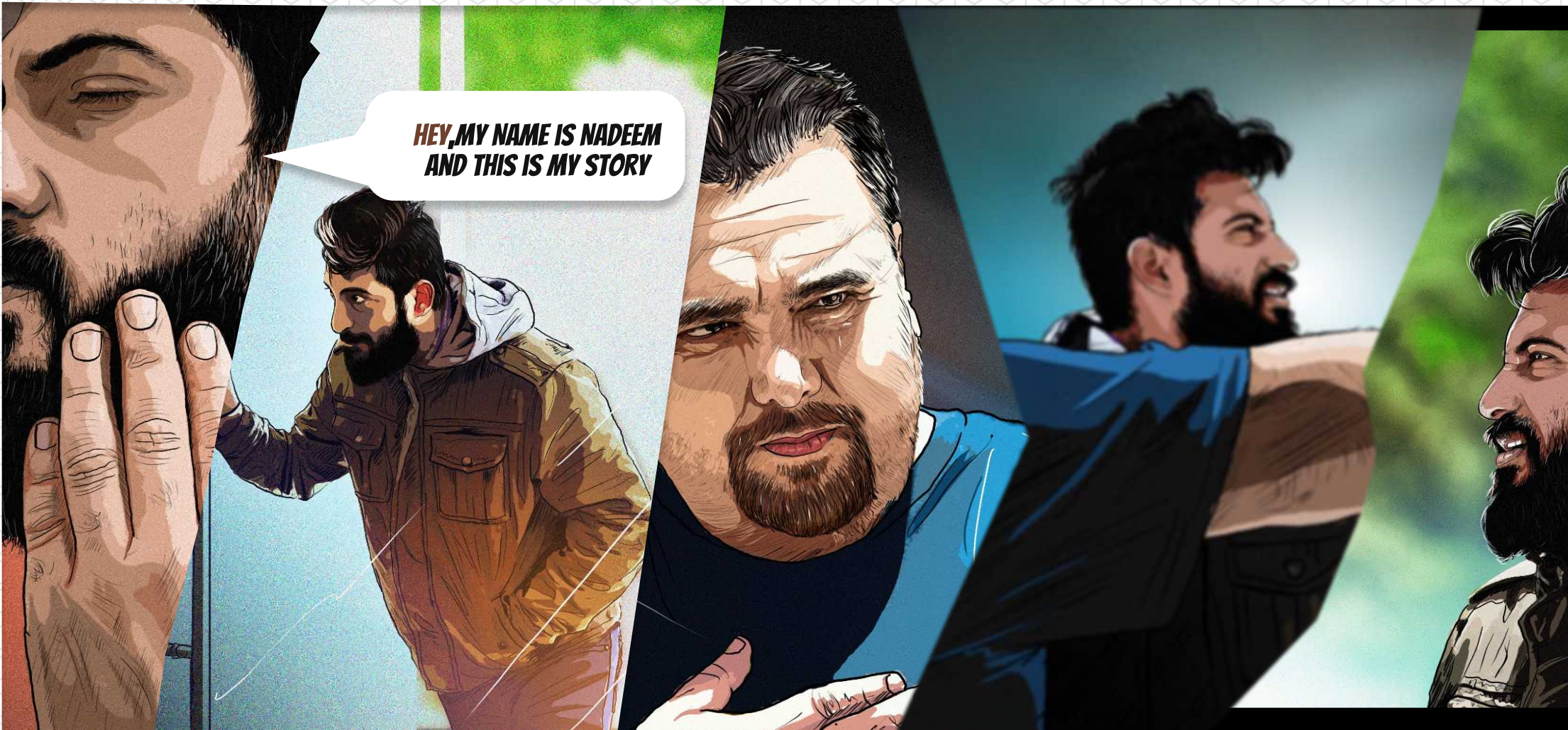
