



*Where Community Matters.*



# 2026 Autism Caring Center Media Kit

---

7051 Steubenville Pike, Oakdale, PA 15071

# FROM KELLY CAIN

## Our Executive Director at ACC



### At the Autism Caring Center

We believe the greatest impact happens when organizations come together around a shared purpose. That is why we invite you to partner with Autism Caring Center, an organization dedicated to supporting individuals on the autism spectrum and the families who care for them with compassion, dignity, and hope.

A partnership with Autism Caring Center goes beyond traditional sponsorship. It is a commitment to inclusion, advocacy, and real social impact. Together, we can raise awareness, expand access to vital services, and show what is possible when purpose driven organizations work side by side.

As a sponsoring partner, your support helps to:

- Sustain and grow essential programs for individuals and families affected by autism
- Align your brand with a trusted organization rooted in care and community impact
- Demonstrate a genuine commitment to social responsibility, inclusion, and positive change

We view our partners not simply as sponsors, but as collaborators who share a belief in building a more understanding, supportive, and inclusive world. We would welcome the opportunity to explore how a partnership can be meaningful for both your organization and the families we serve.

Thank you for considering standing with Autism Caring Center. Together, we can make a lasting difference, one partnership, one family, and one community at a time.



## About the Autism Center

Autism Caring Center exists to enhance the lives of individuals and families by providing support, resources, advocacy, and education that fosters understanding, acceptance, and inclusion.

Founded in 2017, Autism Caring Center is the region's first autism resource center serving the south and southwest Pittsburgh communities. Since opening our doors, we have been dedicated to walking alongside families, caregivers, and individuals on the spectrum by offering meaningful programs, trusted resources, and community based support.

Our work is rooted in the belief that no family should navigate the autism journey alone.

## Our Mission

Autism Caring Center is committed to:

- Providing direct, helpful resource information for individuals and families
- Educating schools, community groups, and nonprofit organizations about autism
  - Organization examples: Washington Wild Things, Pittsburgh Botanical Garden, Volunteer Fire Departments, Crossroads Preschool, USS Steel and Covestro
- Supporting the needs of the community through discussion groups, programs, and social events
- Offering advocacy services, including court testimony, to ensure voices are heard and respected

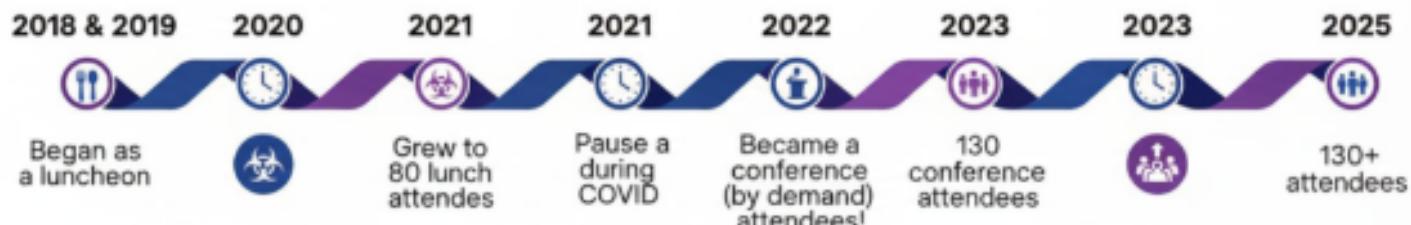
Through education, advocacy, and connection, we help families feel informed, supported, and empowered.

## Our Vision

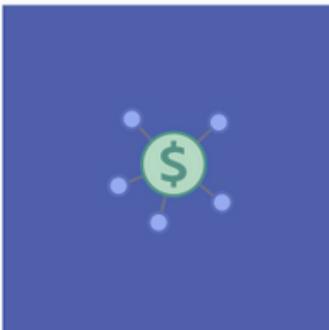
We envision a community where individuals on the spectrum and their families experience understanding, acceptance, and belonging in every space they enter.

Autism Caring Center partners with local businesses, organizations, and community leaders to promote awareness, inclusion, and meaningful change. Our goal is to improve quality of life by building bridges between families and the communities they live in.

## History of ACC

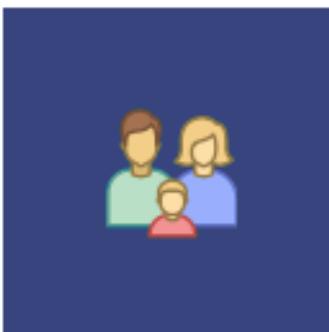


## A Year in Numbers



**\$6,000+**  
Raised on Giving  
Tuesday

Our community's generosity on this single day helps fuel our mission throughout the year.



