

**Kwame J. A. Agyemang, Ph.D.**  
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Associate Professor (with tenure)  
The Ohio State University

Personal webpage:  
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### **Education**

Graduate Certificate in Change Leadership SC Johnson College of Business Cornell University, Ithaca, New York	2018
Ph.D. in Sport Management College of Education and Human Development Texas A&M University, College Station, Texas Dissertation title: <i>Understanding Black male athlete social responsibility (BMASR): A case study of an NBA franchise</i>	2011
M.Ed. in Higher Education Administration Jeannine Rainbolt College of Education The University of Oklahoma, Norman, Oklahoma	2008
B.A. in Political Science College of Arts and Sciences The University of Oklahoma, Norman, Oklahoma	2007

### **Research Summary**

I am interested in understanding how institutional and industry norms are created, how they shape the work experience of black professionals in organizational settings, and ultimately, how these norms can be disrupted. Recent work has examined the institutionalization of unpaid internships and rules that govern institutional behavior.

### **Academic Appointments**

<b>Associate Professor (with tenure)-Graduate Faculty Member (P Status)</b> <i>The Ohio State University, Columbus, Ohio</i>	Fall 2019-Present
<b>Visiting Professor (Sabbatical leave while at Louisiana State University)</b> <i>University of California, Davis, Graduate School of Management, Davis, California</i>	Spring 2019 Quarter
<b>Associate Professor (with tenure)-Graduate Faculty Full Member</b> <i>Louisiana State University, Baton Rouge, Louisiana</i>	Fall 2018-Summer 2019
<b>Assistant Professor-Graduate Faculty Associate Member</b> <i>Louisiana State University, Baton Rouge, Louisiana</i>	2012-Summer 2018
<b>Assistant Professor-Graduate Faculty Associate Member</b> <i>Eastern Kentucky University, Richmond, Kentucky</i>	2011-2012

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## Professional Positions

- Founder and Designer/Innovator, 68<sup>th</sup> St., LLC** June 2020-Present  
*Design thinking consulting company, Columbus, Ohio*  
*Designing and providing strategies for public figures and organizations to advance racial equity in the workplace and society.*
- Learning Assistant, Department of Athletics** 2010  
*Texas A&M University, College Station, Texas*  
*Responsible for assisting student-athletes with class preparation and career outlook.*
- Career Development Assistant, Department of Athletics** 2007-2008  
*The University of Oklahoma, Norman, Oklahoma*  
*Providing guidance to student-athletes transitioning into workplace.*

## SCHOLARLY CONTRIBUTIONS

### Monographs

1. **Agyemang, K. J. A.** (In progress). *Design, organizations, and racial justice*. ILR Press/Cornell University Press.

### Articles Published (or Forthcoming) in Peer-Reviewed Journals

\* Indicates research conducted with doctoral students

33. Walker, N. A., **Agyemang, K. J. A.**, Washington, M., Hindman, L. C., and MacCharles, J. (In Press). Getting an internship in the sport industry: The institutionalization of privilege. *Sport Management Education Journal*. \*
32. Mamo, Y. Z., **Agyemang, K. J. A.**, & Andrew, D. P. S. (In Press). Types of CSR initiatives and fans social outcomes: The case of a professional sport organization. *Sport Marketing Quarterly*. \*
31. **Agyemang, K. J. A.**, Singer, J. N., & Weems, A. J. (2020). "Agitate! Agitate! Agitate!": Sport as a site for political resistance and social change. *Organization*, 27(6), 952-968.
30. Kunkel, T., Biscaia, R., Arai, A., & **Agyemang, K. J. A.** (2020). The role of self-brand connection on the relationship between athlete brand image and fan outcomes. *Journal of Sport Management*, 34(3), 201-216.
29. Seifried, C. S., Soebbing, B. P., & **Agyemang, K. J. A.** (2019). The impact of interorganizational relationships on an uncertain industry: College football bowl games. *Journal of Sport Management*, 33(4), 317-330.
28. Singer, J. N., Shaw, S., Hoerber, L., Walker, N. A., **Agyemang, K. J. A.**, & Rich, K. (2019). Critical conversations about qualitative research in sport management. *Journal of Sport Management*, 33(1), 50-63.
27. **Agyemang, K. J. A.**, Berg, B. K., & Fuller, R. D. (2018). Disrupting the disruptor: Perceptions as institutional maintenance work at the 1968 Olympic Games. *Journal of Sport Management*, 32(6), 567-580.
26. Foreman, J., Soebbing, B. P., Seifried, C. S., & **Agyemang, K. J. A.** (2018). Examining relationships between managerial career advancement and centrality, race, and the Rooney Rule. *International Journal of Sport Management*, 19(3), 315-338. \*
25. Seifried, C. S., Soebbing, B. P., & **Agyemang, K. J. A.** (2018). The utilization of interorganizational relations in an uncertain institutional field: A case study of the Fiesta Bowl's ascension. *Sport History Review*, 49(1), 58-81.