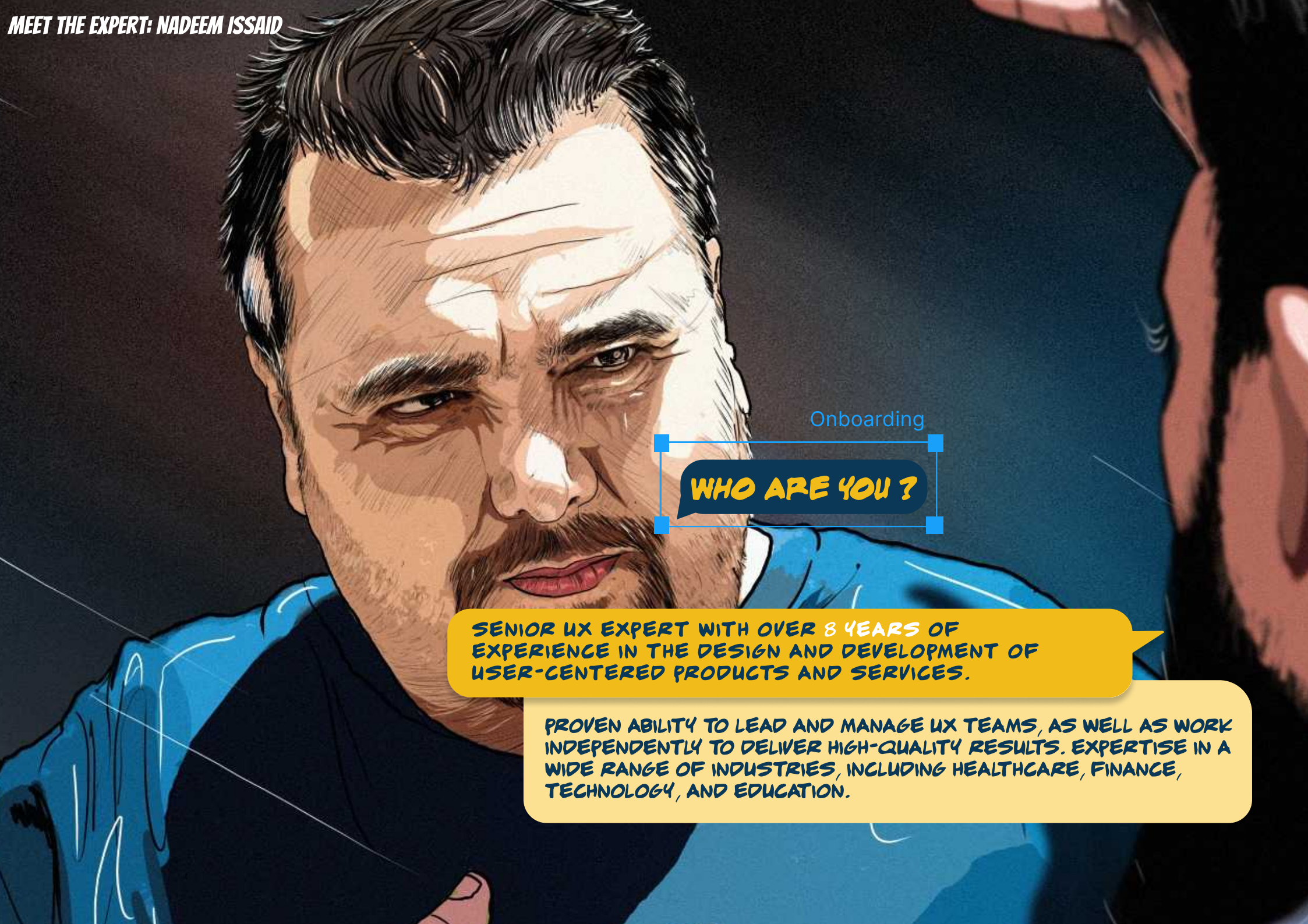