**2,200**  
Families Reached Through  
ACC Programs

Providing support, resources, and connection to thousands of families in our service regions.



**149K+**  
People Reached Through Social & Digital Channels

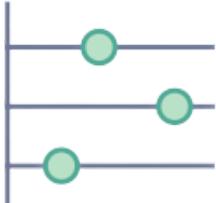
Expanding our digital footprint to connect with more people online than ever before.



**8**  
Years Serving the Community

Proudly supporting our community with dedicated service for nearly a decade.

## A Year in Numbers



**55**  
Events Hosted in 2025



**150**  
Teens & Young Adults Served Through Spectrum Club



**194**  
Conference Attendees in 2025



**2,000**  
Fadeaway Event Attendance



## Social Impact and Community Alignment

The work of Autism Caring Center creates meaningful, measurable impact for individuals on the spectrum, their families, and the communities they live in. Through inclusive programming, education, advocacy, and strong local partnerships, Autism Caring Center helps reduce barriers, increase understanding, and build more welcoming environments across Western Pennsylvania. In addition to its community hubs, ACC maintains a professional office in Southpointe within a collaborative corporate setting, creating opportunities to strengthen partnerships, increase visibility, and extend its impact across the region. Support from partners directly strengthens community based services and ensures families have access to resources, connection, and opportunities close to home.

## Our Impact

- Thousands of families served
- Monthly sensory friendly programs
- Autism training for schools, first responders, and businesses
- Two community hubs serving Cranberry and Oakdale
- Partnerships across Western Pennsylvania
- Professional office in Southpointe supporting regional services and partnerships

## Why Partner With ACC

- Support real families in your local community
- Demonstrate a visible commitment to inclusion
- Gain exposure across two community hubs
- Reach thousands through events and social media
- Help keep programming free for families

# PREVIOUS SPONSORSHIP SUCCESSES & TESTIMONIALS

"Achieving True Self -- and I, personally -- enthusiastically endorse the Autism Caring Center as a hub for community care, support, and truly -- LOVE. As they provide consistent advocacy, information, resources, and events for families, ACC demonstrates their commitment every day to individuals and families that are touched by neurodiversity by showing up and remaining by their side(s) however is needed. Achieving True Self is excited to help bring ACC's efforts east of the city into Westmoreland County."

**Catherine Hughes**  
**Achieving True Self**

"I have had the privilege of speaking at multiple Autism Caring Center conferences, and each one has reinforced how meaningful this organization is for families raising children with autism. As a special education attorney, **I speak to many professional audiences, but the engagement and purpose of these conferences is different.**

Parents attend because they are seeking real answers, practical tools, and confidence to support their children. That level of investment changes the tone of every session. I have seen parents arrive feeling overwhelmed and unsure, and leave feeling empowered, connected, and ready to advocate.

The Autism Caring Center does more than share information. It builds community and confidence for families who often feel alone in this journey. I am grateful to support their mission and strongly believe in the impact of their work."

**Jonathan D. Steele, Esq.**  
**Education Legal Services**

# SPONSORSHIP OPTIONS

## How Our Sponsorships Work

Autism Caring Center offers three distinct sponsorship lanes. Each lane serves a different purpose, reaches a different type of partner, and provides a unique form of community impact and visibility. This ensures that:

- Partners are never asked twice
- Every business finds the right fit
- All sponsorships support free programming for families

### **Building Partnerships** - *High visibility, high impact*

This is ideal for hospitals, banks, corporate employers, and regional brands that want their name connected to ACC's physical community hubs.

#### What it supports:

Our Cranberry and Oakdale locations, which host families for events, support groups, classes, and community connections.

This is perfect for organizations that want prominent physical visibility and want to invest in inclusive community spaces.

### **Flagship Event Partnerships** - *High attendance, high exposure.*

Designed for companies who want annual visibility tied to large regional events.

#### Events Included:

- Autism Connecting Conference
- Summer Fade Away Festival

This is perfect for organizations looking for major public exposure, community engagement, and brand recognition at widely attended events.

# SPONSORSHIP OPTIONS

## How Our Sponsorships Work

**Annual Sponsorship Levels** - Steady, year round visibility.  
Designed for small to mid sized businesses, medical providers, local retailers, and community organizations.

What it supports:

All monthly programming across Western PA without tying sponsors to one specific event or building.



# SPONSORSHIP OPTIONS

## How Our Sponsorships Work

### How Our Sponsorships Work Together

These three opportunities create a complete sponsorship ecosystem that supports ACC's growth and ensures sustainability without placing financial pressure on families.

Each one helps ACC expand, reach more families and continue providing free, inclusive programming throughout Western Pennsylvania.