24. Walker, K. B., Seifried, C. S., Soebbing, B. P., & **Agyemang, K. J. A.** (2018). A comparative framing analysis of major violations in the National Collegiate Athletic Association. *International Journal of Sport Communication*, 11(1), 95-122. \*
23. Fuller, R. D., & **Agyemang, K. J. A.** (2018). An examination of activism and NCAA Division III black male athletes. *International Journal of Sport Management*, 19(2), 186-206.
22. Hasan, A., Kerem, K., Biscaia, R., & **Agyemang, K. J. A.** (2018). A conceptual framework to understand the creation of athlete brand and its implications. *International Journal of Sport Management and Marketing*, 18(3), 169-198. \*
21. Martin, T. G., Whisenant, W., **Agyemang, K. J. A.**, & Dees, W. (2017). Media exposure of sport concussions. *Journal of Multidisciplinary Research*, 9(2), 45-56.
20. **Agyemang, K. J. A.**, & Kellison, T. B., & Martin, T. G. (2017). Impression management: A review of (non-sport) organizational literature and opportunities for sport industry research. *International Journal of Sport Management*, 18(2), 240-258.
19. Hasan, A., Kerem, K., Biscaia, R., & **Agyemang, K. J. A.** (2016). Athlete brand construction: A perspective based on fans' perceptions. *Motriz: Journal of Physical Education*, 22 (3), 144-159. \*
18. **Agyemang, K. J. A.**, & Williams, A. S. (2016). Managing celebrity via impression management on social network sites: An exploratory study of NBA celebrities. *Sport, Business and Management: An International Journal*, 6(4), 440-459.
17. Hasaan, A., Kerem, K., Biscaia, R., & **Agyemang, K. J. A.** (2016). Understanding the implications of athlete brand among fans. *Technics Technologies Education Management*, 11(1), 68-81. \*
16. Williams, A. S., Kim, D., **Agyemang, K. J. A.**, & Martin, T. (2015). All brands are not created equal: Understanding the role of athletes in sport brand architecture. *Journal of Multidisciplinary Research*, 7 (3), 75-86. \*
15. **Agyemang, K. J. A.**, Williams, A. S., & Kim, D. Y. (2015). "Scandalous!": Reputation, impression management, and employee assistance programs (EAPs) in the NBA. *Sport Management Review*, 18, 609-617. \*
14. Fogarty, K., Soebbing, B. P., & **Agyemang, K. J. A.** (2015). NCAA Division I-FBS salary determinants: A look at new and amended contracts. *Journal of Issues in Intercollegiate Athletics*, 8, 123-138.
13. Williams, A. S., Rhenwick, I., **Agyemang, K. J. A.**, & Pantaleoni, A. (2015). An exploratory study of women club members' experiences with an NFL franchise brand extension. *Sport, Business and Management: An International Journal*, 5 (2), 107-120. \*
12. **Agyemang, K. J. A.**, & Singer, J. N. (2014). Race in the present day: NBA employees sound off on race and racism. *Journal of African American Studies*, 18 (1), 11-32.
11. **Agyemang, K. J. A.** (2014). Toward a framework of "athlete citizenship" in professional sport through authentic community stakeholder engagement. *Sport, Business and Management: An International Journal*, 4 (1), 26-37.
10. **Agyemang, K.J.A.**, & Singer, J. N. (2013). An exploratory study of professional Black male athletes' individual social responsibility (ISR). *Spectrum: A Journal on Black Men*, 2 (1), 73-98.

9. **Agyemang, K. J. A., & Williams, A. S.** (2013). Creating revenue via organizational “brandpression” management (OBpM): A marriage of brand management and impression management in professional sport. *International Journal of Revenue Management*, 7 (2), 171-181.
8. **Agyemang, K. J. A.** (2012). Black male athlete activism and the link to Michael Jordan: A transformational leadership and social cognitive theory analysis. *International Review for the Sociology of Sport*, 47 (4), 433-445.
7. **Agyemang, K. J. A., & Singer, J. N.** (2011). Toward a framework for understanding Black male athlete social responsibility (BMASR) in big-time American sports. *International Journal of Sport Management and Marketing*, 10 (1/2), 46-60.
6. **Agyemang, K. J. A.** (2011). Forecasting Tiger Woods’ future sponsorship attainment. *Applied Research in Coaching and Athletics Annual*, 26, 229-242.
5. **Agyemang, K.J.A.** (2011). Utilizing World Cup success to facilitate development: The case of the Ghana Football Association (GFA). *African Journal of Business and Economic Research*, 6 (1), 87-101.
4. **Agyemang, K. J. A.** (2011). Different from the rest: An interview with Nic Harris of the Carolina Panthers. *Journal of Management Inquiry*, 20 (2), 135-139.
3. **Agyemang, K. J. A.** (2011). Athlete brand revitalization after a transgression. *Journal of Sponsorship*, 4 (2), 137-144.
2. **Agyemang, K. J. A., Singer, J. N., & DeLorme, J.** (2010). An exploratory study of Black male college athletes’ perceptions on race and athlete activism. *International Review for the Sociology of Sport*, 45 (4), 419-435.
1. **Agyemang, K. J. A., & DeLorme, J.** (2010). Examining the dearth of Black head coaches at the NCAA Football Bowl Subdivision level: A critical race theory and social dominance theory analysis. *Journal of Issues in Intercollegiate Athletics*, 3, 35-52.