UX SPECIALIST

FIRST IMPRESSIONS: THE ICEBREAKER



Deep learner • Leadership • Business Development • Creative • Strategic Planning • Content architecture



Onboarding

WHO ARE YOU ?

SENIOR UX EXPERT WITH OVER 8 YEARS OF EXPERIENCE IN THE DESIGN AND DEVELOPMENT OF USER-CENTERED PRODUCTS AND SERVICES.

PROVEN ABILITY TO LEAD AND MANAGE UX TEAMS, AS WELL AS WORK INDEPENDENTLY TO DELIVER HIGH-QUALITY RESULTS. EXPERTISE IN A WIDE RANGE OF INDUSTRIES, INCLUDING HEALTHCARE, FINANCE, TECHNOLOGY, AND EDUCATION.

THERE ARE OVER 73 COMPLETED COURSES AND CERTIFICATIONS IN VARIOUS SUBJECTS SUCH AS SCRUM, AGILE, UX, AND DESIGN THINKING

 /in/nadeemissaid/

EDUCATION

CUU UX CERTIFIED (UCLB, UCLouvain, UNAMUR, UMONS) UNIVERSIT LIBRE DE BRUXELLES
BACHELOR OF BUSINESS ADMINISTRATION (BBA) BIRZEIT UNIVERSITY

Official Certifications

GOOGLE UX DESIGN PROFESSIONAL CERTIFICATE

LinkedIn LEARNING

Scrum: Advanced

Course completed on Apr 01, 2023 at 01:51PM UTC

User Experience (UX) for Non-Designers

Course completed on Feb 28, 2023 at 01:58AM UTC • 3 hours 27 min

Figma: Handing off to Developers

Course completed on Mar 03, 2023 at 06:39PM UTC • 36 min

Interaction Design for the Web

Course completed on Feb 19, 2023 at 03:42PM UTC • 1 hour 44 min

Scrum: Advanced

Course completed on Apr 01, 2023 at 01:51PM UTC

Agile User Experience Design and Research

Course completed on Mar 04, 2023 at 08:40PM UTC • 59 min

Introduction to Web Design and Development

Course completed on Mar 13, 2023 at 01:18PM UTC • 1 hour 52 min

Figma Essential Training: The Basics

Course completed on Mar 03, 2023 at 10:41AM UTC • 1 hour 37 min

Learning Design Research

Course completed on Mar 17, 2023 at 11:27PM UTC • 2 hours 57 min

Transitioning from Waterfall to Agile Project Management

Course completed on Mar 12, 2023 at 02:30PM UTC

UX Foundations: Multidevice Design

Course completed on Feb 17, 2023 at 01:06AM UTC • 1 hour 4 min

UX Foundations: Research

Course completed on Feb 17, 2023 at 09:13AM UTC • 1 hour 8 min

+OVERALL 73 COURSES COMPLETED

Top Clients in My portfolio



(digital agency , Creative Lab)

ABCTeam

2016-2024 | User-experience

Digital Services, Web Design



Founder Of Creative Technologies

2009-2023 | Co-Founder

[**www.creative.ps\(14\)**](http://www.creative.ps(14))

Design House , Creative Solutions



حضارة

(Internet service provider)

Hadara Technologies

2002-2007 | Marketing & Content Officer

[**www.hadara.ps\(5\)**](http://www.hadara.ps(5))

Technology, Information & Internet



(Brokerage Company)

United Securities

2007-2009 | Marketing Manager

[**www.unitedco.ps\(5\)**](http://www.unitedco.ps(5))

