

# Mary Beth Medley

Active Top Secret Department of Defense Clearance

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UI/UX Graphic Designer  
Fine Artist  
Adobe Creative Suite Specialist

## Professional Summary

Senior Graphic Designer and Fine Art/Vector Illustrator with a 19-year track record of pioneering innovative design solutions that enhance client engagement and elevate user experience. Expert in Adobe Creative Suite, Procreate, UI UX Design, multimedia development and team leadership, proficient in Adobe XD and Microsoft Office. Committed to leveraging cutting-edge design strategies to deliver high quality, user-centered outcomes that set industry standards.

## Links

[Info/Portfolio ↗](#) [LinkedIn ↗](#) [Behance ↗](#) [Random licensed art, etc ↗](#)  
[www.marybethmedley.com](http://www.marybethmedley.com) <https://www.linkedin.com/in/marybethmedleyzeitz> <https://www.behance.net/marybethmedley> [www.facebook.com/marybethmedleyart](http://www.facebook.com/marybethmedleyart)

## Employment History

JAN 2023 - Present	<b>UI UX GRAPHIC DESIGNER, FBI / ManTech International Corporation</b> <ul style="list-style-type: none"><li>Enhanced a mission critical large scale FBI IT system's user interaction and accessibility</li><li>Experience in PEGA, Jira, Confluence and SAFe</li><li>Analyzed SME requirements and streamlined design processes for improved compliance</li><li>Collaborated with developers for user-centric design integration</li><li>Conducts user research to identify pain points, along with providing design documentation</li><li>Optimized UI/UX designs to elevate FBI interfaces</li><li>Familiarity in ensuring 508 Compliancy standards, ensuring designs met user needs and standards</li><li>Collaborated with cross-functional teams to create wire frames, prototypes, and mock-ups that effectively communicate design concepts and solutions</li><li>Developed Demos for Business Line and Architectural Review Demos for developers</li></ul>	Remote, Newark, Delaware
2013 - 2022	<b>GRAPHIC DESIGN TEAM LEAD / Tipping Point Solutions, Rapid Development Team</b> <ul style="list-style-type: none"><li>Steered a team of six designers, focusing on the creation of graphics, layouts, storyboards, and style guides for online learning courses for U.S. Soldiers</li><li>Provided advice to the Government on multimedia development time lines</li><li>Recognized for exceptional accuracy and speed, delivering high-quality work consistently</li><li>Launched innovative design strategies enhancing client engagement</li><li>Boosted team productivity by streamlining design processes and analyzed user feedback to refine multimedia products</li><li>Mentored junior designers, improving team skills and output</li><li>Embraced new technologies to advance design quality</li></ul>	Fort Huachuca, AZ
2017 - 2018	<b>MULTIMEDIA SUPPORT &amp; SENIOR GRAPHIC DESIGNER / AMSG</b> <ul style="list-style-type: none"><li>Managed design projects using Adobe Creative Suite, including Photoshop, Illustrator and InDesign</li><li>Created both classified and unclassified PowerPoint presentations</li><li>Maintained and updated HTML for various applications and websites</li><li>Administered permissions and provided training for over 300 users on KMO web-builder applications</li></ul>	Fort Huachuca, AZ
2011 - 2013	<b>FINE ARTIST/ILLUSTRATOR &amp; SENIOR GRAPHIC DESIGNER / New View Gifts &amp; Accessories</b> <ul style="list-style-type: none"><li>Crafted unique artwork and repeat patterns for renowned retail outlets including Target, Kirkland's, Wayfair, Art.com, Hobby Lobby and Kohl's</li><li>Generated detailed specifications for final designs and collaborated with production teams in China for seamless execution</li><li>Analyzed market trends to guide the creation of appealing designs</li></ul>	Media, PA
2005 - Present	<b>FINE ARTIST/ILLUSTRATOR &amp; SENIOR GRAPHIC DESIGNER / Sundance Graphics</b> <ul style="list-style-type: none"><li>Develop concepts and strategies for original marketing and promotional materials in collaboration with Art Director.</li><li>Prepare all design layouts into prepress files for offset, web, and digital printing.</li><li>Research industry trends and evaluate competitive products.</li></ul> <b>ADDITIONAL CAREER EXPERIENCE</b> <ul style="list-style-type: none"><li>Selected by The United States Mint as one of 24 artists working as coin and medal Master Designer. Design chosen for the Margaret Taylor First Spouse Coin Inverse Gold Coin Collectable.</li><li>Own, run, and manage marketing and social media advertising for my Hot Yoga Studio.</li></ul>	Orlando, FL

## Education

<b>Bachelors, Languages</b> University of Delaware	<b>Bachelor's, French</b> L'université de Montpellier
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## Skills

Adobe Illustrator	Adobe XD	UI UX Research and Design	Management Experience	Fine Art & Digital Illustration
Adobe Photoshop	Microsoft Office	PowerPoint Presentations	Creative Brief Development	Photography & Photo Editing
Adobe Audition	Procreate	Typography	Style Guide Development	Story Boarding
Adobe InDesign	PC and Apple Platforms	Brand Development	ai Proficiency (ChatGPT, Claude, DreamStudio, Midjourney)	Social Media Marketing