



HEX
Hispanic Exchange

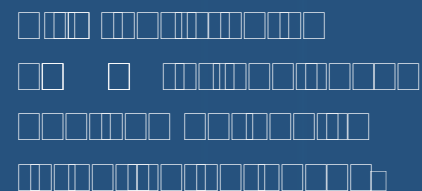
**100% OPERATED INVENTORY
IN THE US HISPANIC MARKET.**

**PREMIUM
PUBLISHERS
ONLY**

WWW.HISPANICEXCHANGE.COM

ORIGINAL AND UNIQUE CONTENT FROM THE MOST IMPORTANT MEDIA OUTLETS IN THE US HISPANIC MARKET





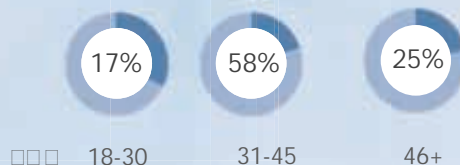
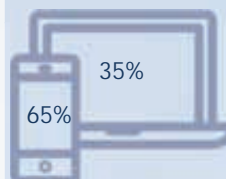




MARCA

MUNDO DEPORTIVO

SPORT.es



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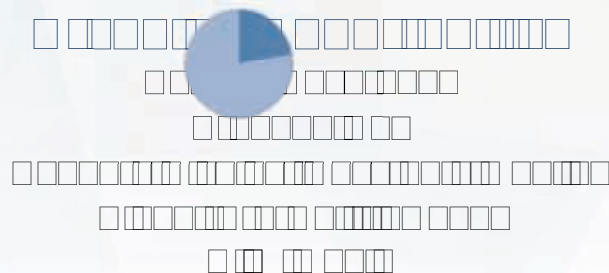
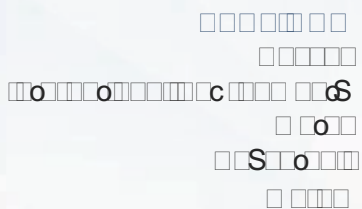
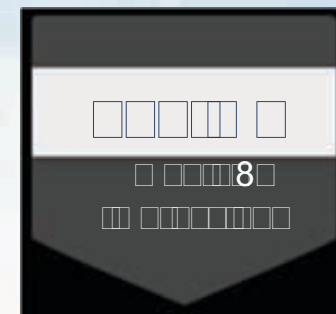
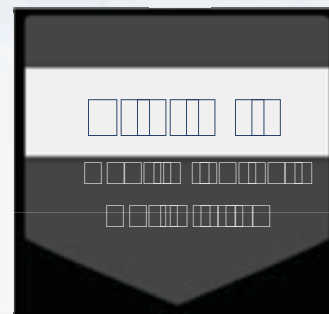
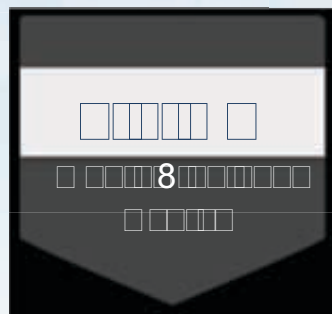
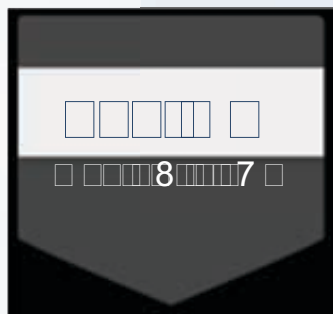
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TELVA

guiainfantil.com

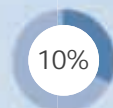
diariofemenino

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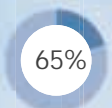


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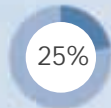
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18-30