Stock trading services, global stock

3 WINNING STARTUPS.

EXPERIENCE



20 MAIN THING I'VE BEEN DOING AS

CO-FOUNDER OF A FULL-SERVICE MARKETING
AND ADVERTISING COMPANY ESTABLISHED IN
2009

MONITORS INDUSTRY TRENDS AND COMPETITION TO
ENSURE THE AGENCY STAYS COMPETITIVE

IDENTIFIES NEW BUSINESS OPPORTUNITIES AND
EXPANDS THE AGENCY'S CLIENT BASE

NEGOTIATES CONTRACTS AND AGREEMENTS WITH
CLIENTS, VENDORS, AND PARTNERS

MANAGES THE AGENCY'S FINANCIAL PERFORMANCE
AND BUDGET

OVERSEES DESIGN, MARKETING, PROMOTION, DELIVERY,
AND QUALITY OF PROGRAMS, AND SERVICES

RAISES AWARENESS OF THE COMPANY AND ITS SERVICES

BUILDS RELATIONSHIPS WITH KEY JOURNALISTS AND
ENHANCES RELATIONSHIPS WITH POTENTIAL SPONSORS

REPRESENTS THE AGENCY AT INDUSTRY EVENTS AND
CONFERENCES

MAKES HIGH-LEVEL DECISIONS THAT IMPACT THE
DIRECTION AND SUCCESS OF THE AGENCY

SETS SHORT AND LONG-TERM GOALS AND OBJECTIVES
FOR THE AGENCY'S FUTURE



COLLABORATES WITH DEPARTMENTS ON PLANNING PROCESSES

PREPARES BUSINESS MODELS, REVENUE STRUCTURES, TALENT ACQUISITION, AND CULTURE

EVALUATES POTENTIAL ACQUISITIONS AND PURSUES NEW SPECIALIZATIONS

ESTABLISHES AFFILIATIONS WITH AGENCIES IN OTHER COUNTRIES FOR GROWTH

ENSURES THE ORGANIZATION AND ITS MISSION ARE CONSISTENTLY PRESENTED IN A STRONG, POSITIVE IMAGE



VISION TO SERVE THE MENA REGION WITH INNOVATIVE SOLUTIONS

AS CEO, LEADS AND MANAGES OVERALL OPERATIONS OF THE AGENCY

DEVELOPS AND IMPLEMENTS STRATEGIC PLANS TO ACHIEVE BUSINESS GOALS AND GROWTH TARGETS

BUILDS AND MAINTAINS RELATIONSHIPS WITH CLIENTS AND PARTNERS

MANAGES AND MENTORS A TEAM OF CREATIVE AND STRATEGIC PROFESSIONALS



MEET THE HR



40

COLLABORATION IS
AT THE CORE OF
MY DESIGN
PHILOSOPHY.

I HAVE EXTENSIVE EXPERIENCE WORKING CLOSELY WITH DEVELOPERS, PRODUCT MANAGERS, AND OTHER STAKEHOLDERS THROUGHOUT THE DESIGN AND DEVELOPMENT PROCESS.

BY MAINTAINING OPEN LINES OF COMMUNICATION, FOSTERING A COLLABORATIVE ENVIRONMENT, AND ACTIVELY INVOLVING ALL TEAM MEMBERS, I ENSURE THAT THE FINAL PRODUCT ALIGNS WITH BOTH USER NEEDS AND BUSINESS GOALS.

BY ACTIVELY LISTENING TO THE PERSPECTIVES AND EXPERTISE OF OTHERS, WE CAN COLLECTIVELY MAKE INFORMED DECISIONS THAT LEAD TO A SUCCESSFUL OUTCOME.

CAN YOU TELL ME ABOUT YOUR EXPERIENCE IN CONDUCTING USER RESEARCH AND TESTING TO IDENTIFY USER NEEDS WITH TEAMABC?

CERTAINLY. THROUGHOUT MY CAREER, I HAVE CONDUCTED COMPREHENSIVE USER RESEARCH AND TESTING TO GAIN DEEP INSIGHTS INTO USER NEEDS, BEHAVIORS, AND PAIN POINTS. BY EMPLOYING VARIOUS RESEARCH METHODOLOGIES, SUCH AS INTERVIEWS, SURVEYS, AND USABILITY TESTING, I HAVE BEEN ABLE TO GATHER VALUABLE DATA THAT INFORMS THE DESIGN PROCESS. THIS APPROACH ENSURES THAT THE END PRODUCT MEETS THE EXPECTATIONS AND REQUIREMENTS OF THE TARGET AUDIENCE, ULTIMATELY ENHANCING USER SATISFACTION AND ENGAGEMENT.

THAT'S IMPRESSIVE. WE VALUE COLLABORATION AND CROSS-FUNCTIONAL TEAMWORK HERE. HOW WOULD YOU DESCRIBE YOUR ABILITY TO COLLABORATE WITH DEVELOPERS AND OTHER STAKEHOLDERS TO ENSURE THE FINAL PRODUCT ALIGNS WITH USER NEEDS AND BUSINESS GOALS?

YOUR EXPERIENCE ACROSS VARIOUS INDUSTRIES IS IMPRESSIVE. CAN YOU PROVIDE SPECIFIC EXAMPLES OF PROJECTS YOU HAVE WORKED ON WITHIN THESE INDUSTRIES?

CERTAINLY. IN THE FIELD OF TELEMEDICINE, I HAD THE OPPORTUNITY TO LEAD THE DEVELOPMENT OF MEDICO, A GROUND-BREAKING TELEMEDICINE PLATFORM THAT REVOLUTIONIZED HEALTHCARE DELIVERY IN SWEDEN.

THIS PLATFORM FACILITATED REMOTE CONSULTATIONS, ENABLING PATIENTS TO CONNECT WITH HEALTHCARE PROFESSIONALS FROM THE COMFORT OF THEIR OWN HOMES, IMPROVING ACCESS TO MEDICAL SERVICES.

