Janeane Bernstein, EdD

Author | Writer | Radio Host | Speaker
Syracuse University – BS, MS | Boston University – EdD
2021 Columbia University Journalism Fellow
Robert N. Butler Columbia Aging Center & Columbia Journalism
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SUMMARY

Janeane Bernstein, EdD is a writer, speaker, author, and radio host with University of California, Irvine's radio station, KUCI 88.9fm. She has a background in qualitative research, communications, and instructional design, and is passionate about mental health, self-care, resilience, mentoring and positive psychology. She earned a doctorate from Boston University in Curriculum and Teaching, with a focus on Media and Technology, and studied at the S.I. Newhouse School of Public Communications and the School of Education at Syracuse University. In 2021, she received a journalism fellowship with the Robert N. Butler Columbia Aging Center & Columbia Journalism Age Boom Academy. She is currently researching intergenerational strategies to reduce loneliness, isolation and improve mental health.

In 2019 her first book, Get the Funk Out, %^&* Happens, What to Do Next! was published by Post Hill Press, distributed by Simon & Schuster, and narrated by Janeane for Audible.com. The book focuses on creating resilience and strength through life's curveballs and is relevant in our current pandemic. Currently, she speaks to students and adults about the power of resilience, self-care, the science of happiness, and the importance of prioritizing mental, physical, and emotional health.

In response to the millions of people out of work, Janeane launched the online series, "OUTSIDE THE BOX," filled with expert advice on how to find work remotely and pivot to start a new venture. In 2021 she created a custom designed online mentoring series to help high school and college students find internships, employment opportunities, and promote conversations about mental health for all ages.

EXPERIENCE

OUTSIDE THE BOX – Online Series Host/Producer - www.otbseries.com

 Producing and hosting a new on-line series featuring industry experts sharing expertise on finding work remotely, starting a new venture, mental health, and the power of mentorship – available on iHeart radio, Spotify, Apple Podcasts, etc.

Speaker & Educator

 Designing, developing, and leading remote workshops for students and adults about selfcare & resilience, mentoring, mental health, positive psychology, and the CARE Initiative: Compassion, Attention, Resilience, and Empathy – attributes that will help us become better humans.

- Working with clients all over the world to create solutions that address their goals and the needs of their employees worldwide during COVID-19.
- See industry endorsements on <u>LinkedIn</u>

Radio Show Host/Podcast Producer - KUCI 88.9fm

- Hosting and producing the "Get the Funk Out!" Show Monday's at 9am
- Show blog: http://getthefunkoutshow.kuci.org
- Writes and produces timely stories, researching & producing segments.
- Serves as audio engineer, host and producer for this show and fill-in DJ/host.
- Copywriter and voice talent for psas, promotions and other imaging elements

Hewlett-Packard/Agilent Technologies

Burlington, MA

Contract Project Manager/Media and Technology Coordinator

- Provided on-camera narration for web-based and CD-ROM new hire instruction. Managed the design and development of new hire training for the Medical Products division; created interactive training and web-based instruction from existing print-based and video. Worked closely with subject matter experts and project team members to create prototypes and meet project deadlines.
- Pilot tested and revised training programs. Taught educators and trainers how to implement new programs and meet the needs of the learners.

Fidelity Investments

Contract Educational Technology Designer

Boston, MA

 Conducted needs assessments and wrote detailed design documents. Created storyboards and collaborated with subject matter experts.

Trinity Performance Systems

Contract Instructional Designer

Nashua, NH

 Designed and developed workshops (instructor guides, handouts, and student guides), training materials (e.g., self-study guides) and sales guides for fortune 500 financial service clients, as well as other clients such as Apple, Oracle, and Chase Manhattan Bank.

Omega Performance Corporation

Instructional Designer

Burlington, MA

- Assisted in the script writing, video production, and editing of an educational video for account executives.
- Designed and developed custom curriculum materials for financial services clients worldwide (e.g., instructor guides, student materials, self-study guides, and games).

Tufts New England Medical Center

Video Production Assistant

Boston, MA

 Interacted with health care professionals to design and produce in-house educational videos.

Community-General Hospital

Production Assistant & Narrator

Syracuse, NY

- Narrated patient videos and commercials for an in-house health education television station. Designed, developed, and produced health educational materials.
- Scripted, produced, and narrated commercials

EDUCATION

EdD - Media and Technology - BOSTON UNIVERSITY, Boston, MA. 1994.

MS - Instructional Design, Development, and Evaluation (I.D.D.E.) - SYRACUSE UNIVERSITY, Syracuse, New York 1989.

BS - Communications/Education - SYRACUSE UNIVERSITY, Syracuse, New York 1988.

Certificate in Screenwriting – University of California, Irvine

2020 - Finalist in the Big Apple Film Festival

2020 - Semi-Finalist in LA Femme International Film Festival

2018 - Finalist in the LA Femme International Film Festival

2018 – Initial Selection in the 2018 Blacklist | Women in Film Feature Lab

Professionally trained voice-over actress – studied commercial, animation, improvisation, and on-camera acting in Boston, MA. and Los Angeles, CA. Studied improvisation at the Groundlings and Upright Citizens Brigade Los Angeles. Professional home studio with Source Connect.

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