Canadian Prescription Assistance: Program Details

Priority manufacturer-funded programs | The Change Coalition | November 2026

A practical referral directory for Canadians living with invisible, hidden, or non-apparent disabilities. These are potential sources of savings or support, not guaranteed free-drug benefits.

Eight recommended programs

1. Novo Nordisk Care

Conditions / products: Selected Novo Nordisk medications, including diabetes treatments.

Type of assistance: Potential full-cost assistance for eligible patients.

Official program link: Open official website

2. Amgen Patient Assistance

Conditions / products: Inflammatory diseases, osteoporosis, cholesterol disorders and cancer.

Type of assistance: Financial assistance and reimbursement support; free supply is not guaranteed.

Official program link: Open official website

3. Pfizer Patient Assistance / Pfizer Originals

Conditions / products: Selected Pfizer brand-name and specialty medicines.

Type of assistance: Brand-name savings and product-specific assistance.

Official program link: Open official website

4. Biogen Patient Support

Conditions / products: Multiple sclerosis and other selected neurological conditions.

Type of assistance: Reimbursement navigation and potential financial support.

Official program link: Open official website

5. Sanofi Patient Support

Conditions / products: Asthma, eczema, inflammatory and rare diseases.

Type of assistance: Product-specific treatment and financial support.

Official program link: Open official website

6. Roche Patient Support

Conditions / products: Cancer and selected specialty conditions.

Type of assistance: Reimbursement navigation and possible financial support.

Official program link: Open official website

7. RxHelp ONE

Conditions / products: Participating brand-name medications across several conditions.

Type of assistance: Prescription savings card; not generally free medication.

Official program link: Open official website

8. innoviCares

Conditions / products: Selected medications for epilepsy, ADHD, depression, diabetes and other conditions.

Type of assistance: Prescription savings card; not generally free medication.

Official program link: Open official website

How the card works: innoviCares is a Canadian prescription savings card for participating brand-name medications. The card may reduce an eligible patient's out-of-pocket cost at the pharmacy; it is not health insurance and does not guarantee free medication.

Medication-specific eligibility: Only participating medications, strengths, and formulations qualify. A drug being mentioned in this guide does not confirm that it is currently included. Check the official medication coverage information before relying on a saving.

Where it applies: Availability and savings may differ by province or territory and by product. Confirm the patient's jurisdiction and the exact medication with innoviCares and the dispensing pharmacist.

How to register and use the card: Visit the official innoviCares website to obtain a card and review coverage. Present the card to the pharmacist when filling an eligible prescription and ask for the final out-of-pocket price.

Income and insurance: The source guide reports no general household-income threshold for the savings card. Program rules and coordination with public or private insurance may still affect the savings available.

Important limitation: A free savings card does not mean the prescription is free. Savings and participating products can change. Do not change a

prescribed medication to obtain a discount without consulting your prescriber.

Official innoviCares resources: **Visit innoviCares| Frequently asked questions**

How the programs different

Potentially free medication: Novo Nordisk Care and certain individual manufacturer arrangements may provide full-cost assistance to eligible patients. Confirm each medication and qualification.

Financial assistance for specialty medication: Amgen, Pfizer, Biogen, Sanofi and Roche may offer copayment help, temporary supply, insurance navigation or other support, depending on product.

Brand-name prescription savings cards: RxHelp ONE, innoviCares and Pfizer Originals focus on eligible brands. Savings vary by province, product and insurance; free medication is not implied.

Suggested steps for patients

1. Confirm the exact medication name, strength and province with the pharmacist.

2. Ask the manufacturer or prescribing clinician about financial hardship, compassionate supply and patient support programs.

3. Check whether a public drug benefit plan or private insurance should be used first.

4. Request the estimated out-of-pocket cost before filling the prescription.

Important disclaimer

The Change Coalition shares information and referrals, not medical or insurance advice. Manufacturer programs, drug lists, provincial eligibility

and funding terms can change. Program inclusion does not establish that a drug is free or covered. Confirm current details directly with the program administrator and pharmacist.

Never change or discontinue a prescription solely because of program eligibility.

Income requirements and eligibility

Income eligibility varies by program and sometimes by medication. The classifications below are guidance, not an eligibility determination. No numerical income cutoff should be assumed unless the program confirms one.

Novo Nordisk Care – Financial Assistance

Yes — household financial criteria apply. Annual net household income and household size are requested. No access to public or private drug insurance is required.

Official program link: Open official website

Amgen Patient Assistance

Financial resources matter for financial support: qualifying patients are uninsured or underinsured and have limited financial resources. Product-specific assessment.

Official program link: Open official website

Pfizer Patient Assistance / Pfizer Originals

Varies by medication and assistance type; no single national income cutoff verified for all programs. Confirm directly.

Official program link: Open official website

Biogen Patient Support

Varies by therapy and financial assistance arrangement; confirm household-income and insurance criteria with the program.

Official program link: Open official website

Sanofi Patient Support

Varies by medication and program; ask whether financial hardship documentation is required.

Official program link: Open official website

Roche Patient Support

Varies by medication and program; reimbursement navigation is not necessarily income-tested financial aid.

Official program link: Open official website

RxHelp ONE

No general household-income threshold confirmed for the savings card; medication and province eligibility still apply.

Official program link: Open official website

innoviCares

No general income threshold: the card is available to Canadians. Savings depend on the eligible medication and province; it does not guarantee a free prescription.

Official program link: Open official website

Eligibility reminder: No general income threshold does not mean every medication or patient qualifies. Check the current medication list, province

or territory, insurance coordination and pharmacy price before using the card.

Information to prepare when applying

Depending on the program, patients may be asked for their prescription, provincial residence, insurance status, annual household income, household size, and prescriber contact information. Do not send personal financial or medical information to The Change Coalition; submit it only through an official, secure program channel.

Important note for readers

Financial assistance, insurance navigation, and prescription savings cards are different services. A free program card does not necessarily mean the medication is free. The Change Coalition provides general information and referrals, not medical advice, eligibility decisions, or guarantees of coverage. Confirm current requirements with each manufacturer before applying.

THE CHANGE COALITION — IMPORTANT DISCLAIMER

The Change Coalition provides this document for general educational and referral purposes only. We do not provide medical, pharmaceutical, legal, financial, or insurance advice; prescribe or recommend medications; determine program eligibility; or guarantee prescription coverage, reimbursement, discounts, or free medication.

Program participation, medication lists, provincial or territorial availability, income requirements, insurance coordination, and savings may change without notice. Listing a medication, manufacturer, or program does not establish current availability, approval for a particular condition, or eligibility for assistance.

Please confirm all current information, including medication-specific coverage, costs, application requirements, and privacy practices, directly with the official program administrator, your pharmacist, insurer, or healthcare provider. Do not start, stop, substitute, or change any prescribed medication based on this directory without consulting your prescribing healthcare professional.

For your privacy, submit medical, insurance, and financial information only through verified, secure channels of the relevant program—not to The Change Coalition. The Change Coalition is not responsible for third-party program decisions or changes.