IN COLLABORATION WITH THE RED CRESCENT OF PALESTINE, A RENOWNED HEALTHCARE ORGANIZATION, I IMPLEMENTED THE HIS SYSTEM TO ENHANCE THEIR OPERATIONS.

THIS COMPREHENSIVE SYSTEM FACILITATED SEAMLESS DATA MANAGEMENT, PATIENT RECORDS, AND EFFICIENT HEALTHCARE WORKFLOWS. ANOTHER NOTABLE PROJECT WAS THE DEVELOPMENT OF THE AUGUSTA VICTORIA HOSPITAL WEBSITE

IN THE TRANSPORTATION INDUSTRY, I DESIGNED SKIDPICK, AN INNOVATIVE SOLUTION AIMED AT MAKING TRUCKING MORE ACCESSIBLE IN PALESTINE AND SAUDIA ARABIA.

I CONCEPTUALIZED SHOLABIS, A SUSTAINABLE SOLUTION THAT ADDRESSED THE GROWING NEED FOR QUALITY SECOND-HAND CLOTHING IN MIDDLE EAST.

THIS PLATFORM CONNECTED USERS WITH A WIDE RANGE OF SECOND-HAND CLOTHING OPTIONS, PROMOTING SUSTAINABILITY AND REDUCING WASTE IN THE FASHION INDUSTRY.

QUD'S BANK APP: WORKED ON THE USER EXPERIENCE AND RETOUCHING FOR ALL DIGITAL PRODUCTS.

E33: CONTRIBUTED TO THE FINTECH APP WHERE PEOPLE CAN CREATE CIRCLES AND SUPPORT EACH OTHER.

NAJEEB: DEVELOPED THE FINTECH APP SPECIFICALLY DESIGNED FOR CHILDREN.

MEB: COLLABORATED WITH A NEWS ORGANIZATION TO DELIVER ACCURATE AND TIMELY NEWS UPDATES.

BLINK NABEEH: CONTRIBUTED TO THE DEVELOPMENT OF A PORTAL CONNECTING HANDYMEN WITH CUSTOMERS.

Creative

Oh boy, this candidate sure has a knack for talking non-stop!