### **Research Funding**

9. **Agyemang, K. J. A., Maresh, C. M., Johnson, Delaine, D. A., & Joseph, J. J.** (2020). Principal Investigator. Faculty Leaders in Training: *Supporting Black faculty through wellness-integrated informal mentorship around leadership*. College of Education and Human Sciences Office of Research. Total Awarded: \$100,000,00
8. Seifried, C. S., Soebbing, B. P., & **Agyemang, K. J. A.** (2014). Co-Principal Investigator. *Organizational Innovation: A review of the NCAA's Men's Basketball Tournament*. 2014 Janet B. Parks NASSM Research Grant. Received \$2486.00 in funding.
7. Seifried, C. S., Soebbing, B. P., & **Agyemang, K. J. A.** (2013). Co-Principal Investigator. *Online education in sport management*. Southeastern Conference (SEC) Faculty Travel Grant. Received \$3,300 in funding.
6. **Agyemang, K. J. A.** (2012). Principal Investigator. *Toward a model of “athlete citizenship” in professional sport through authentic community stakeholder engagement*. Louisiana State University Office of Research & Economic Development Junior Faculty Grant. Received \$750.00 in funding.
5. **Agyemang, K. J. A., & Singer, J. N.** (2011). Principal Investigator. *Race in the present day: NBA stakeholders sound off on race*. Eastern Kentucky University Graduate Education and Research Grant. Received \$500.00 in funding.
4. **Agyemang, K. J. A.** (2010). Principal Investigator. *Toward a framework for understanding Black male athlete social responsibility (BMASR) in big-time sport*. Texas A&M University Sydney and J. L. Huffines Institute for Sports Medicine & Human Performance Research Grant. Received \$2,500.00 in funding.

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3. **Agyemang, K. J. A.,** & Singer, J.N. (2010). Principal Investigator. *Black male athlete social responsibility (BMA SR) in big-time American sport*. Texas A&M University Sydney and J. L. Huffines Institute for Sports Medicine & Human Performance Travel Grant. Received \$750.00 in funding.
2. **Agyemang, K. J. A.,** & Ballouli, K. (2010). Co-Principal Investigator. *An examination of barriers facing African American membership in fantasy football leagues*. Texas A&M University Department of Health and Kinesiology Research Grant. Received \$500.00 in funding.
1. **Agyemang, K. J. A.,** & Singer, J. N. (2009). Principal Investigator. *An exploratory study of Black male college athletes' perceptions on race and athlete activism*. Texas A&M University Office of Graduate Studies Travel Grant. Received \$300.00 in funding.

### **Book Chapters**

6. Warren, C. J., & **Agyemang, K. J. A.** (2018). Soccer in the United States. In S. Chadwick, D. Parnell, P. Widdop, & C. Anagnostopoulos (Eds.), *Routledge Handbook of Football Business and Management*. Taylor and Francis (Routledge). doi: <https://doi.org/10.4324/9781351262804>
5. **Agyemang, K. J. A.** (2017). "Celebrification": A case study of Lolo Jones. In S. Chadwick, D. Arthur, & J. Beech (Eds.), *International cases in the business of sport* (2<sup>nd</sup> edition). Taylor and Francis (Routledge). doi: <https://doi.org/10.4324/9781315754239>
4. **Agyemang, K. J. A.** (2011). World Cup. In L. Swayne, & M. Dodds (Eds.), *Encyclopedia of sports management and marketing*. (pp. 1669-1671). Thousand Oaks, CA: SAGE Publications, Inc. doi: <http://dx.doi.org/10.4135/9781412994156.n830>
3. **Agyemang, K. J. A.** (2011). Football 101. In L. Swayne, & M. Dodds (Eds.), *Encyclopedia of sports management and marketing*. (pp. 552-554). Thousand Oaks, CA: SAGE Publications, Inc. doi: <http://dx.doi.org/10.4135/9781412994156.n284>
2. **Agyemang, K. J. A.,** DeLorme, J., & Singer, J. N. (2010). Race and ethnicity in American sport. In G. Cunningham & J. Singer (Eds.), *Sociology of Sport and Physical Activity* (pp.261-288). College Station, TX: Center for Sport Management Research and Education.
1. **Agyemang, K. J. A.,** & Clark, R. S. (2010). Sport and politics. In G. Cunningham & J. Singer (Eds.), *Sociology of Sport and Physical Activity* (pp.347-377). College Station, TX: Center for Sport Management Research and Education.

