

Mary Beth Medley

Active Top Secret Department of Defense Clearance

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UI/UX Graphic Designer
Fine Artist
Adobe Creative Suite Specialist

Professional Summary

Senior Graphic Designer and Fine Art/Vector Illustrator with a 19-year track record of pioneering innovative design solutions that enhance client engagement and elevate user experience. Expert in Adobe Creative Suite, Procreate, UI UX Design, multimedia development and team leadership, proficient in Adobe XD and Microsoft Office. Committed to leveraging cutting-edge design strategies to deliver high quality, user-centered outcomes that set industry standards.

Links

Info/Portfolio www.marybethmedley.com LinkedIn <https://www.linkedin.com/in/marybethmedleyzeitz> Behance <https://www.behance.net/marybethmedley> Random licensed art, etc www.facebook.com/marybethmedleyart

Employment History

JUL 2024 - Present	GRAPHIC DESIGN SPECIALIST / Systems Planning & Analysis (SPA.com) <i>Remote, Newark, Delaware</i> <ul style="list-style-type: none">Support strategic communication for the AUKUS nuclear-powered submarine program, a key initiative for the US Navy and international partnersDesign slick sheets, logos, infographics, vectorization of legacy designs, and high-level visual assets that showcase Top Secret Navy capabilitiesDevelop engaging PowerPoint templates and presentations for high-ranking Navy leadershipCreate military graphics and involved illustrations depicting weaponry, ship capabilities, timelines, and more to enhance clarity and understanding of complex topicsUtilize Top Secret Department of Defense Clearance to deliver secure, impactful designs
JAN 2023 - JUL 2024	UI UX GRAPHIC DESIGNER, FBI / ManTech International Corporation <i>Remote, Newark, Delaware</i> <ul style="list-style-type: none">Enhanced a mission critical large scale FBI IT system's user interaction and accessibilityExperience in PEGA, Jira, Confluence and SAFeWorked with development teams and clients to create user-friendly applications using research methods and processesCollaborated with developers for user-centric design integrationConducted user research to identify pain points, along with providing design documentationConducted iterative research to define problems, build strategies, and plan user-centered solutionsFamiliarity in ensuring 508 Compliancy standards, ensuring designs met user needs and standardsExplained complex ideas through sketches, wireframes, prototypes, design compositions, and user flows to product owners, team members, and managersParticipated in and helping to have workshops, demos, and interviews with stakeholders and SMEs
2013 - 2022	GRAPHIC DESIGN TEAM LEAD / Tipping Point Solutions, Rapid Development Team <i>Fort Huachuca, AZ</i> <ul style="list-style-type: none">Steered a team of six designers, focusing on the creation of graphics, layouts, storyboards, and style guides for online learning courses for U.S. SoldiersWorked with stakeholders to align Soldiers' learning experience with business objectives using data and feedbackUsed stakeholder management skills and storytelling capabilities to bring projects to completion with exceptional accuracy and speed, delivering high-quality work consistentlyMaterialized business concepts and translated them into robust presentations and imagesBoosted team productivity by streamlining design processes and analyzed user feedback to refine multimedia productsMentored junior designers, improving team skills and outputCreated user-friendly experiences and maximizing existing modules by collaborating with various departments and SMEs
2017 - 2018	MULTIMEDIA SUPPORT & SENIOR GRAPHIC DESIGNER / AMSG <i>Fort Huachuca, AZ</i> <ul style="list-style-type: none">Managed design projects using Adobe Creative Suite, including Photoshop, Illustrator and InDesignTook often dry subject matter and creating compelling graphics such as magazines, other publications, reports, white papers, infographics, charts etc., while maintaining brand consistency and extreme attention to detailCreated both classified and unclassified PowerPoint presentationsMaintained and updated HTML for various applications and websitesAdministered permissions and provided training for over 300 users on KMO web-builder applications
2011 - 2013	FINE ARTIST/ILLUSTRATOR & SENIOR GRAPHIC DESIGNER / New View Gifts & Accessories <i>Media, PA</i> <ul style="list-style-type: none">Crafted unique artwork and repeat patterns for renowned retail outlets including Target, Kirkland's, Wayfair, Art.com, Hobby Lobby and Kohl'sGenerated detailed specifications for final designs and collaborated with production teams in China for seamless executionAnalyzed market trends to guide the creation of appealing designs
2005 - Present	FINE ARTIST/ILLUSTRATOR & SENIOR GRAPHIC DESIGNER / Sundance Graphics <i>Orlando, FL</i> <ul style="list-style-type: none">Develop concepts and strategies for original marketing and promotional materials in collaboration with Art Director.Prepare all design layouts into prepress files for offset, web, and digital printing.Research industry trends and evaluate competitive products. ADDITIONAL CAREER EXPERIENCE <ul style="list-style-type: none">Selected by The United States Mint as one of 24 artists working as coin and medal Master Designer. Design chosen for the Margaret Taylor First Spouse Coin Inverse Gold Coin Collectable.Own, run, and manage marketing and social media advertising for my Hot Yoga Studio.

Education

Bachelors, Languages	Bachelor's, French
University of Delaware	L'université de Montpellier

Skills

Adobe Illustrator	Adobe XD	UI UX Research and Design	Management Experience	Fine Art & Digital Illustration
Adobe Photoshop	Microsoft Office	PowerPoint Presentations	Creative Brief Development	Photography & Photo Editing
Adobe Audition	Procreate	Typography, Color Theory, Layout	Style Guide Development	Story Boarding
Adobe InDesign	PC and Apple Platforms	Brand Development	ai Proficiency (ChatGPT, Claude, DreamStudio, Midjourney)	Social Media Marketing
	Infographics			