NADEEM ISSAID
HUMAN SINCE 1983



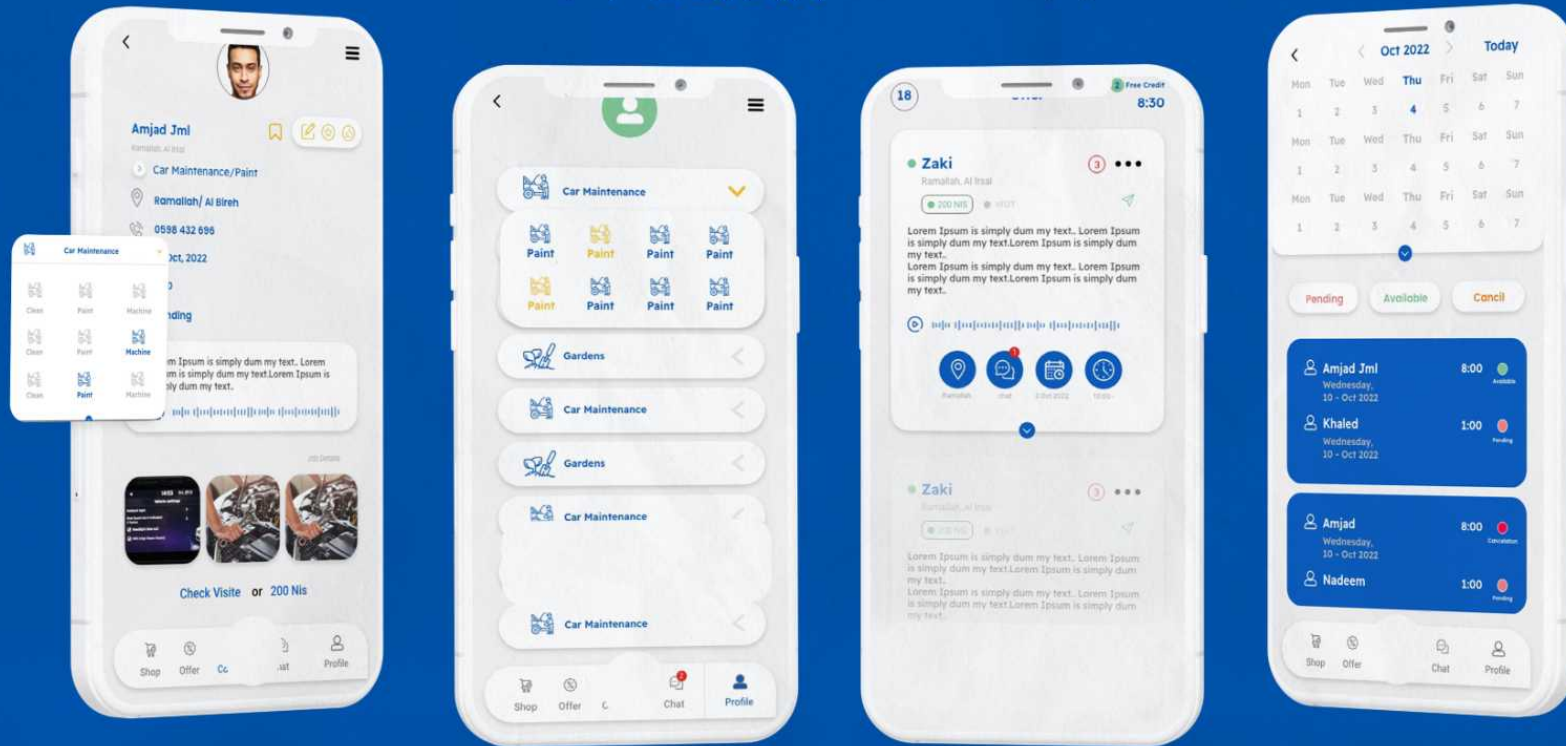
CALL ME.EVEN IF YOU DON'T LIKE IT

NADEEM.ISSAID.BE@GMAIL.COM
+032 494829360



AGILE SCRUM

Blink بليנק







Blink

3003 Sunny Day Drive
Los Angeles, CA 90017
744-1072-0233

@yourwebsite.com
Creative Marketing
Agency



Dear Mr. Valencia

Fusce scelerisque sem sem, non interdum iugue prodicti id. Curabitur sit amet molestie elit. Pellentesque ac congue diam. Duis varius suscipit elementum. Ut ac volutpat arcu. Id cummodo erat. Suspendisse tempor diam ut nunc egestas finibus. Maecenas quis porttitor dolor. A accumsan odio. Phasellus nisl metus, consectetur ut venenatis sit amet, imperdiet at nunc.

Donec facilisis malesuada ipsum sit amet vulputate. Integer justo justo, fermentum vitae pellentesque feugiat. Utamcorper non velit. Suspendisse molestie volutpat nisl at faucibus. Praesent posuere sodales libero, sed lacinia lacus ultrices eu. Phasellus toboritis, lectus sit amet vehicula hendrerit, nunc purus blandit nunc, porttitor dictum arcu nisl varius ipsum. Nam tempus et justo, sit amet cursus. Ut nec mauris, quam. Integer condimentum quis magna sit tempus. Pellentesque et orci scelerisque nisl faucibus egestas et at orci. Aliquam placerat ultricies erat. Id feugiat. Nunc quis justo ipsum. Pellentesque at nisl et nulla posuere sollicitudin vitae vel ex. Vivamus fermentum orci sem. Phasellus tempor, metus vitae rutrum varius, ex libero mattis sapien. Nec dictum enim augue non augue. Vestibulum in orci ut augue lacus portitor.

Praesent sit amet augue auctor, ultrices dui eget, pellentesque enim. Vivamus eu elementum odio. Nulla vitae enim porta, posuere tellus in, euismod nulla. Pellentesque vitae sodales ligula. Vitae viverra nunc. Integer tristique sit amet leo vel feugiat.