### **Articles Under Review**

3. Hindman, L. C., Walker, N. A., & **Agyemang, K. J. A.** [title withheld]. (Status: under review at *European Sport Management Quarterly*)
2. Rockhill, C. A., Howe, J. E., & **Agyemang, K. J. A.** [title withheld]. (Status: under review at *International Journal of Sport Communication*)
1. Seifried, C. S., Soebbing, B. P., **Agyemang, K. J. A.,** & Walker, N. A. [title withheld]. (Status: under review at *International Journal of Management Education*)

### Topics for Research in Progress

3. Black women executives
2. Ethical decision making in sport organizations
1. Gender and race in the c-suite of organizations

### Scholarly Presentations

\* Indicates research presented with doctoral students

\*\*Indicates research presented with doctoral students under my advisement

46. Rockhill, C. A., Howe, J., & **Agyemang, K. J. A.** (May 2020). *Statements vs. reality: Examining racial diversity within Division I college athletics*. North American Society for Sport Management Conference. San Diego, California. \* (Virtual Presentation due to COVID-19)
45. Mamo, Y. Z., **Agyemang, K. J. A.**, & Andrew, D. P. S. (May 2020). *Authentic CSR in professional sport organizations: Examining its antecedents and outcomes*. North American Society for Sport Management Conference. San Diego, California. (Virtual Presentation due to COVID-19)
44. Mamo, Y. Z., **Agyemang, K. J. A.**, & Andrew, D. P. S. (November 2019). *Types of CSR initiatives and fans social outcomes: The case of professional sport organizations*. Presented at Sport Marketing Association Conference. Chicago, Illinois.
43. Kniffin, K. M., Wolfe, R. A., Sitkin, S. B., Greyser, S., Washington, M., Katz, N., Walker, N. A., **Agyemang, K. J. A.**, Soebbing, B. P., & Seifried, C. S. (August 2019). *Using sports in the classroom*. Presented at Academy of Management Conference. Boston, Massachusetts.
42. Mamo, Y. Z., & **Agyemang, K. J. A.** (June 2019). *Determinants and outcomes of CSR in sport organizations: The case of a developing country*. Presented at North American Society for Sport Management Conference. New Orleans, Louisiana. \*\*
41. **Agyemang, K. J. A.**, & Walker, N. A. (September 2018). *Getting a job in the sport industry: The institutionalization of privilege through hegemony*. Presented at University of Pennsylvania's Wharton School People and Organizations Conference. Philadelphia, Pennsylvania.
40. **Agyemang, K. J. A.**, Berg, B. K., & Fuller, R. D. (June 2018). *Understanding institutional defiance in an institutionalized field: A case study of the 1968 Olympic Games*. Presented at Presented at North American Society for Sport Management Conference. Halifax, Nova Scotia.
39. Mamo, Y. Z., & **Agyemang, K. J. A.** (June 2018). *The role of strategic CSR for creating a competitive advantage: The case of professional sport teams*. Presented at North American Society for Sport Management Conference. Halifax, Nova Scotia. \*\*
38. Mamo, Y. Z., **Agyemang, K. J. A.**, & Andrew, D. P. S. (June 2018). *Fan perceptions of CSR-link sponsorship: The case of mega event sponsor*. Presented at Presented at North American Society for Sport Management Conference. Halifax, Nova Scotia. \*\*
37. Mamo, Y. Z., & **Agyemang, K. J. A.** (January 2018). *Toward a strategic corporate social responsibility (CSR) approach to tackle grand challenges in Africa*. Presented at Africa Academy of Management Conference. Addis Ababa, Ethiopia. \*\*

