

MARY BETH MEDLEY

UI/UX Graphic Designer | Fine Artist | Adobe Creative Suite Specialist

Active Top Secret Department of Defense Clearance

609_760_5455 - Newark, DE - marybeth@marybethmedley.com - PORTFOLIO: marybethmedley.com

EXPERTISE

UI/UX Design
Print & Digital Graphics
Acrylic, Oil & Watercolor Painting
Brand Development
Story Boarding
Digital Illustration
Style Guide Creation
Trade Show Graphics & Infographics
Social Media Marketing
Project Management & Team Leadership
Photography & Photo Editing

TECHNICAL SKILLS

Adobe Creative Suite

Illustrator

Photoshop

InDesign

XD

Audition

Dreamweaver

Bridge

Acrobat

Premier

QuarkXpress

Procreate

Figma

HTML

Microsoft Office Suite

Skilled on Windows and Apple Operating Systems

SOCIAL

Facebook: [marybethmedleyart](https://www.facebook.com/marybethmedleyart)

LinkedIn: [marybethmedleyzeitz](https://www.linkedin.com/in/marybethmedleyzeitz)

LANGUAGES

French | Spanish | Italian

EDUCATION

Bachelor of Arts | Languages
University of Delaware, Newark, DE

l'Université de Montpellier, Montpellier, France

CERTIFIED | Raytheon R6 Sigma

REFERENCES

Angela Johnson, Tipping Point Solutions,
Site Lead and Project Manager, Fort Huachuca, AZ
520-226-7905 - bbkf_34@hotmail.com

Sarah Ruggieri, Sundance Graphics,
Partner / VP Sales, Orlando, FL
407-240-1091 - sruggieri@sundancegraphics.com

PROFILE

Experienced UI/UX Graphic Designer and Fine Artist with 15+ years in remote and in-house design management. Specialized in digital and fine art, multimedia, and UI/UX design across corporate environments. Proven success in crafting Government applications, consumer products, and point of sale designs. Adept at bringing ideas to life through storyboarding and a blend of fine art and technical skills. Engaging leader with excellent communication and creative problem-solving abilities.

PROFESSIONAL EXPERIENCE

UI/UX TECHNICAL DESIGNER | *FBI, Internal Websites (Top Secret Clearance)* | 2023 – present *Remote* | Newark, DE | *ManTech International Corporation*

- Analyzes SME requirements and leads design and development of internal FBI websites.
- Advises alternative approaches on site design, and confirms feasibility studies.
- Develops technical research and design documentation.
- Provides technical options for the integration of requirements and design by producing mockups.
- Develops Demos for Business Line and Architectural Review Demos for developers.
- Communicates with other program personnel, government overseers, and senior executives.
- Experience with PEGA, JIRA and Confluence

GRAPHIC DESIGN TEAM LEAD | *Rapid Development Team* | 2013 – 2022 *Learning Innovation Office* | Fort Huachuca, AZ | *Tipping Point Solutions, 1Prospect, Alutiiq, Raytheon*

- Led team of six designers in developing graphics, layouts, storyboards, and style guides for online learning courses for U.S. Soldiers and advised Government on multimedia development time lines.
- Consistently commended by supervisors and team members for accuracy, quality, amount and speed of work accomplished.
- Guided creative vision and concept design for \$2.5M contract with strict turnaround schedule.
- Designed and modified digital images, layouts, logos, brochures, posters, and web graphics.
- Created technical & visual UI designs, PowerPoint presentations, and layouts based on SME requests.

MULTIMEDIA SUPPORT & SENIOR GRAPHIC DESIGNER | 2017-2018

- Knowledge Management Office* | Fort Huachuca, AZ | *AMSG*
- Designed images, layouts, and logos using Adobe Creative Suite, including Photoshop, Illustrator, and InDesign. Developed classified/unclassified PowerPoint presentations. Maintained and edited HTML for Knowledge Management Office (KMO) applications, websites, and in-house applications, managing both public-facing and Common Access Card (CAC) restricted access. Over saw training and education for over 300 individuals on KMO web-builder applications, administering permissions as required.

FINE ARTIST & SENIOR GRAPHIC DESIGNER | *Art Development Team* | 2011-2013 *New View Gifts & Accessories* | Media, PA

- Produced original artwork and designs for wall décor, gifts, and accessories to be made and sold in large retail outlets, such as Target, Kohl's, Hobby Lobby, Kirkland's, and Wayfair.
- Generated detailed specifications for final designs for production in China.

ILLUSTRATOR, FINE ARTIST, & GRAPHIC DESIGNER | 2005-present

- Freelance - Sundance Graphics* | Orlando, FL
- Develop concepts and strategies for original marketing and promotional materials in collaboration with Art Director.
 - Prepare all design layouts into prepress files for offset, web, and digital printing.
 - Research industry trends and evaluate competitive products.

ADDITIONAL CAREER EXPERIENCE

- Selected by The United States Mint as one of 24 artists working as coin and medal Master Designer. Design chosen for the Margaret Taylor First Spouse Coin Inverse Gold Coin Collectable.
- Own, run, and manage marketing and social media advertising for hotyogaclubsv.com

Learning Innovation Office Clients:

US Department of Defense	Tactical Ground Systems
Non-Commissioned Officers Assoc.	Intelligence Center of Excellence
Cognitive Enhancement Perform. Program	Intelligence Preparation of the Battlefield
305th Military Battalion	Military Intelligence Training Strategy
35 Tango Occupational Specialty	Reading, Writing, Briefing
35 Tango Basic Electronics Maintenance Dep.	Multi-Domain Operation
Intelligence Community Directive	Military Decision Making Process
Intelligence Architecture Program	Various Field Manual revisions

Freelance Clients:

Directional Publishing (home decor publisher)	S. Jersey Skin Care (dermatology offices)	EnsembleIQ (magazine publisher)
Sundance Graphics (home decor publisher)	Bliss Aesthetics (dermatology office)	Archon Industries (brewery equipment)
Star Label Co (label, dieline, packaging creation)	Maine Bucket Co. (storage manufacturer)	Mesa (traffic camera production)
Steve Hall Productions (pianist)	Martoon (Amazon seller and producer of pillows, face cream, makeup products)	United States Cold Storage (logistics trucking company)
Mobile Music (mobile music instruction program)		