John A. Powell
Marketing Manager





Branding

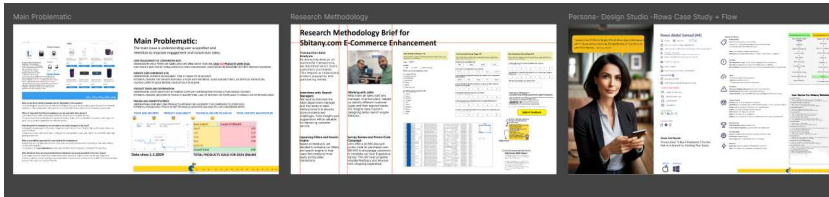
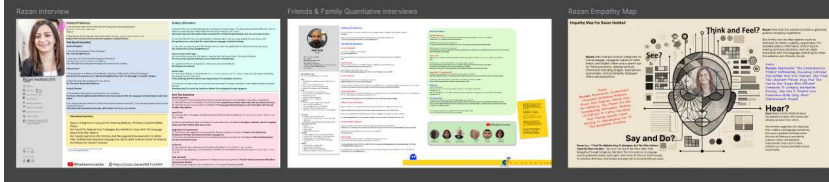
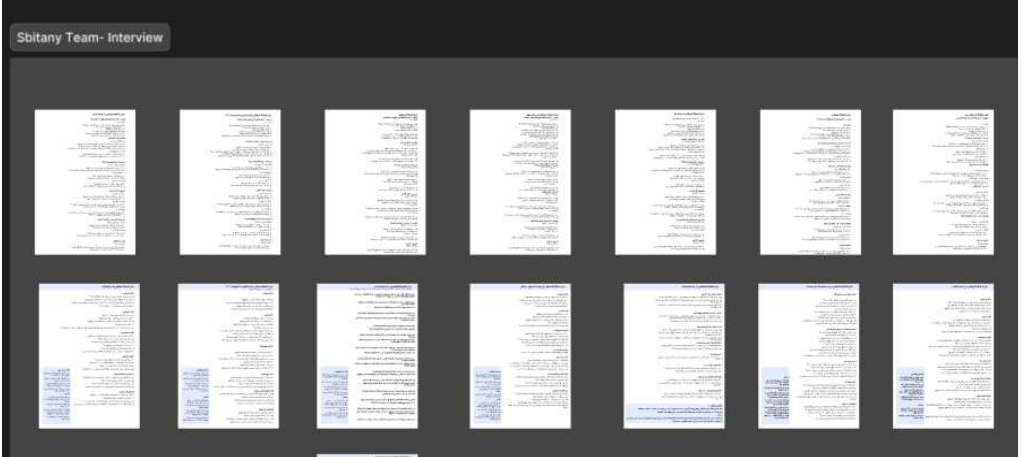
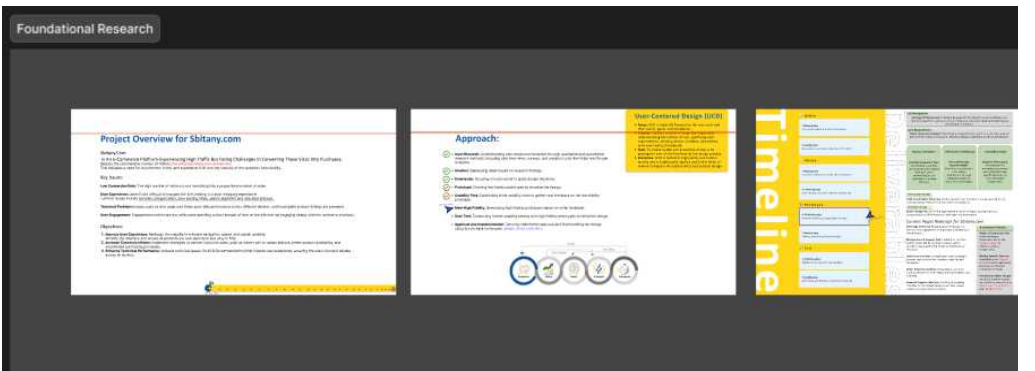
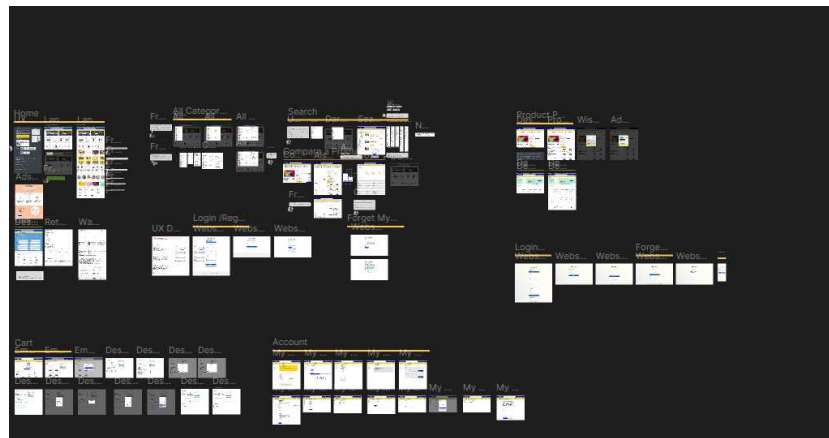
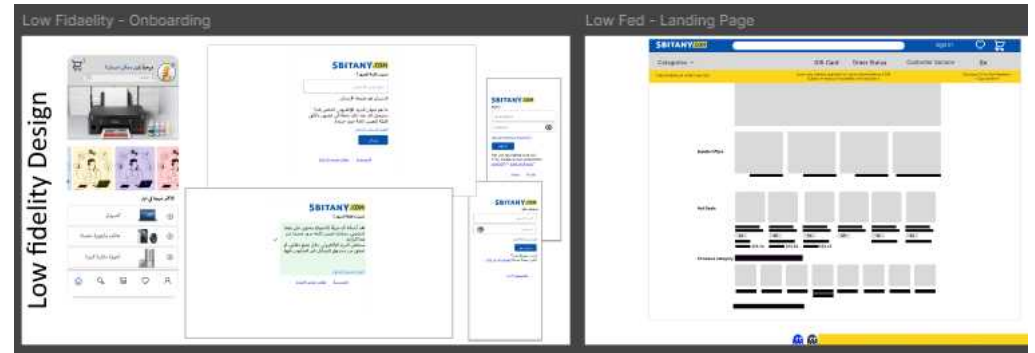
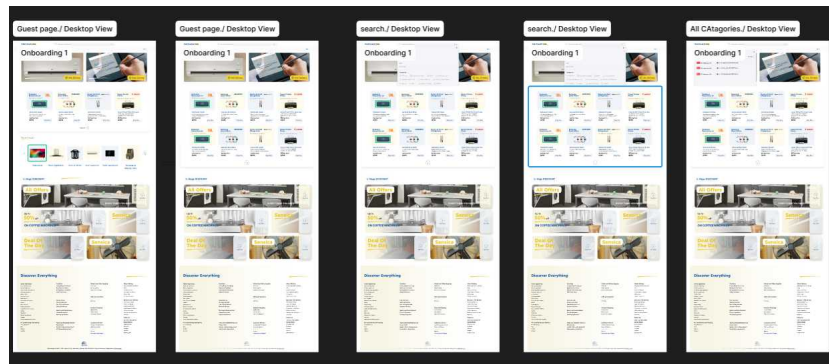