36. Mamo, Y. Z., James, J., & **Agyemang, K. J. A.** (June 2017). *Consumer perceptions of a sponsor's corporate social responsibility activities*. Presented at North American Society for Sport Management Conference. Denver, Colorado. \*\*
35. Mamo, Y. Z., & **Agyemang, K. J. A.** (February 2017). *Corporate social responsibility and consumers' perceptions in sport organizations*. Presented at Applied Sport Management Conference. Baton Rouge, LA. \*\*
34. Seifried, C. S., & **Agyemang, K. J. A.** (May 2016). *'Coopetition' and college football: A case of strategic alliances over the history of the Tangerine Bowl*. Presented at North American Society for Sport History Conference. Atlanta, Georgia.
33. Seifried, C. S., Soebbing, B. P., & **Agyemang, K. J. A.** (May 2016). *When do new products emerge? Exploring the impact of interorganizational relations (IR) in organizational fields*. Presented at Eastern Academy of Management Conference. New Haven, Connecticut.
32. Svensson, P. G., & **Agyemang, K. J. A.** (April 2016). *Organizational implications of a declaration of human rights in sport*. Presented at Muhammad Ali Center Athletes and Social Change Forum. Louisville, Kentucky.
31. Seifried, C. S., Soebbing, B. P., Martinez, J. M., & **Agyemang, K. J. A.** (August 2015). *College football bowl games as examples of interorganizational linkages within a cultural industry*. Presented at Academy of Management conference. Vancouver, British Columbia.
30. Foreman, J., **Agyemang, K. J. A.**, & Soebbing, B. P. (June 2015). *Centrality and racial discrimination in coach promotions*. Presented at North American Society for Sport Management conference. Ottawa, Ontario. \*
29. **Agyemang, K. J. A.** (June 2015). *Impression management (IM) in sport: Introduction and recommendations for future research*. Presented at North American Society for Sport Management conference. Ottawa, Ontario.
28. Seifried, C. S., Soebbing, B. P., & **Agyemang, K. J. A.** (June 2015). *Organizational innovation and the NCAA: A history of the men's basketball tournament*. Presented at North American Society for Sport Management conference. Ottawa, Ontario.
27. Hasan, A., Kerem, K., Biscaia, R., **Agyemang, K. J. A.** (June 2015). *Athlete brand: A conceptual framework to understand its antecedents and consequences*. Presented at North American Society for Sport Management conference. Ottawa, Ontario. \*
26. Williams, A. S., Kim, D. Y., Park, B. I., & **Agyemang, K. J. A.** (October 2014). *An examination of sport brand associations via online consumer reviews*. Presented at Sport Marketing Association Conference. Philadelphia, Pennsylvania. \*
25. **Agyemang, K. J. A.**, & Williams, A. S. (May 2014). *Managing brand image via Twitter: A study of professional athletes' impression management (IM) behavior*. Presented at the North American Society for Sport Management Conference. Pittsburgh, Pennsylvania.
24. Williams, A. S., & **Agyemang, K. J. A.** (May 2014). *Applying sport brand equity to college athletes*. Presented at the North American Society for Sport Management Conference. Pittsburgh, Pennsylvania.
23. Williams, A. S., Rhenwick, I., **Agyemang, K. J. A.**, & Pantaleoni, A. (February 2014). *Creating brand extensions for female fans in professional football*. Presented at Global Sport Business Association Conference. The Bahamas. \*
22. **Agyemang, K. J. A.** (November 2013). *Perceptions of the NBA's Rookie Transition Program (RTP): Insight from RTP personnel*. Presented at Sport Entertainment and Venues Tomorrow Conference. Columbia, South Carolina.