# SPONSORSHIP OPTIONS

## Building Partnerships

Building Partner sponsorships directly support Autism Caring Center's community hubs, funding the programs, advocacy, and education that serve families year-round while helping create spaces where moms can connect, feel supported, and belong.

### BUILDING NAMING PARTNERS

Cranberry or Oakdale

**\$7,500 Each**

- ✓ Naming recognition at entrance or main lobby
- ✓ Dedication plaque
- ✓ Feature on ACC website building page
- ✓ Annual social spotlight
- ✓ Recognition at events and gatherings (both)
- ✓ Recognition at building launch and open house (Cranberry only)



# SPONSORSHIP OPTIONS

## Flagship Events Sponsorships

Autism Caring Center creates inclusive experiences that support individuals on the spectrum and their families. By partnering with us, your organization helps strengthen impactful programs while gaining meaningful visibility across our community.



### PARTNERSHIP PACKAGES

Major Sponsorship of Two Events

<b>1</b>	<b>Autism Connecting Conference</b>	<b>\$7,000</b>
		(April/May 2026)

**About the Event:** A retreat-style conference for 100+ attendees, equipping families and caregivers with tools and resources to support their loved ones.

- ✓ Listed as a Major Sponsor
- ✓ Premier recognition on social media, printed materials, ads, banners, and shirts

#### Volunteer Opportunities (15 people)

- ✓ Speaker
- Assistance/Moderators: 5
- ✓ Registration: 5
- ✓ Set-up Support: 5

**\$15,000**

**2 Available**

<b>2</b>	<b>Summer Fade Away Festival</b>	<b>\$8,000</b>
		August 2026

**About the Event:** The Summer Fade Away Festival brings the community together to celebrate summer's final days while supporting vital services for children on the spectrum and their families.

- ✓ Recognition on all promotional materials: website, social media, bags, shirts, media coverage, and digital billboards throughout Pittsburgh (via Lamar Advertising, July 4–August 1)

- ✓ ~2,000 attendees

#### Volunteer Opportunities (15-20 people)

- ✓ Kids Activity Area: 4
- ✓ Vendor/Registration Table: 4
- ✓ Raffle Table: 4

# SPONSORSHIP OPTIONS

## Flagship Events Sponsorships

Autism Caring Center creates inclusive experiences that support individuals on the spectrum and their families. By partnering with us, your organization helps strengthen impactful programs while gaining meaningful visibility across our community.

### SOCIAL & COMMUNITY PROGRAMS

Training Programs	\$4,000 (4 Available)	Ongoing Social Events	\$4,000 (4 Available)
<ul style="list-style-type: none"><li>✓ 30–40 sessions, with 1–2 volunteers welcomed per session</li><li>✓ Sponsor hands-on training for preschools, schools, first responders, businesses, and other organizations</li><li>✓ Logo featured on all training materials, signage, and outreach flyers</li></ul>		<ul style="list-style-type: none"><li>✓ Monthly activities such as movie nights, cooking classes, holiday events, and more</li><li>✓ Volunteer need: 1–2 people per event (3+ events/month; participation optional)</li><li>✓ Recognition includes logo placement on flyers, social media, and at events</li></ul>	

### Customized Options Available

If your organization has a specific idea or focus, we are happy to create a tailored sponsorship opportunity that aligns with your goals.

### Additional Benefit

All partners receive complimentary staff training at your location and will be proudly recognized as a Community Partner on our website.

# SPONSORSHIP OPTIONS

## Annual Sponsorship Levels

Every sponsorship helps fund Autism Caring Center's programs, advocacy, and education while supporting a day designed to uplift and connect moms.

### Community Champion

— \$5,000 —

- ✓ Premier logo placement on ACC website
- ✓ Recognition on all event materials across all hubs
- ✓ Four social spotlights per year
- ✓ Featured in quarterly newsletters
- ✓ Recognition inside both buildings
- ✓ Invitation to partner appreciation event
- ✓ Autism Awareness Training

### Community Supporter

— \$3,000 —

- ✓ Logo on ACC website sponsor page
- ✓ Recognition on all event flyers
- ✓ Two social thank you posts
- ✓ Included in sponsor roundup in newsletters
- ✓ Building wall recognition (one location)
- ✓ Autism Awareness Training

### Community Partner

— \$800 —

- ✓ Logo on ACC website sponsor page
- ✓ Recognition on one hub (Cranberry or Oakdale) event flyers
- ✓ Building wall recognition (one location)

### Community Friend

— \$250 —

- ✓ Logo on ACC website sponsor page
- ✓ Building wall recognition (one location)