Medico: Create your account, search,
and book and be diagnosed by
doctors in their medical offices and
make continuous treatment via
Videos/Audio calls

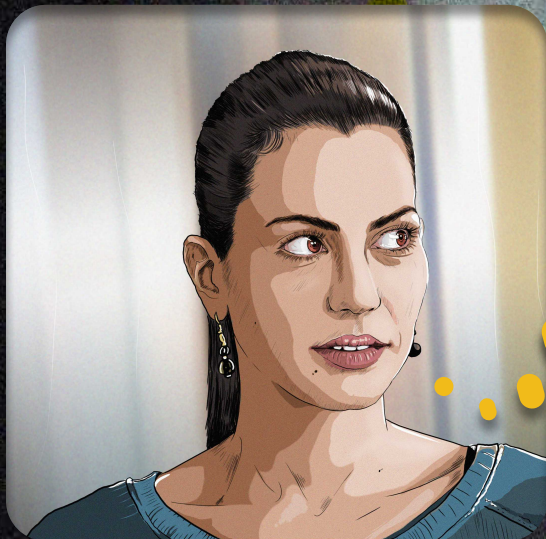








ENGLISH : FLUENT
ARABIC : NATIVE
FRENCH : BASIC
DUTCH : BETJEE



WOW, THIS CANDIDATE SEEMS TO HAVE A LOT TO SAY! IT'S LIKE THEY HAVE AN ENDLESS SUPPLY OF EXPERIENCES AND PROJECTS. MAYBE THEY HAVE A TOUCH OF **ADHD** BUT HEY, THAT COULD BE A GOOD THING IN A CREATIVE FIELD, RIGHT?

شكرا
Merci , Bedankt
Thank you