21. Walker, N. A., & **Agyemang, K. J. A.** (May 2013). *Privilege gets your foot in the door: A Multilevel examination of institutionalization in sport management careers*. Presented at North American Society for Sport Management Conference. Austin, Texas.
20. Seifried, C. S, Tutka, P., Soebbing, B. P., & **Agyemang, K. J. A.** (January 2013). *College football structures in the United States, late 19th century to present: Historical research toward a management ideal-type of high and mid-major institutions*. Presented at National Collegiate Athletic Association Colloquium. Grapevine, Texas. \*
19. Pfleegor, A., Seifried, C. S., Soebbing, B. P., **Agyemang, K. J. A.**, & Tutka, P. (November 2012). *Considering 'place' in how we do our research: Critical discussions on field research in sport*. Presented at North American Society for the Sociology of Sport Conference. New Orleans, Louisiana. \*
18. Seifried, C. S., Pajoutan, M., Soebbing, B. P., **Agyemang, K. J. A.**, & Williams, D. (November 2012). *The impact of Islam and historic texts on sport and management practices*. Presented at North American Society for the Sociology of Sport Conference. New Orleans, Louisiana. \*
17. **Agyemang, K. J. A.** (November 2012). *Toward a model of 'athlete citizenship' in professional sport through authentic community stakeholder engagement*. Presented at Sport Entertainment and Venues Tomorrow Conference. Columbia, South Carolina.
16. **Agyemang, K. J. A.** (June 2012). *Building upon Archie Carroll's conception of CSR: The beginnings of the Black male athlete social responsibility (BMASR) framework*. Presented at Sport, Race and Ethnicity Conference. Belfast, Northern Ireland.
15. Odio, M., **Agyemang, K. J. A.**, Walker, N. A., Berg, B. K., Brown, L., & Leopkey, B. (May 2012). *Succeeding at each stage of the doctoral process: 2012 NASSM student symposium*. Presented at North American Society for Sport Management Conference. Seattle, Washington.
14. **Agyemang, K. J. A.** (May 2012). *How you view them is not how they view themselves: High-profile professional athletes as organizations*. Presented at North American Society for Sport Management Conference. Seattle, Washington.
13. Aicher, T. J., & **Agyemang, K. J. A.** (April 2012). *Trends of sport segregation: An in-depth evaluation of the (non)racalization of NCAA varsity sport*. Presented at College Sport Research Institute Conference. Chapel Hill, North Carolina.
12. Nwosu, G. K., & **Agyemang, K. J. A.** (April 2012). *Intercollegiate athletics conference realignment: An institutional analysis*. Presented at College Sport Research Institute Conference. Chapel Hill, North Carolina. \*
11. **Agyemang, K. J. A.**, & Singer, J. N. (November 2011). *Race in the present day: NBA stakeholders sound off on race*. Presented at North American Society for the Sociology of Sport Conference. Minneapolis, Minnesota.
10. **Agyemang, K. J. A.**, Hooks, T. S., Wynn, B., & Singer, J. N. (April 2011). *College students' perceptions on equity and justice in big-time college sport*. Presented at College Sport Research Institute Conference. Chapel Hill, North Carolina.
9. Singer, J. N., **Agyemang, K. J. A.**, Hooks, T. S., & Wynn, B. (April 2011). *College athletes' perspectives on the fairness of the NCAA's rules on athlete benefits*. Presented at College Sport Research Institute Conference. Chapel Hill, North Carolina.
8. **Agyemang, K. J. A.** (November 2010). *Black male athlete social responsibility (BMASR) in big-time American sports*. Presented at North American Society for the Sociology of Sport Annual Conference. San Diego, California.

7. **Agyemang, K. J. A.** (October 2010). *Michael Jordan's transgressions and the impact on his brand: A qualitative analysis*. Presented at Sport Marketing Association Conference. New Orleans, Louisiana.
6. **Agyemang, K. J. A., & Ballouli, K.** (June 2010). *An examination of barriers facing African American membership in fantasy football leagues*. Presented at North American Society for Sport Management Conference. Tampa, Florida.
5. **Singer, J. N., & Agyemang, K. J. A.** (April 2010). *Understanding the (Mis)Education of African American male college athletes: Toward a multilevel framework*. Presented at College Sport Research Institute Conference. Chapel Hill, North Carolina.
4. **Agyemang, K. J. A., & Singer, J. N.** (November 2009). *Where art thou' Black male athlete activists? The Michael Jordan effect*. Presented at North American Society for the Sociology of Sport Conference. Ottawa, Ontario, Canada.
3. **Agyemang, K. J. A., & DeLorme, J.** (November 2009). *Coveting Black bodies athleticism while degrading mind and intellect*. Presented at North American Society for the Sociology of Sport Conference. Ottawa, Ontario, Canada.
2. **Agyemang, K. J. A., & Singer, J. N.** (April 2009). *An exploratory study of Black male college athletes' perceptions on race and athlete activism*. Presented at College Sport Research Institute Conference. Chapel Hill, North Carolina.
1. **Agyemang, K. J. A.** (March 2007). *Academic reform in college athletics*. Presented at Ronald E. McNair Post-Baccalaureate Achievement Program Conference. College Park, Maryland.

### **Speaking Engagements**

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| <p><b>Panel Participant</b><br/> <i>North American Society for Sport Management, Denver, Colorado</i><br/>         Topic—Critical conversations about qualitative research in sport management<br/>         Discussed opportunities and challenges of conducting and publishing qualitative research.</p>   | <p>June 2017</p>     |
| <p><b>Panel Participant</b><br/> <i>Duke University School of Law, Sports and Entertainment Law Symposium</i><br/> <i>Durham, North Carolina</i><br/> <i>Sports and Entertainment Law Symposium</i><br/>         Topic—Athlete activism<br/>         Invited by Duke Sports and Entertainment Law Society to discuss resurgence of athlete activism.</p>  | <p>January 2017</p>  |
| <p><b>Research Presentation</b><br/> <i>Texas A&amp;M University-College Station, Texas</i><br/>         Topic—Athlete citizenship in sport</p>   | <p>February 2014</p> |
| <p><b>Roundtable Participant</b><br/> <i>North American Society for Sport Management. Seattle, Washington</i><br/>         Topic—Getting published in sport management: Pre-conference roundtable discussion<br/>         Discussed experiences on preparing and publishing manuscripts with Ph.D. students.<br/>         W/ Kathy Babiak (University of Michigan, Department of Sport Management).</p> | <p>May 2012</p>      |
| <p><b>Resource Person</b><br/> <i>California State Polytechnic University-Pomona. Pomona, California</i><br/>         Served as an expert to California State Pomona study abroad students traveling to Ghana. Answered questions related to Ghanaian culture and languages.</p>  | <p>June 2011</p>     |