31-45



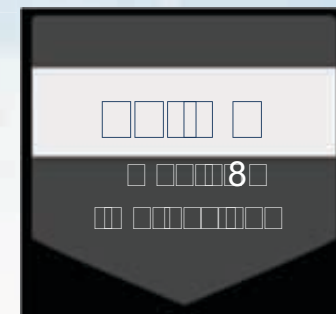
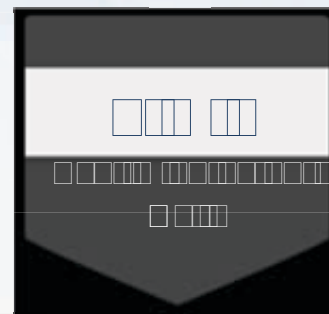
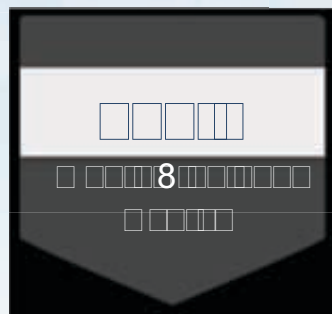
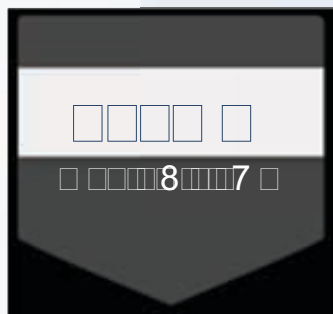
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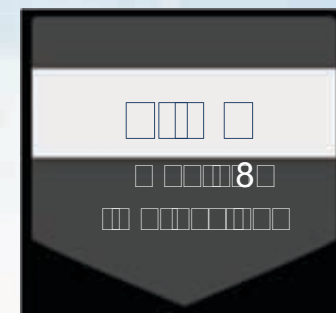
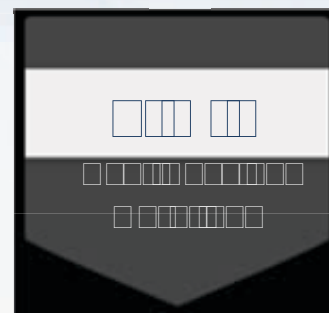
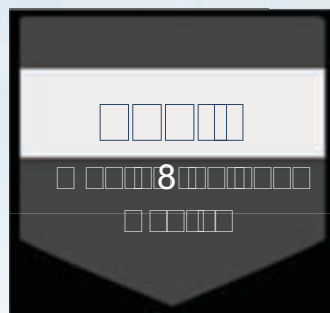
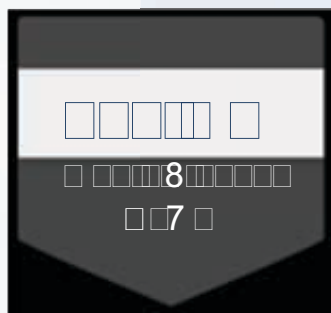
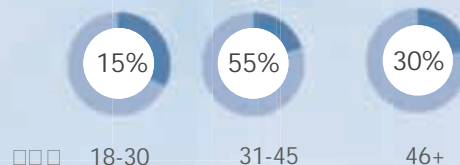


Expansión

elEconomista.es

INVERSIÓN
finanzas.com

Forbes



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[illegible]



Home page

Branded day Home page

Description

Full takeover during Special dates for branding action.



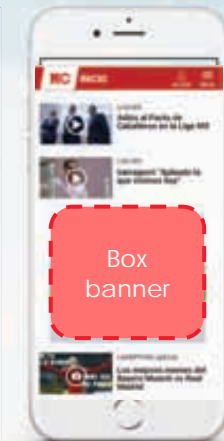
Specs

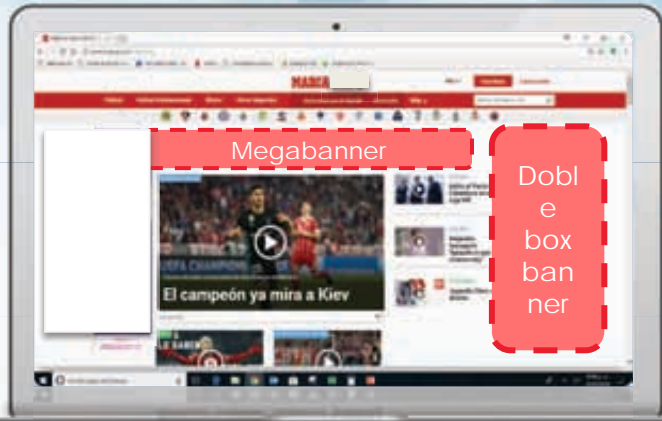
Desktop: 40 kb

Mobile: 40 kb

Formats

JPG, GIF, PNG HTML 5 (redirect),
TAG (compatible con DFP)





Description

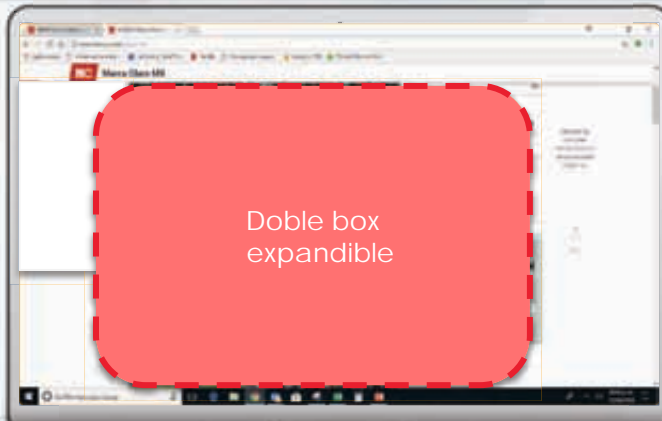
For desktop 300x600 expand to 600x600 on mouse-over.

