To-Carrots
L'Oréal

ENTERTAINMENT

Atlantic Records
Barnes & Nobles NOOK
Beats by Dr. Dre
Texas Lotto
Chicago Tribune Media Group
Vegas.com

SPORTS FRANCHISES

San Francisco 49er's
San Francisco Giants
Houston Texans

FOOD

Quaker Oats
Lance Crackers
Light Life
Stonyfield Farms
Wild Catch
Sunsweet Prunes
Del Monte
Willy Wonka Candies
- Nerds
- Runts
- SweetTARTS
Jamba Juice
Wyeth
Kashi Foods
Jelly Belly Jelly Beans
McDonald's Menu Signage
Dr. Pepper
7-up

AUTOMOTIVE

Volkswagon Facebook
Toyota July 4th On-Line
Shell Oil
Dodge/Chrysler/Ram
Chevron
Havoline
Texaco

TOBACCO & ALCOHOL

Phillip Morris Brands
- Marlboro Cigarettes
- Parliament Cigarettes
- Virginia Slims
Budweiser World Cup 2010
Trumer Pils

ETC:

Oakland Airport Signage
FedEX NYC logo
PNC Bank
Bay Area Translink

IN-HOUSE EXPERIENCE**LIFESTYLE & FASHION**

Levi Strauss & Co.
Gymboree
Williams Sonoma
Playboy Apparel
Claire's Accessories
Macy's NYC
Jordache Jeans
bebe
Pottery Barn Kids
Gap, Inc

SKATEBOARDING & SPORTING GOODS

Wilson Sporting Goods
Planet Earth Apparel
- Adio Footwear
- Holden Outwear
DLXSF
- Spitfire Wheels
- Anti-Hero Skateboards
- Krooked Skateboards
- Rasa Libre Skateboards
- Thunder Trucks
- Real Skateboards
Billabong
Marin Bikes
Burton Snowboards

ALCOHOL

Jim Beam Brands
- Sauza Tequila
- Canadian Club
- Courvoisier Cognac
TW Pitchers SF

ENTERTAINMENT

DIRECTV
inDemand Networks
Electronic Arts
The Discovery Channel
Shutterfly

BEAUTY

Rodan & Fields

TECH

Salesforce.com