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**Resource Person**

May 2011

*California State Polytechnic University-Pomona. Pomona, California*  
Served as an expert to Cal State Pomona study abroad students traveling to Ghana.  
Discussed the evolving Ghanaian sport business climate, most specifically, the Ghanaian Football Association (GFA).

**Research Presentation**

March 2011

*Center for the Study of Health Disparities—Texas A&M University, College Station, Texas*  
Topic—Black male athlete activism

**Research Presentation**

February 2011

*California State Polytechnic University-Pomona. Pomona, California*  
Topic—Athlete non-profit organizations and social change

**Panel Participant**

June 2010

*REU. Summer Scholars Program. Texas A&M University, College Station, Texas*  
Topic—Life as a graduate student: Research experiences for undergraduate students

**Panel Moderator**

June 2010

*North American Society for Sport Management. Tampa, Florida*  
Topic—Transitioning from doctoral student to faculty: A workshop for students

**Panel Moderator**

February 2010

*Multicultural Services, Texas A&M University, College Station, Texas*  
Topic—Let's talk: A community conversation on race & college sport

**Media Contributions**

5. Interviewed by WalletHub (June 2018). 2018's Best Cities for Soccer Fans. <https://wallethub.com/edu/best-worst-cities-for-soccer-fans/14207/#expert=kwame-j-a-agyemang>

4. Guest panelist for African Sports Radio (May 2014). Will Brazil be ready?  
<http://www.spreaker.com/user/africansportsradio/is-brazil-ready-to-host-the-world>

3. Guest panelist for African Sports Radio (April 2014). Road to Brazil: Will Africa Matter?  
<http://www.spreaker.com/user/africansportsradio/road-to-brazil-will-africa-matter>

2. Quoted in Greater Baton Rouge Business Report (October 2012). Soccer boosts Ghana's economy in dramatic ways, says LSU professor. <http://businessreport.com/article/20121031/BUSINESSREPORT0112/121039962/-1/daily-reportAM#axzz2DZtnWRon>

1. Quoted in JobPostings Magazine (April 2010). Education Zone: Hitting it outta the [ark: How do you translate your love of the game into an all-star career? <http://jobpostings.ca/>

**Non-Refereed Publications**

4. **Agyemang, K. J. A.** (2013). Time for a revolution. Goal.com Ghana. <http://www.goal.com/en-gh/news/4375/editorials/2013/04/09/3891010/time-for-a-revolution-in-ghana-football>

3. **Agyemang, K. J. A.** (2013). Is it time to reschedule the Africa Cup of Nations calendar? Goal.com Ghana. <http://www.goal.com/en-gh/news/4375/editorials/2013/01/07/3654323/is-it-time-to-reschedule-the-africa-cup-of-nations-calendar>

2. **Agyemang, K. J. A.** (2012). Loyalty to club or country as 2013 Africa Cup of Nations beckons. Goal.com Ghana. <http://www.goal.com/en-gh/news/4375/editorials/2012/12/18/3610020/loyalty-to-club-or-country-as-2013-africa-cup-of-nations>

1. **Agyemang, K. J. A.** (2011). Special issues on social responsibility. The Sydney & J.L. Huffines Institute for Sport Medicine & Human Performance. <http://huffinesinstitute.org/resources/articles/articletype/articleview/articleid/178/special-issues-of-social-responsibility>

## TEACHING

### Instructor of Record

*\*Indicates graduate level course*

*\*\*Indicates web-based course*

Leading Change (KN SISM 7897)—The Ohio State University  
 Sport Law (KN SISM 6807)—The Ohio State University  
 Leadership and Programming in the Sport Industry (KN SISM 4245)—The Ohio State University  
 Administrative Problems (KIN 7511)—Louisiana State University\*  
 Social Issues (KIN 7518)—Louisiana State University\*  
 Governance and Policy Development (KIN 4518)—Louisiana State University  
 Reputation Management (KIN 4501)—Louisiana State University (Special Topics Course)  
 Ethical and Legal Issues in Sport (KIN 3800)—Louisiana State University\*\*  
 Sport in Society (KIN 2530)—Louisiana State University  
 Financial Aspects (PHE 810)—Eastern Kentucky University\*  
 Sport Marketing, Promotion & Fundraising (PHE 814)—Eastern Kentucky University\*  
 Event & Facility Management (PHE 590/790)-Eastern Kentucky University  
 Legal Issues in Sports (PHE 322)—Eastern Kentucky University  
 Sport in American Society (PHE 327)—Eastern Kentucky University