Specs

Desktop: 300kb

Formats

HTML 5 (redirect),
TAG (compatible con DFP).





Desktop
640x360

Description

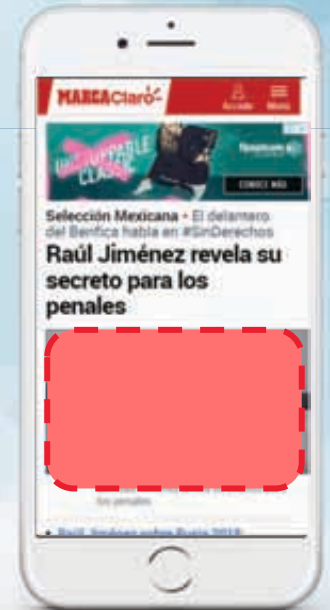
Video Ad 5" to 30" max.
Skip at 5" if the ad is over 10"

Specs

Desktop: 2 mb
Mobile: 2 mb

Formats

JPG, GIF, PNG HTML 5 (redirect),
TAG (compatible con DFP)



Mobile
640x360



Intext

See



Inbanner

See



Prime

See



Surf

See



Video Seeding 2.0

See



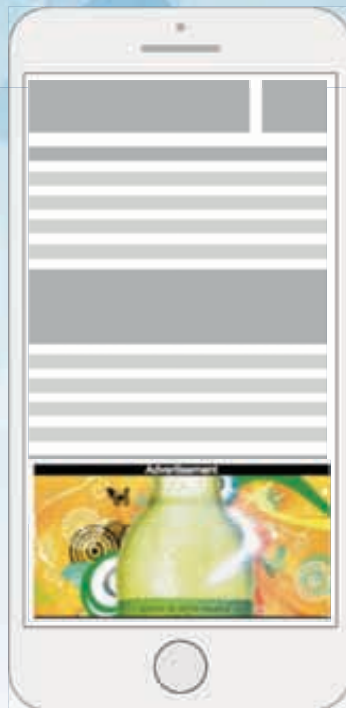
Native

See



Inimage

See



Parallax 320 x 170

See



Intext
[See](#)



Inbanner
[See](#)



Prime
[See](#)



Surf
[See](#)



Native
[See](#)



Video
Seeding
2.0
[See](#)



Inimage
[See](#)



Intext
Vertical
[See](#)

Ubicacion	Video	Size	CPM IP USA
RICH MEDIA	Pre-Roll Video	1x1	\$20.00
RICH MEDIA	Outstream Video	1x1	\$15.00

Ubicacion	Standard Media	Size	CPM IP USA
ROS	Leaderboard	728x90 / 970x90	\$6.00
ROS	Medium Rectangle	300x250	
ROS	Sky/Large Rectangle	160x600/300x600	
ROS	Mobile Banner	320x50 / 320x100	
ROS	Mobile Rectangle	300x250/300x600	

Ubicacion	Standard Media	Size	CPM IP USA
Home Page	Leaderboard	728x90 / 970x90 / 970x250	\$8.00
Home Page	Medium Rectangle	300x100 & 300x250	
Home Page	Sky/Large Rectangle	160x600/300x600	
Home Page	Mobile Banner	320x50	
Home Page	Mobile Rectangle	300x250/300x600	

Ubicacion	Homepage Takeover (HPTO)	Size	CPM IP USA
HPTO Specials	Leaderboard	728x90 / 970x90 / 970x250	\$16.00
HPTO Specials	Medium Rectangle	320*100 / 300x250	
HPTO Specials	Sky/Large Rectangle	160x600/300x600	

Ubicacion	High Impact Unit	Size	CPM IP USA
Rich Media	Pushdown Expandable	970x250 / 960x30 / 960x200	\$8.00
Rich Media	INTERSTITIAL DESKTOP/ MOBILE APP	1000x1000 / 640x960	

