



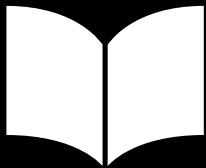
THE | MAP

STRATEGIC CORPORATE GAME PLAY

THE | MAP IS A CORPORATE LEARNING PROGRAM IN A STRATEGIC GAME-PLAY EXPERIENCE. IT IS CREATED AS A PLATFORM FOR TRAINING & DEVELOPMENT, ALLOWING VARIOUS TYPES OF LEARNING FOR PARTICIPANTS. THE | MAP IS SUITABLE FOR ALL LEVEL OF EMPLOYEES AND IS CUSTOMISABLE TO ACHIEVE THE OUTCOME & OBJECTIVE OF THE SESSION.

THE | MAP IS NOW AVAILABLE IN CLASSROOM AND ONLINE. SCROLL DOWN FOR MORE INFO.

THE MAP CAN BE USED FOR



1. LEARNING SESSION

learning workshop
customised for
your team



2. CREATIVE SESSION

jumpstart a creative
session or meeting



3. STRATEGIC SESSION

a platform for great
minds to collaborate &
aligned vision

WHAT CAN I LEARN?

We know that every class is different, depending on the demographics of the participants. While we try to accommodate to all types of learning, the game-play will be primarily focus on the key learning as below:



Team
Leadership



Strategic
Planning



Intuitive
Decision
Making



Effective
Communication



Management
Skills



Situation
Analysis

AN ABRIDGE HISTORY

2015

- Research & Development
- Market study
- First prototype

2017

- Launching in Malaysia
- Improved version of artwork
- Improved user interface

2016

- Testing of artwork materials
- Showcase & feedback
- User interface design

2018

- International Market
- Launching in Indonesia
- Introducing Version 2.0

2019

- International debut in Bintan
- International debut in Singapore
- Improved on Ver 3.0

2020 & 2021

- Introducing **Online Version**
- Improved online gameplay
- Launched Version 4.0

What they say...

'it is a very powerful session, by playing games we can then realise our goals'
- Business Coach

'this game is amazing, I started to realise about my strength and weaknesses'
- Business Coach

'energising and you get engross with it. Its a provoking game in terms of thought process'
- AMS Singapore

'Excellent game-play, there is a lot of learning that you can bring it back to workplace'
- Prudential

'what I like about it is seeing everyone open up, communicate and willing to share'
- Vinda

'Incredible workshop, constantly makes us thinking who we are and how we can focus on improving ourself'
- American Express



OUR JOURNEY



ONLINE VERSION!

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**Malaysia
Representative**

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CLIENTELLE

Intel

MBI

Prudential

Padini Holdings

Pantai Hospital

SCA Hygiene

Public Mutual

UMW Corporations

Smith-Detection

Perdana Leadership Foundation

American Express

Ericsson Malaysia Sdn Bhd

Dancom Telecommunications

SEPANG International Circuit

AMS Singapore (International)

Great Eastern Insurance Malaysia



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