



# MARY BETH MEDLEY

## INFO

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hotyogaclubsv.com

## SOCIAL

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## CLEARANCE

Active Top Secret

## EDUCATION

Bachelor of Arts, French  
University of Delaware,  
Newark, DE

l'Université de Montpellier,  
Montpellier, France

## CERTIFICATIONS

Raytheon R6 Sigma

## REFERENCES

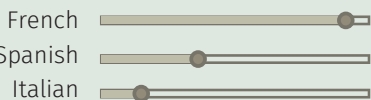
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Instructional Designer,  
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## LANGUAGES



## INTERESTS & HOBBIES

My Hot Yoga Studio: [www.hotyogaclubsv.com](http://www.hotyogaclubsv.com)  
I do all marketing and social media advertising  
for this local business since 2017.



Nationally published artist with 15+ years experience creating a wide variety of digital and fine art media. Senior-level designer experienced in producing user interfaces, interactive mock ups, and marketing media. Strong organizational & time management skills. Exceptional ability to bring concepts and ideas to life through story boarding and sketching. Proven history in design and development of consumer products and packaging as well as Point Of Sale Design. Remarkable sense of form and style. Possesses a strong balance between fine art talent and technical computer-based skills. One of twenty-four artists chosen by The United States Mint as a coin and medal Master Designer in 2004.

## PLATFORMS



## SOFTWARE



## OTHER

Procreate Expert (Vector & Painting)  
Oil, Acrylic, Watercolor (traditional painting)  
Nationally published fine artist  
Textured and painted finishes  
Story boarding  
HTML familiarity  
UI/UX Design familiarity  
Trade Show Graphics  
Corporate Identity & Branding  
Style Guide Creation  
Print and Digital graphics Infographics  
Social Media marketing/posting  
Photography  
Photo restoration  
Photographic editing  
Superb eye for detail  
Excellent communication skills  
Extensive European travel  
Tutored English and French

## PROFESSIONAL EXPERIENCE

04/2013

present **Learning Innovation Office on Fort Huachuca, AZ**

*Tipping Point Solutions, iProspect, Alutiq, Raytheon (same contract under different companies)*

- Team lead of 6 designers developing graphics, layouts, storyboards and style guides for online learning courses for U.S. Soldiers, provided by the instructional designers & the Army.
- Create technical/visual UI designs, concepts and sample layouts based on customer needs, knowledge of layout principles, and design concepts.
- Prepare illustrations, rough sketches, and/or story boards, execute photo shoots executed as needed for content.
- Design, create, and modify digital images and layouts, logos, banners, and web graphics.
- Attend product requirement meetings; advise Government on multimedia development timelines.

**GRAPHIC DESIGN TEAM LEAD  
UI/UX Rapid Development Team**

06/2017

03/2018 **Knowledge Management Office on Fort Huachuca, AZ**

AMSG

- Create technical/visual UI designs, concepts and sample layouts based on customer needs.
- Design, create, and modify digital images and layouts, logos, banners, and web graphics.
- Maintain and edit KMO apps & websites with HTML and in-house applications, both public-facing & behind CAC.
- Train and educate Soldiers and civilians as needed on KMO web-builder apps & administer permissions as needed.

**MULTIMEDIA SUPPORT/  
SR. GRAPHIC DESIGNER**

09/2011

04/2013 **New View Gifts & Accessories - Media, PA**

**FINE ARTIST & SENIOR GRAPHIC DESIGNER**

- In-house independent contractor for fine art painting and graphic design for giftware such as resin wall plaques, clocks, photo albums sold in numerous stores such as Target, Kohl's, Bed Bath & Beyond.
- Present new ideas with limited direction and varied internal client needs.
- Generate detailed specs of final designs to be produced in China.

01/2006

Current **Stagnito Media - Deerfield, IL**

*(Freelance work)*

**HEAD CLASSIFIED AD SECTION DESIGNER**

- In charge of the classified ad sections of Convenience Store News magazine.
- Format text and graphics for entire classified ad sections, create new ads for CSN clients.

01/2005

Current **Sundance Graphics - Orlando, FL**

*(Freelance work)*

**ILLUSTRATOR / FINE ARTIST / GRAPHIC DESIGNER**

- Licensed under contract to create full-color paintings that are reproduced as open edition prints and sold in national retail chains such as Target, Kohl's, Bed Bath and Beyond, JC Penney, Kirkland's; Traditional painting and Procreate painting techniques used.
- My work is also used in licensing products.
- Create custom drawings / paintings using oils, acrylics, watercolors on archival substrates.
- Carefully prepare all design layouts into prepress files for offset, web and digital printing.
- Research industry trends and evaluate competitive products.
- Collaborate with art director and contribute to creative process with multiple original ideas.

01/2004

01/2008 **United States Mint - Philadelphia, PA**

**MASTER & ASSOCIATE COIN DESIGNER**

- Design chosen for the Margaret Taylor First Spouse Coin Inverse Gold Coin Collectable.
- Designs also submitted for Jefferson Nickel, Commemoratives, Lincoln Penny Inverse and State Quarters.
- Designed visual models for both aesthetic and technical criteria; researched drawings of characters to be historically correct.