### Participation on Graduate Committees

#### **Mentoring of Doctoral Students as Advisor of Record**

Name: Mackenzie Rector

Probable graduation Date: Spring or Summer 2023

Name: Yoseph Mamo

Current job: Assistant Professor, Tennessee State University

Dissertation title: Outcomes of authentic corporate social responsibility activities in professional sport organizations: Application of a theoretical framework

Graduation: May 2019

Number of publications: one published, two others accepted

Awards: submitted paper shortlisted for the 2019 Applied Sport Management Association Graduate Student Research Competition

#### **Dissertation Committee Membership**

Student Name	Institution	Grad Term	Year	Role	Initial Job Placement
Evan Davis	OSU	Spring or Summer	2021	Member	-
Moetiz Samad	OSU	Spring or Summer	2021	Member	-

Jonathan Howe	OSU	Spring or Summer	2021	Member	-
Benjamin Downs	LSU	Summer	2019	Member	Assistant Professor, Ball State University
Jeremy Foreman	LSU	Sumer	2017	Member	Assistant Professor, University of Louisiana-Lafayette
Khirey Walker	LSU	Summer	2017	Member	Assistant Professor, Ball State University
Dylan Williams	LSU	Summer	2014	Member	Assistant Professor, University of Alabama
Adam Pfleegor	LSU	Summer	2013	Member	Assistant Professor, Mississippi State University
Jasmine Hamilton	LSU	Summer	2013	Member	Assistant Professor, University of Louisiana- Lafayette

**Other Committee Membership**

<b>M.S. Exam Committees</b>
130 (30 chaired)

**SERVICE**

**Professional Service**

**Editorships**

Co-Editor-in-Chief-*Sport, Business and Management: An International Journal*  
Deputy Editor-*Sport, Business and Management: An International Journal*

July 2020-Present  
January 2016-June 2020

**Editorial Board Member**

*Sociology of Sport Journal*  
*International Journal of Sport Communication*  
*Journal of Amateur Sport*  
*International Journal of Sport Management*

2018-Present  
2017-Present  
2014-Present  
2013-Present

**Ad Hoc Reviewer**

*Journal of Management Inquiry Organization*  
*Management Decision*  
*Journal of Sport Management*  
*Sport Management Review*  
*Journal of Management and Organization*  
*International Journal of Sports Marketing and Sponsorship*  
*Journal of Intercollegiate Sport*

**Service to the Academy**

Academy of Management Conference Reviewer  
Sport Marketing Association Conference Reviewer  
School of Kinesiology Distance Education Committee  
College of Human Sciences & Education Diversity Committee  
North American Society for Sport Management (NASSM) Conference Reviewer  
North American Society for Sport Management (NASSM) Student President  
North American Society for Sport Management (NASSM) Executive Council  
North American Society for Sport Management (NASSM) Student Board

2012-Present  
2012-Present  
2012-Present  
2012-Present  
2011-Present  
2010-2011  
2010-2011  
2009-2011

## University Service

### **The Ohio State University**

College of Education and Human Ecology Student Experience Task Force  
Department of Human Sciences Undergraduate Curriculum Committee

March 2020-Present  
January 2020-Present

### **Louisiana State University**

Faculty Senate  
School of Kinesiology Diversity Committee  
College Sport Research Institute Case Study Judge  
Sport Entertainment & Venues Tomorrow Case Study Judge

2018-2019  
2014-2019  
2014  
2012-2013

## **HONORS & AWARDS**

### **Advocate for Diversity Award**

*Louisiana State University*

Awarded to faculty whose work brings a lasting impact and highlights the importance of diversity at LSU.

2017

### **Tiger Athletic Foundation Undergraduate Teaching Award**

*Louisiana State University*

Awarded to faculty demonstrating teaching excellence.

2016

### **Outstanding Graduate Student of the Year**

*Texas A&M University Department of Health and Kinesiology*

Awarded to the most outstanding sport management graduate student.

2011

### **Diversity Fellowship**

*Texas A&M University*

Awarded to students who have a proven record of success in a diverse environment.

2008

### **Ronald E. McNair Achievement Program**

*The University of Oklahoma*

Awarded to undergraduate students possessing strong academic potential with aspirations to pursue doctoral studies.

2006

### **NASPA Undergraduate Fellow**

*Student Affairs Administrators in Higher Education*

Awarded to undergraduate students wishing to explore and better understand the field of student affairs and/or higher education.

2006