

MARY BETH MEDLEY

Senior Graphic Designer | Fine Artist | Adobe Creative Suite Specialist

Active Top Secret Department of Defense Clearance

609_760_5455 - Wilmington, DE - marybeth@marybethmedley.com - **PORTFOLIO:** marybethmedley.com

EXPERTISE

Print & Digital Graphics
Acrylic, Oil & Watercolor Painting
UI/UX Design Experience
Brand Development
Story boarding
Digital Illustration
Style Guide Creation
Trade Show Graphics & Infographics
Social Media Marketing
Project Management & Team Leadership
Photography & Photo Editing

TECHNICAL SKILLS

Adobe Creative Suite



QuarkXpress



Skilled on Windows and Apple Operating Systems

SOCIAL

Facebook: [marybethmedleyart](https://www.facebook.com/marybethmedleyart)

LinkedIn: [marybethmedleyzeitz](https://www.linkedin.com/in/marybethmedleyzeitz)

LANGUAGES

French | Spanish | Italian

EDUCATION

Bachelor of Arts | Languages
University of Delaware, Newark, DE

l'Université de Montpellier, Montpellier, France

CERTIFIED | Raytheon R6 Sigma

REFERENCES

Angela Johnson, Tipping Point Solutions,
Site Lead and Project Manager, Fort Huachuca, AZ
520-226-7905 - bbkf_34@hotmail.com

Sarah Ruggieri, Sundance Graphics,
Partner / VP Sales, Orlando, FL
407-240-1091 - sruggieri@sundancegraphics.com

PROFILE

Creative **UI/UX Graphic Designer and Fine Artist**, 15+ years experience in remotely managing freelance and in-house digital and fine art design, multimedia, and UI/UX design. Worked in agency and corporate settings. Proven track record in designing and developing classified Government applications and presentations, consumer products and packaging, and point of sale design. Exceptional ability to bring ideas to life through story boarding and sketching with fine art talent and technical computer-based skills. Engaging leader with outstanding communication and creative problem-solving skills.

PROFESSIONAL EXPERIENCE

UI/UX TECHNICAL DESIGNER | FBI Internal Websites | 2023 – present

Remote | Wilmington, DE | **ManTech International Corporation**

- Analyzes SME requirements and leads design and development of internal FBI websites.
- Advises alternative approaches on site design, and confirms feasibility studies.
- Develops technical research and design documentation.
- Provides technical options for the integration of requirements and design by producing mockups.
- Develops Demos for Business Line and Architectural Review Demos for developers.
- Communicates with other program personnel, government overseers, and senior executives.

GRAPHIC DESIGN TEAM LEAD | Rapid Development Team | 2013 – 2022

Learning Innovation Office | Fort Huachuca, AZ | **Tipping Point Solutions, 1Prospect, Alutiiq, Raytheon**

- Led team of six designers in developing graphics, layouts, storyboards, and style guides for online learning courses for U.S. Soldiers and advised Government on multimedia development time lines.
- Consistently commended by supervisors and team members for accuracy, quality, amount and speed of work accomplished.
- Guided creative vision and concept design for \$2.5M contract with strict turnaround schedule.
- Designed and modified digital images, layouts, logos, banners, brochures, posters, and web graphics.
- Created technical & visual UI designs, PowerPoint presentations, and layouts based on SME requests.

MULTIMEDIA SUPPORT & SENIOR GRAPHIC DESIGNER | 2017-2018

Knowledge Management Office | Fort Huachuca, AZ | **AMSG**

- Created images, layouts, and logos using Adobe Creative Suite, including Photoshop, Illustrator, and InDesign, and developed classified and unclassified PowerPoint slides and presentations.
- Maintained and edited HTML for Knowledge Management Office (KMO) applications, websites, and in-house applications, both public-facing & behind Common Access Card (CAC).
- Managed training and education for more than 300 soldiers and civilians on KMO web-builder applications and administered permissions as needed.

FINE ARTIST & SENIOR GRAPHIC DESIGNER | 2011-2013

New View Gifts & Accessories | Media, PA

- Produced original artwork and designs for wall décor, gifts, and accessories to be manufactured and sold in large retail outlets, such as Target, Kohl's, Hobby Lobby, Kirkland's, and Wayfair.
- Generated detailed specifications for final designs for production in China.

HEAD CLASSIFIED AD SECTION DESIGNER | 2006-present

Freelance - EnsembleIQ | Deerfield, IL

- Develop layout, text, and visual design for classified ad section of monthly magazine under tight deadlines, providing print and digital magazine formats.
- Design and produce art and copy layouts for visual communication media, including collateral, branding, identity, and large format graphics.

ILLUSTRATOR, FINE ARTIST, & GRAPHIC DESIGNER | 2005-present

Freelance - Sundance Graphics | Orlando, FL

- Develop concepts and strategies for original marketing and promotional materials in collaboration with Art Director.
- Prepare all design layouts into prepress files for offset, web, and digital printing.
- Research industry trends and evaluate competitive products.

ADDITIONAL CAREER EXPERIENCE

- Selected by The United States Mint as one of 24 artists working as coin and medal Master Designer. Design chosen for the Margaret Taylor First Spouse Coin Inverse Gold Coin Collectable.
- Own, run, and manage marketing and social media advertising for hotyogaclubsv.com

Learning Innovation Office Clients:

US Department of Defense	Tactical Ground Systems
Non-Commissioned Officers Assoc.	Intelligence Center of Excellence
Cognitive Enhancement Perform. Program	Intelligence Preparation of the Battlefield
305th Military Battalion	Military Intelligence Training Strategy
35 Tango Occupational Specialty	Reading, Writing, Briefing
35 Tango Basic Electronics Maintenance Dep.	Multi-Domain Operation
Intelligence Community Directive	Military Decision Making Process
Intelligence Architecture Program	Various Field Manual revisions

Freelance Clients:

Directional Publishing (home decor publisher)	S. Jersey Skin Care (dermatology offices)	EnsembleIQ (magazine publisher)
Sundance Graphics (home decor publisher)	Bliss Aesthetics (dermatology office)	Archon Industries (brewery equipment)
Star Label Co (label, dieline, packaging creation)	Maine Bucket Co. (storage manufacturer)	Mesa (traffic camera production)
Steve Hall Productions (pianist)	Martoon (Amazon seller and producer of pillows, face cream, makeup products)	United States Cold Storage (logistics trucking company)
Mobile Music (mobile music instruction program)		