# MARY BETH MEDLEY

Senior Graphic Designer | Fine Artist | Adobe Creative Suite Specialist

Active Top Secret Department of Defense Clearance

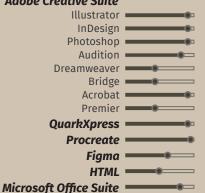
609\_760\_5455 - Wilmington, DE - marybeth@marybethmedley.com - **PORTFOLIO:** marybethmedley.com

## EXPERTISE

Print & Digital Graphics Acrylic, Oil & Watercolor Painting UI/UX Design Experience **Brand Development** Story boarding Digital Illustration Style Guide Creation **Trade Show Graphics & Infographics** Social Media Marketing Project Management & Team Leadership Photography & Photo Editing

## TECHNICAL SKILLS

#### **Adobe Creative Suite**



SOCIAL

**Skilled on Windows and Apple Operating Systems** 

Facebook: marybethmedleyart LinkedIn: marybethmedleyzeitz

LANGUAGES

French | Spanish | Italian

#### EDUCATION

**Bachelor of Arts** | Languages University of Delaware, Newark, DE

l'Université de Montpellier, Montpellier, France

**CERTIFIED** | Raytheon R6 Sigma

#### REFERENCES

Angela Johnson, Tipping Point Solutions, Site Lead and Project Manager, Fort Huachuca, AZ 520-226-7905 - bbkf\_34@hotmail.com

Sarah Ruggieri, Sundance Graphics, Partner / VP Sales, Orlando, FL 407-240-1091 - sruggieri@sundancegraphics.com

# PROFILE

Creative **UI/UX Graphic Designer and Fine Artist**, 15+ years experience in remotely managing freelance and in-house digital and fine art design, multimedia, and UI/UX design. Worked in agency and corporate settings. Proven track record in designing and developing classified Government applications and presentations, consumer products and packaging, and point of sale design. Exceptional ability to bring ideas to life through story boarding and sketching with fine art talent and technical computer-based skills. Engaging leader with outstanding communication and creative problem-solving skills.

## PROFESSIONAL EXPERIENCE

## UI/UX TECHNICAL DESIGNER | FBI Internal Webites | 2023 - present

Remote | Wilmington, DE | ManTech International Corporation

- Analyzes SME requirements and leads design and development of internal FBI websites.
- Advises alternative approaches on site design, and confirms feasibility studies.
- Develops technical research and design documentation.
- Provides technical options for the integration of requirements and design by producing mockups.
- Develops Demos for Business Line and Architectural Review Demos for developers.
- · Communicates with other program personnel, government overseers, and senior executives.

# GRAPHIC DESIGN TEAM LEAD | Rapid Development Team | 2013 - 2022

Learning Innovation Office | Fort Huachuca, AZ | Tipping Point Solutions, 1Prospect, Alutiiq, Raytheon

- · Led team of six designers in developing graphics, layouts, storyboards, and style guides for online learning courses for U.S. Soldiers and advised Government on multimedia development time lines.
- · Consistently commended by supervisors and team members for accuracy, quality, amount and speed of work accomplished.
- Guided creative vision and concept design for \$2.5M contract with strict turnaround schedule.
- Designed and modified digital images, layouts, logos, banners, brochures, posters, and web graphics.
  Created technical & visual UI designs, PowerPoint presentations, and layouts based on SME requests.

# **MULTIMEDIA SUPPORT & SENIOR GRAPHIC DESIGNER** | 2017-2018

Knowledge Management Office | Fort Huachuca, AZ | AMSG

- Created images, layouts, and logos using Adobe Creative Suite, including Photoshop, Illustrator, and InDesign, and developed classified and unclassified PowerPoint slides and presentations.
- Maintained and edited HTML for Knowledge Management Office (KMO) applications, websites, and in-house applications, both public-facing & behind Common Access Card (CAC).
- Managed training and education for more than 300 soldiers and civilians on KMO web-builder applications and administered permissions as needed.

# FINE ARTIST & SENIOR GRAPHIC DESIGNER | 2011-2013

New View Gifts & Accessories | Media. PA

- Produced original artwork and designs for wall décor, gifts, and accessories to be manufactured and sold in large retail outlets, such as Target, Kohl's, Hobby Lobby, Kirkland's, and Wayfair.
- Generated detailed specifications for final designs for production in China.

## **HEAD CLASSIFIED AD SECTION DESIGNER** | 2006-present

Freelance - EnsembleIQ | Deerfield, IL

- Develop layout, text, and visual design for classified ad section of monthly magazine under tight deadlines, providing print and digital magazine formats.
- Design and produce art and copy layouts for visual communication media, including collateral, branding, identity, and large format graphics.

## ILLUSTRATOR, FINE ARTIST, & GRAPHIC DESIGNER | 2005-present

Freelance - Sundance Graphics | Orlando, FL

- Develop concepts and strategies for original marketing and promotional materials in collaboration with Art Director.
- Prepare all design layouts into prepress files for offset, web, and digital printing.
- Research industry trends and evaluate competitive products.

## ADDITIONAL CAREER EXPERIENCE

- Selected by The United States Mint as one of 24 artists working as coin and medal Master Designer. Design chosen for the Margaret Taylor First Spouse Coin Inverse Gold Coin Collectable.
- Own, run, and manage marketing and social media advertising for hotyogaclubsv.com

#### **Learning Innovation Office Clients:**

**US Department of Defense** Non-Commissioned Officers Assoc. Cognitive Enhancement Perform. Program 305th Military Battalion 35 Tango Occupational Specialty

35 Tango Basic Electronics Maintenance Dep.

**Intelligence Community Directive** 

Intelligence Architecture Program

**Tactical Ground Systems** Intelligence Center of Excellence Intelligence Preparation of the Battlefield Military Intelligence Training Strategy Reading, Writing, Briefing **Multi-Domain Operation** Military Decision Making Process Various Field Manual revisions

**Directional Publishing** (home decor publisher) **Sundance Graphics** (home decor publisher) Star Label Co (label, dieline, packaging creation)

**Steve Hall Productions Mobile Music** (mobile music instruction program)

S. Jersey Skin Care (dermatology offices) **Bliss Aesthetics** (dermatology office)

**Freelance Clients:** 

Maine Bucket Co. (storage manufacturer) Martoon (Amazon seller and producer

of pillows, face cream, makeup products)

EnsembleIQ (magazine publisher) **Archon Industries** (brewery equipment) (traffic camera production) **United States Cold Storage** (logistics trucking company)